Mebuki Financial Group, Inc.

# Financial Results For FY2016 (IR Presentation Material)







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### Highlights

### Financial Results for FY2016 (Results for 1H of Joyo Bank + 2H of Mebuki)

- © Consolidated net income\* of Mebuki surpassed the forecast mainly because gain on negative goodwill of ¥119.2 bn associated with the business integration exceeded the initial estimate.
  - <Mebuki> Consolidated net income ¥158.4 bn / Forecast ¥155.0 bn \* attributable to owners of the parent

### Earnings Forecast for FY2017 (Changes: year-on-year basis)

- Consolidated ordinary profit and consolidated net income\* are forecasted to increase by ¥ 6.2 bn to ¥58.5 bn and decrease by ¥118.4 bn to ¥40.0 bn respectively. \* attributable to owners of the parent
   Non-consolidated net income <Joyo> ¥23. 0bn (-¥1.4 bn) <Ashikaga> ¥21.0 bn (-¥5.4 bn)
- Synergy effect of the business integration of ¥2.7 bn is expected for FY2017.

### Dividend

- Year-end dividend for FY2016 is ¥6.50 per share, including commemorative dividend (¥1.00) for the business integration of the Joyo Bank and Ashikaga Holdings.
- For FY2017, in line with an earnings distribution policy\*, annual dividend projection is ¥11.00, interim dividend and year-end dividend of which are ¥5.50 each.
  - \* Aim to continue the stable dividend returns while taking into account both the maintenance of solid capital levels for the future growth and the appropriate distribution of profits to our shareholders.

3

### Main Points of FY2016 Financial Results

Consolidated net income\* of Mebuki surpassed the forecast mainly because gain on negative goodwill associated with the business integration, which is ¥119.2 bn, exceeded the initial estimate.

\* attributable to owners of the parent

Mebuki FG (JPY Bn)

(exc. gain on negative

goodwill)

|   | Cons  | solidated |          |
|---|-------|-----------|----------|
| FY2016  |       | Progress  | Forecast |
| Ordinary profit                                 | 52.2  | 98.5%     | 53.0     |
| Net income attributable to owners of the parent | 158.4 | 102.2%    | 155.0    |

39.2

98.0%

40.0

- Mebuki FG's consolidated financial results for FY2016 include those of Joyo Bank for the first half and those of Mebuki for the second half.
- Gain on negative goodwill due to the business integration of ¥119.2bn was recorded as extraordinary income (refer to p.20).
- Business integration synergy for FY2016 is ¥0.9 bn. Synergy effect of the business integration of ¥2.7 bn is expected for FY2017.

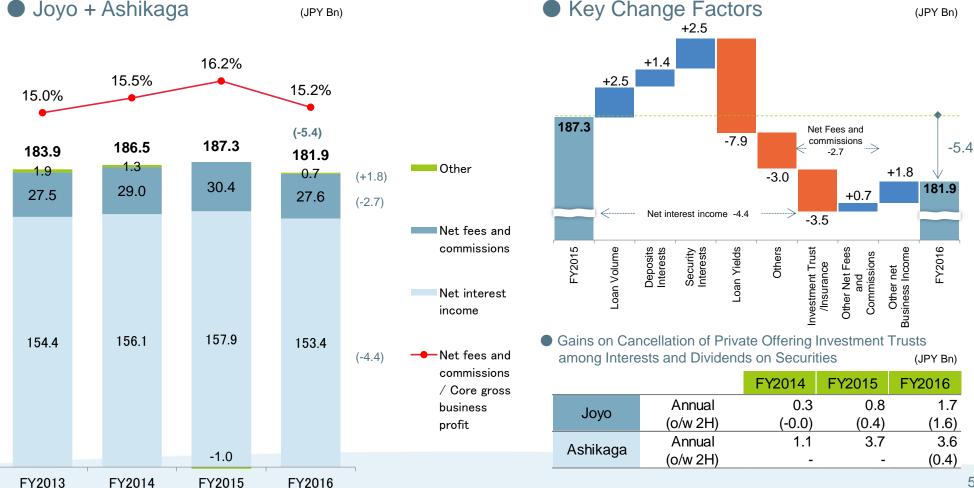
<Reference> Results of Joyo and Ashikaga

|  | (IDV Dn) |
|--|----------|

|  |               |                      |              |                     |                |                       | [Progre | ess again: | st forecast] |
|--|---------------|----------------------|--------------|---------------------|----------------|-----------------------|---------|------------|--------------|
|  |               |                      | FY2          | 016                 |                |                       |         |            |              |
|  | J -<br>Result | + A<br>YoY<br>Change | Jo<br>Result | yo<br>YoY<br>Change | Ashi<br>Result | kaga<br>YoY<br>Change | J + A   | Joyo       | Ashikaga     |
| Gross business profit                                  | 187.5         | -8.3                 | 105.2        | -6.2                | 82.3           | -2.0                  | 96.1%   | 92.3%      | 101.6%       |
| Net interest income                                    | 153.4         | -4.4                 | 85.1         | -4.6                | 68.2           | +0.1                  | 102.3%  | 101.4%     | 103.4%       |
| Net fees and commissions                               | 27.6          | -2.7                 | 14.3         | -1.1                | 13.2           | -1.6                  | 84.3%   | 79.7%      | 89.8%        |
| Net other business income and Net trading income       | 6.3           | -1.0                 | 5.6          | -0.4                | 0.7            | -0.5                  | 51.6%   | 47.4%      | 177.5%       |
| (o/w gains/losses on bond transactions)                | 5.6           | -2.8                 | 5.8          | -1.7                | -0.2           | -1.0                  | 62.2%   | 64.8%      | -            |
| Expenses   | 115.0         | -0.2                 | 68.5         | +0.2                | 46.4           | -0.5                  | 98.7%   | 100.7%     | 95.8%        |
| Personnel expenses                                     | 60.4          | +0.0                 | 34.7         | -0.2                | 25.7           | +0.3                  | -       | -          | -            |
| Non-personnel expenses                                 | 47.0          | -1.3                 | 29.5         | -0.0                | 17.5           | -1.3                  | -       | -          | -            |
| Net business income (before general allowance for loan | 72.5          | -8.0                 | 36.7         | -6.5                | 35.8           | -1.5                  | 92.4%   | 79.8%      | 110.1%       |
| Core net business income                               | 66.9          | -5.1                 | 30.8         | -4.7                | 36.0           | -0.4                  | 96.3%   | 83.4%      | 110.8%       |
| Net transfer to general allowance for loan losses (a)  | -0.4          | +0.2                 | -0.6         | +0.0                | 0.1            | +0.1                  | -       | -          | -            |
| Net business income                                    | 73.0          | -8.2                 | 37.3         | -6.5                | 35.6           | -1.7                  | 92.9%   | 81.2%      | 109.5%       |
| Net non-recurrent gains/losses                         | -4.0          | -5.3                 | -1.7         | -0.4                | -2.3           | -4.8                  | -       | -          | -            |
| o/w Disposal of non-performing loans (b)               | 10.0          | +4.8                 | 5.4          | -0.0                | 4.5            | +4.8                  | 133.5%  | 108.6%     | 183.4%       |
| o/w Gains/losses related to stocks, etc                | 9.7           | +2.5                 | 7.5          | +2.8                | 2.1            | -0.3                  | 244.2%  | 189.7%     | -            |
| Ordinary profit  | 68.9          | -13.6                | 35.6         | -7.0                | 33.2           | -6.5                  | 97.0%   | 88.0%      | 109.0%       |
| Extraordinary income/losses                            | -2.1          | -1.0                 | -0.8         | -0.1                | -1.3           | -0.9                  | -       | -          | -            |
| Net Income   | 50.8          | -7.7                 | 24.4         | -3.3                | 26.4           | -4.4                  | 103.8%  | 87.3%      | 125.7%       |
| Credit related costs (a)+(b)                           | 9.5           | +5.0                 | 4.7          | -0.0                | 4.7            | +5.0                  | 127.3%  | 95.3%      | 191.4%       |

### Core Gross Business Profit (Gross Business Profit excluding Gains/Losses on Bond Transaction)

- ♦ Core gross business profit decreased by ¥5.4 bn, net interest income and net fees and commissions of which decreased by ¥4.4 bn and ¥2.7 bn from the previous year respectively.
- The drop in the profit is mainly attributable to a decline in loan yields and a decrease in fees related to financial assets under custody.



# (Domestic + International) Net Interest Income / Loans and Deposit (Average Balance / Average Yield)

#### Net Interest Income

Joyo (JPY Bn)

|                                      | Factor             | Change<br>(YoY) | (Domestic)        | (International)  |
|--------------------------------------|--------------------|-----------------|-------------------|------------------|
| Interest on loans and                | Average<br>Balance | +1.6bn          | +1.5bn (+140.5bn) | +0.1bn (+10.0bn) |
| bills<br>discounted                  | NC 11              | -4.3bn          | -4.9bn (-8BP)     | +0.5bn (+52BP)   |
| Interest on deposits (-)             | -                  | -0.5bn          | -1.3bn            | +0.8bn           |
| Interest and dividends on securities | Average<br>Balance | -0.4bn          | -0.5bn (-51.4bn)  | +0.0bn (+0.5bn)  |
|                                      | Yield              | -0.0bn          | -1.0bn (-5BP)     | +1.0bn (+22BP)   |

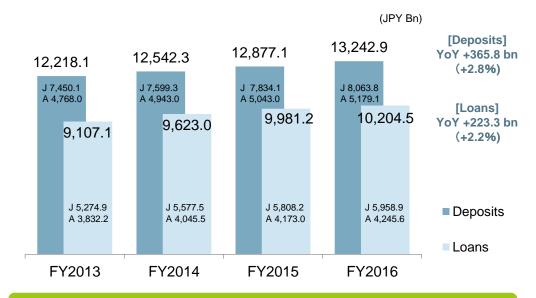
Ashikaga

(JPY Bn)

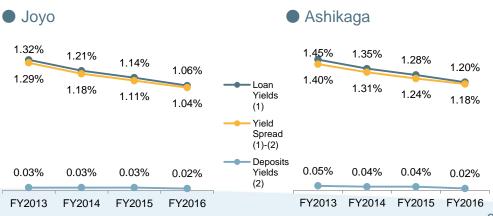
|                                      | Factor              | Change (YoY) | (Domestic)        | (International)  |
|--------------------------------------|---------------------|--------------|-------------------|------------------|
| Interest on loans and                | Average<br>Balance  | +0.8bn       | +0.8bn (+72.4bn)  | +0.0bn (+0.0bn)  |
| bills<br>discounted                  | pills               | -3.5bn       | -3.5bn (-8BP)     | +0.0bn (+40BP)   |
| Interest on deposits (-)             | -                   | -1.1bn       | -1.1bn            | +0.0bn           |
| Interest and dividends on securities | Average<br>Balanace | +2.5bn       | +1.9bn (+136.0bn) | +0.6bn (+29.5bn) |
|                                      | Yield               | +0.6bn       | -0.3bn (-3BP)     | +0.9bn (+54BP)   |

\* Unless otherwise mentioned, figures shown are sum of domestic and international figures.

### Average Balance of Loans and Deposits (J + A)

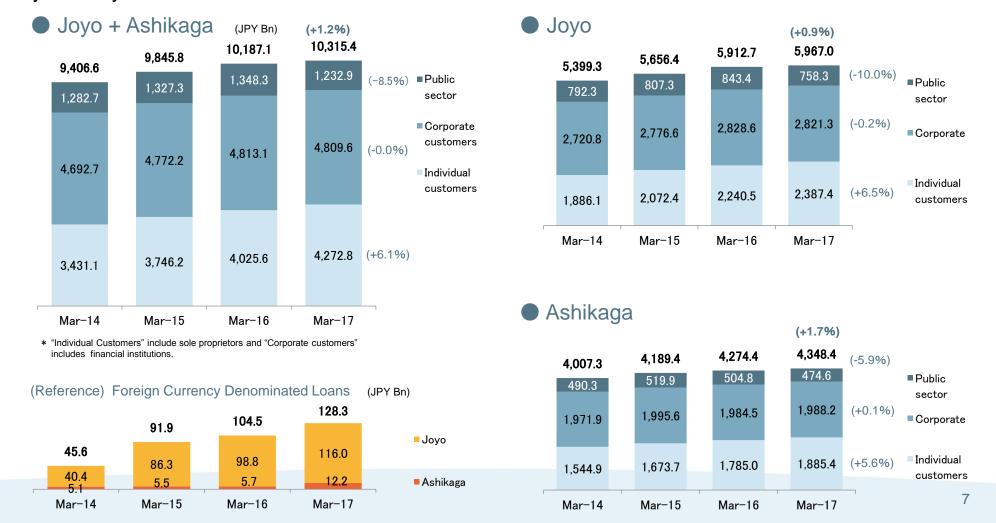


### Average Yield of Loans and Deposits

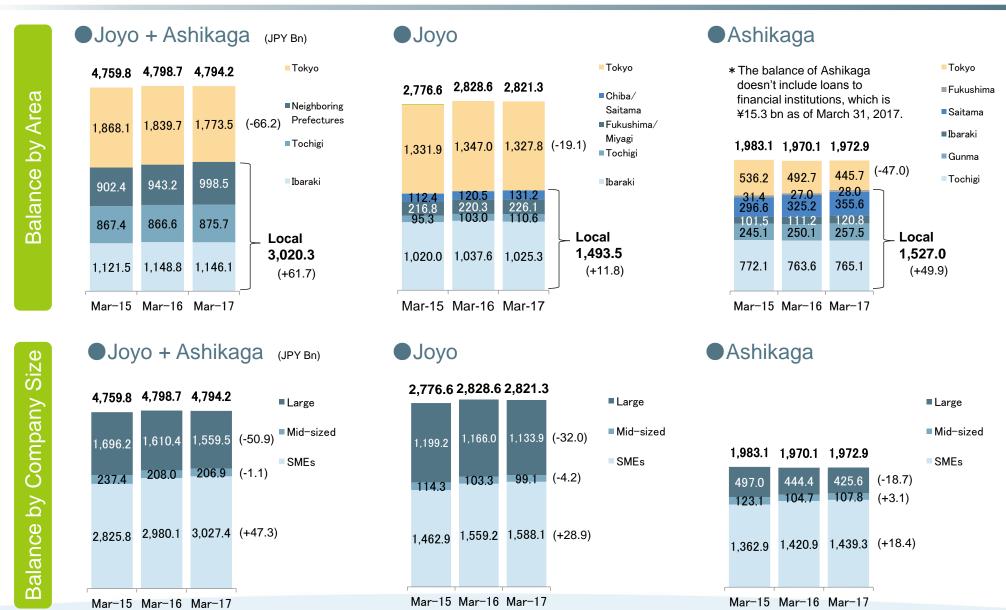


### Loans (1) by Borrower Type

- ♦ Loans to individual customers increased by ¥247.2 bn (+6.1%) and housing related loans increased by ¥241.8 bn from the previous year.
- ♦ Loans to corporate customers decreased by ¥3.5 bn and those to local SMEs increased ¥61.7 bn year-on-year .



### Loans (2) Loans to Corporate Customers



### Loans (3) Housing Related Loans



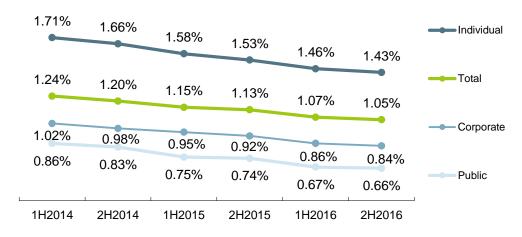




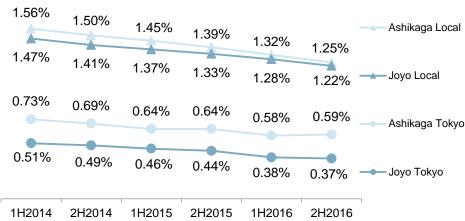


### Loans (4) Average Yields

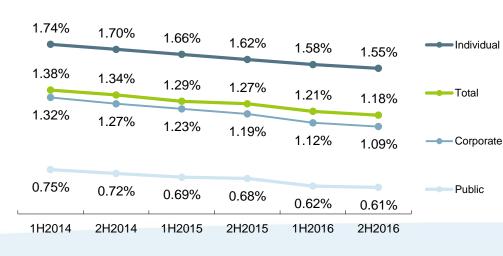




### Loans to Corporate Customers (By Area)



### By Borrower type (Domestic) Ashikaga

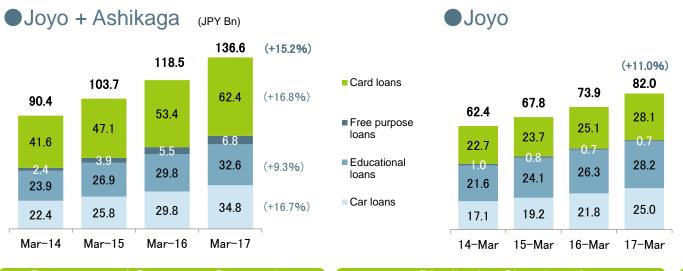


### **Housing Loans**

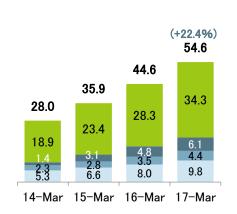


### Loans (5) Unsecured Loans

### **Unsecured Loans (Term-end balance)**







Percentage of Guarantee Companies
Guaranteeing Card Loans



7.2%

58.5%

companies

companies

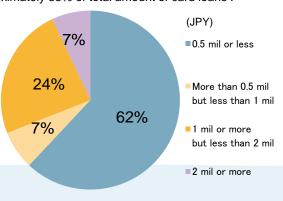
External guarantee

Guarantee companies within Mebuki FG

(applicarions are closed)

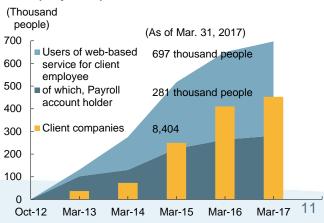
### Distribution Situation of Credit Limit per Borrower

\* The following is distribution situation of credit limit per borrower guaranteed by external guarantee companies who accept guarantee applications now, which is approximately 35% of total amount of card loans.



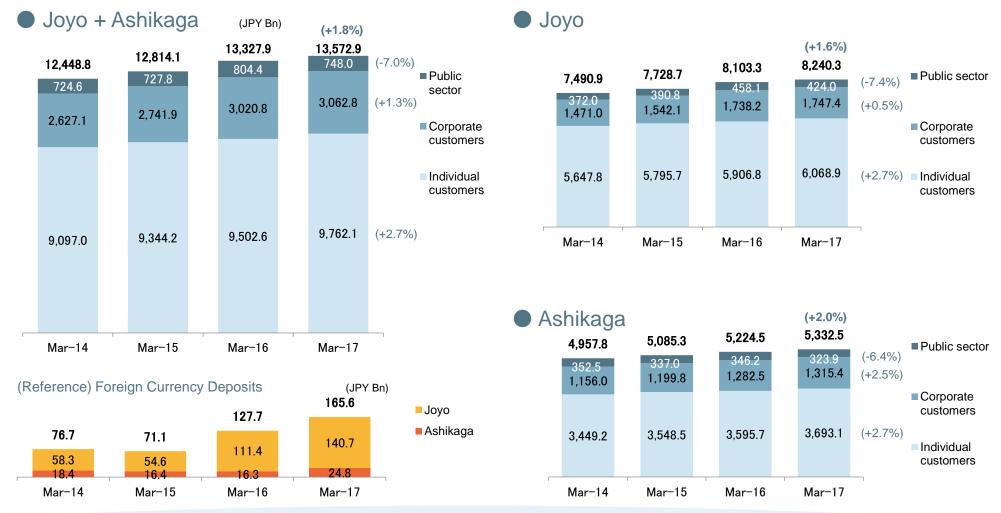
#### Employee-specific Website (Joyo)

◆ Ashikaga will start to make use of the employee-specific website from Oct. 2017



### **Deposits** Balance by Depositor Type

♦ Deposits of individual and corporate customers have been on the increase (Individual customers : YoY +2.7%, Corporate customers : YoY +1.3%).

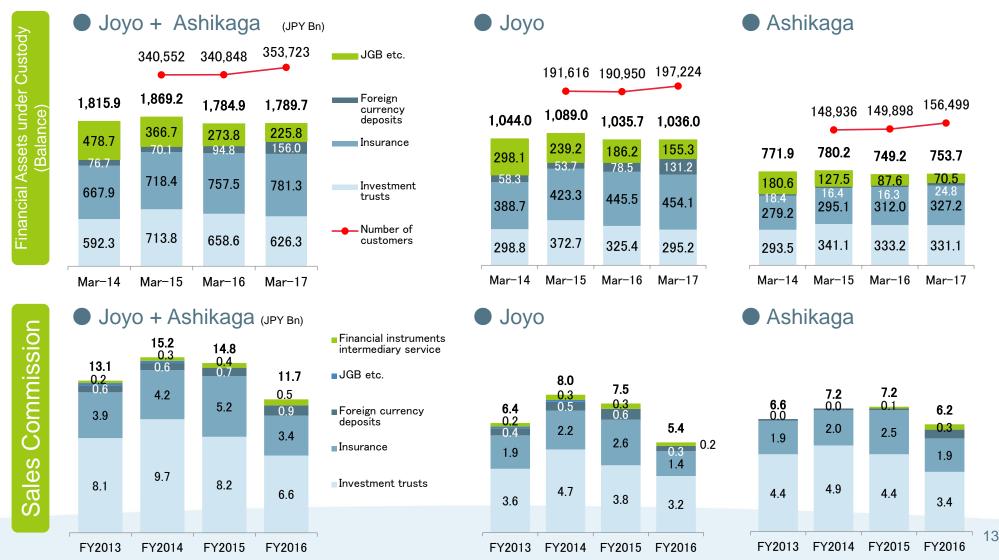


<sup>\*1 &</sup>quot;Corporate customers" include financial institutions.

X2 Foreign currency deposits include foreign currency deposits hedged by forward exchange contracts, offshore deposits, and so forth.

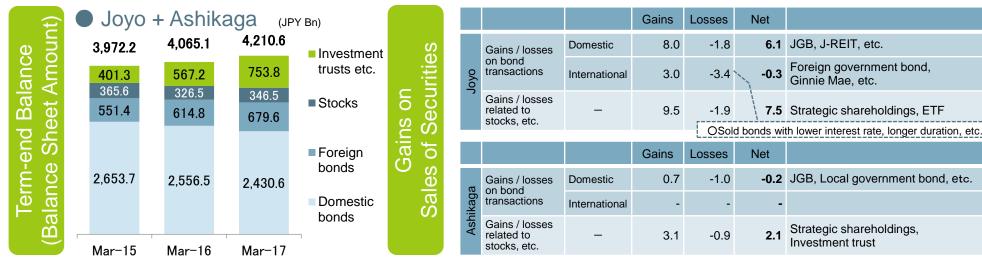
### Financial Assets under Custody Balance / Sales Commission

- ♦ Sales commissions, mainly those of investment trusts and insurance products, decreased due to the concern over the unstable financial market.
- Both banks have been focusing on broadening their customer bases.



### Securities (1) Balance / Unrealized Valuation Gains / Losses

- ♦ Considering the interest rate of Japanese yen, suspended reinvestment of redemption payments of JGBs, which results in a decrease of the amount of domestic bonds held.
- Continue to rebalance our portfolio through purchasing investment trusts and foreign bonds, while paying attention to risk management.



| - Cools bornes Will rever interest rate, for gor darrate, cie. |   |               |       |        |      |  |  |  |  |
|--|---|---------------|-------|--------|------|--|--|--|--|
|  |   |               | Gains | Losses | Net  |  |  |  |  |
| æ  | Gains / losses on bond  | Domestic      | 0.7   | -1.0   | -0.2 | JGB, Local government bond, etc.             |  |  |  |
| Ashikaga   | transactions  | International | -     | -      | -    |  |  |  |  |
| Ash  | Gains / losses related to stocks, etc.  | _             | 3.1   | -0.9   | 2.1  | Strategic shareholdings,<br>Investment trust |  |  |  |
|  | * Refer to p.5, for information regarding gains on cancellation of private offering investment trusts, Joyo |               |       |        |      |  |  |  |  |

Foreign government bond,

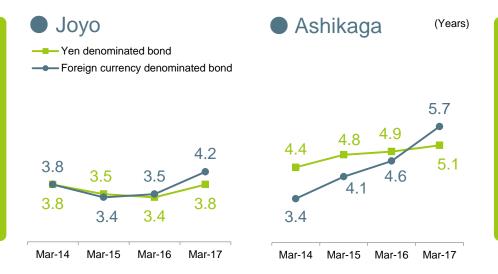
Ginnie Mae, etc.

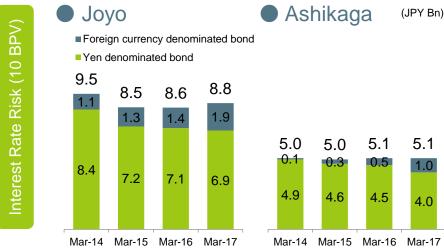
and Ashikaga's results for FY2016 of which are +1.7bn and +3.6bn respectively.



### Securities (2) Interest Rate Risk / Foreign Bonds

♦ Foreign bonds, most of which are government bonds and government-guaranteed bonds, have unrealized gains as of April 30, 2017.





### Joyo + Ashikaga (As of Mar. 31, 2017)

(JPY Bn)

|         |                     | J + A | Joyo  | Ashikaga | Details   |
|---------|---------------------|-------|-------|----------|---|
|         |                     | 682.2 | 458.4 | 223.8    | -   |
| Foreign | o/w Government Bond | 313.6 | 261.0 | 52.5     | Invest mainly in U.S. Treasury and partially in European bonds          |
| Bonds   | o/w Corporate Bond  | 285.9 | 114.7 | 171.2    | Bonds rated A or above account for 90% of total                         |
| Donus   | o/w Ginnie Mae      | 28.7  | 28.7  | 0.0      | Sold bonds whose duration was likely to be longer in FY2016             |
|         | others              | 53.9  | 53.9  | 0.0      | Securitized products centering on CLO (only highest tranches)           |
|         |                     | 727.0 | 316.0 | 411.0    | -   |
|         | o/w ETF             | 155.7 | 155.7 | 0.0      | Control risks using bear funds  |
| Funds   | o/w REIT            | 58.1  | 42.2  | 15.8     | Invest in diversified REIT considering yield and liquidity              |
|         | others              | 513.2 | 118.0 | 395.2    | Improve risk-return profile of entire portfolio considering correlation |
|         | Officia             | 515.2 | 110.0 | 000.2    | w ith other assets  |

### Strategic Shareholdings

- ♦ Sum of strategic shareholdings of the two banking subsidiaries are ¥146.6 bn (YoY -¥6.9 bn)
- ♦ The amount of Joyo is ¥127.9 bn (YoY -¥6.5 bn), which is equivalent to 29.7%\* of CET1

\* The rate is calculated assuming stocks which its issuers agreed for us to sell were sold.



| Joyo |  |  |  |
|------|--|--|--|
|      |  |  |  |

|            | Mar-14 | Mar-15 | Mar-16 | Mar-17           | Change           |
|------------|--------|--------|--------|------------------|------------------|
| Balance    | 138.2  | 135.9  | 134.4  | 127.9            | -6.5             |
| CET1 ratio | 34.6%  | 34.1%  | 32.6%  | 30.4%<br>(29.7%) | -2.2%<br>(-2.9%) |

### Ashikaga

|         | Mar-14 | Mar-15 | Mar-16 | Mar-17 | Change |
|---------|--------|--------|--------|--------|--------|
| Balance | 19.7   | 19.7   | 19.1   | 18.7   | -0.4   |

#### **Excerpts from Basic Corporate Governance Policy**

#### (Basic Policy on Strategic Shareholdings)

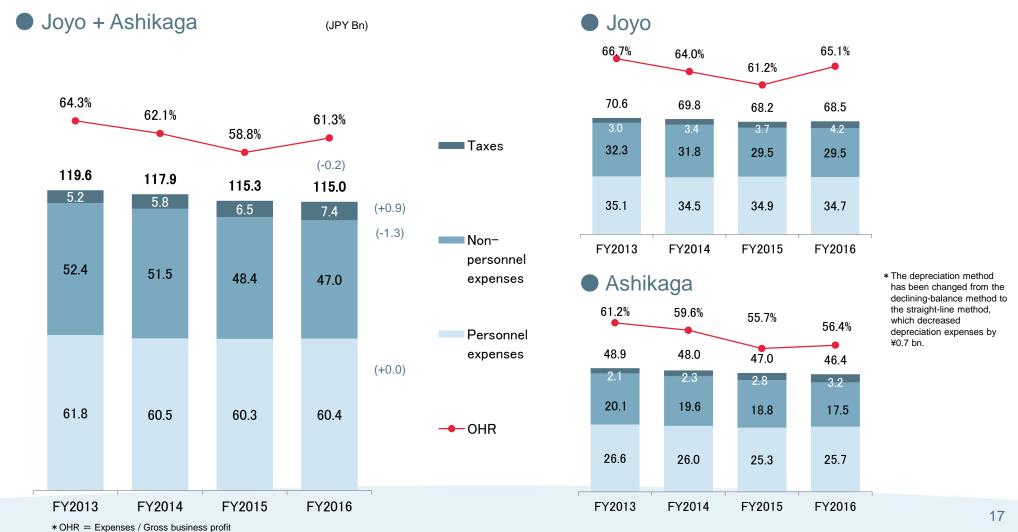
- The objective and rationale behind strategic shareholdings are sustainable growth and improvement of mid- to long-term corporate value of Mebuki FG and its customers, and to maintain a stable relationship with customers.
- Concerning major strategic shareholdings, examine the permissibility of the shareholdings at the board of directors every year, based on mid- to long-term economic rationality reflecting the risk and returns, and the objective and rationale behind the shareholdings.

(JPY Bn)

<sup>\*</sup> Concerning some of the stocks which its issuers agreed for us to sell, their risks are hedged through forward contract.

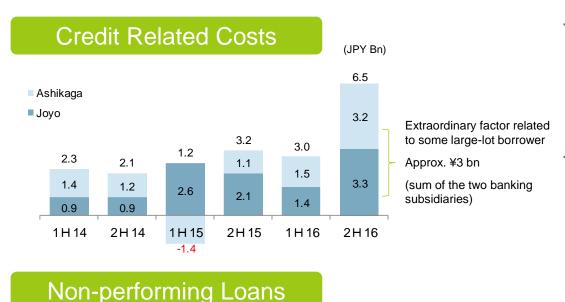
### Expenses / OHR

♦ Despite the fact that taxes such as size-based business tax increased, expenses decreased (by ¥0.2 billion on Joyo-Ashikaga simple-sum basis) compared with the previous fiscal year, mainly due to decreases in non-personnel expenses centering on depreciation expenses. We will continue to focus on cost reduction.



### Credit Related Costs / Non-performing Loans

♦ In the second half of FY2016, despite of the fact that credit related costs increased mainly due to an extraordinary factor, number of bankruptcies of local businesses remains low level.



#### <Reference (1)> Credit Related Cost Ratio

|   |          | FY2013 | FY2014 | FY2015  | FY2016 |
|---|----------|--------|--------|---------|--------|
|   | Joyo     | 0.120% | 0.032% | 0.082%  | 0.079% |
| Î | Ashikaga | 0.193% | 0.066% | -0.006% | 0.112% |

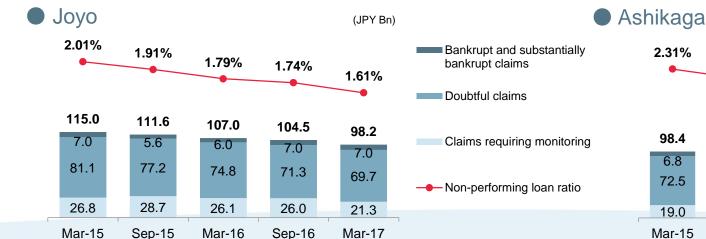
#### <Reference (2)> Business Failures

(Cases/JPY Bn)

(JPY Bn)

|            |        | 1H14 | 2H14 | 1H15 | 2H15 | 1H16 | 2H16 |
|------------|--------|------|------|------|------|------|------|
| Ibaraki    | number | 71   | 83   | 53   | 65   | 62   | 64   |
| Prefecture | amount | 17.1 | 32.0 | 18.3 | 12.6 | 10.4 | 9.0  |
| Tochigi    | number | 62   | 86   | 71   | 59   | 66   | 78   |
| Prefeture  | amount | 11.0 | 19.7 | 6.2  | 10.3 | 12.3 | 13.3 |

<sup>\*</sup> Numbers of bankruptcies of enterprises with 10 million yen or more in net debt



# 2.31% 2.22% 2.10% 2.04% 2.08%



### Status of Group Companies

|          | Company name Main business activities |   | Ordinary   | Ordinary Income |        | me Ordinary Profit |        | come* |        |
|----------|---------------------------------------|---|--|-----------------|--------|--------------------|--------|-------|--------|
|          |                                       | Company hame  | IVAIII DUSIIIESS ACTIVILIES  |                 | YoY    |                    | YoY    |       | YoY    |
|          |                                       | The Joyo Lease  | Leasing of machinery and equipment, claim acquisition                                  | 22,092          | +1,993 | 1,024              | +139   | 645   | +13    |
|          | Sales                                 | The Joyo Securities   | Dealing of securities, mediation, commission and substitution of trading of securities | 2,181           | +39    | 740                | -37    | 509   | -48    |
|          | SS                                    | The Joyo<br>Computer Service                                      | Sale of software and contracting of calculating business                               | 1,437           | +59    | 89                 | +27    | 60    | +20    |
|          |                                       | The Joyo Industrial<br>Research Institute                         | Consulting, investigation and research   | 606             | -20    | 19                 | -31    | 12    | -21    |
| JOYO     | _                                     | The Joyo Credit Guarantee   | Credit guarantee of housing loans  | 3,766           | +212   | 1,582              | -454   | 1,033 | -326   |
|          | operation                             | The Joyo Credit   | Credit card services   | 1,198           | +11    | 235                | +1     | 206   | +55    |
|          |                                       | The Joyo<br>Business Service                                      | Agent in charge of administrative work for the Bank                                    | 786             | +1     | 0                  | -1     | 0     | -0     |
|          | Business                              | The Joyo Cash Service   | Maintenance and management of the Bank's ATMs and CDs                                  | 1,101           | +4     | 1                  | -0     | 0     | +0     |
|          |                                       | The Joyo Equipment Management                                     | Maintenance and management of operational properties and equipment of the Bank         | 973             | -5     | 283                | +55    | 184   | +96    |
|          |                                       | Total   |  | 34,144          | +2,295 | 3,977              | -301   | 2,654 | -211   |
| ā        |                                       | Ashikaga Credit Guarantee   | Credit guarantee of housing loans  | 3,481           | +298   | 1,575              | -409   | 995   | -277   |
| Ashikaga |                                       | Ashigin Research Institute Consulting, investigation and research |  | 648             | +23    | 39                 | +28    | 37    | +27    |
|          |                                       | Ashigin Card  | Credit card services   | 1,220           | -213   | 2,969              | +5,781 | 2,264 | +4,319 |
|          |                                       | Total   |  | 5,350           | +109   | 4,583              | +5,400 | 3,297 | +4,068 |

\* attributable to owners of the parent

(JPY Mil)

Change of trade names (Apr. 3, 2017) Mebuki Lease Mebuki Securities

 Strengthen and deepen the cooperation within the newly established group in order to provide one-stop services with greater added value

#### [ Mebuki Lease ]

- ➤ Changed its trade name from Joyo Lease to "Mebuki Lease" on April 3,2017.
- > Became a wholly owned subsidiary of Mebuki FG.
- ➤ Integrated the leasing business of Ashikaga Credit Guarantee into Mebuki Lease. Ashikaga started to handle finance lease and installment sales provided by Mebuki Lease, as agency.

#### [ Mebuki Securities ]

- Changed its trade name from Joyo Securities to "Mebuki Securities" on April 3,2017.
- Number of branches of Ashikaga Bank which handle financial products provided by Mebuki Securities as intermediaries increased from 13 to 128.
- ➤ Meet diversifying investment needs through one-stop service.

### Gain on Negative Goodwill (Reference)

[Legal Form of the Business Combination]

Share Exchange on October 1,2016

Ashikaga HD: Parent company

Joyo Bank: Wholly owned subsidiary

[Image (As of October 1, 2016)]

Joyo Bank

[Accounting for Business Combinations (Reverse Acquisition / Purchase Method)]

Gain on negative goodwill of ¥119.2bn is recorded in extraordinary income

Joyo Bank: Acquiring company Ashikaga HD: Acquired company

Mebuki FG

Total Net Assets (consolidated): ¥824.7bn

Total Net Assets (Consolidated Basis)

¥582.0bn

+ Ashikaga HD

Fair Value of Net Assets (Consolidated Basis) (%1)

¥242.7bn

Joyo Bank's Total Net Assets (Consolidated Basis)

¥582.0bn

Capital Surplus ¥123.5bn

Retained Earnings ¥119.2bn (%2) Acquisition Cost of Ashikaga HD

(%3) Gain on negative Goodwill

The difference between the acquisition cost and the fair value of net assets of Ashikaga HD is gain on negative goodwill.

Fair Value of Net Assets(%1)

This figure is equivalent to the fair value of assets and liabilities of Ashikaga HD (after deduction of Ashikaga HD's positive goodwill on the balance sheet).

Acquisition Cost of Ashikaga HD (%2)

The acquisition cost in the purchase method, which is equivalent to the market capitalization of Ashikaga HD, is recorded in capital surplus.

♦ Ashikaga HD's number of shares after adjustment / Exchange Ratio (1.17) × Closing price of Joyo's stock at the final trading date.

Gain on Negative Goodwill (%3)

Gain on the negative goodwill is recorded in extraordinary income on the consolidated income statement and in retained earnings on the consolidated balance sheet.

### Forecast for FY2017 (1)

- ♦ For FY2017, projection of consolidated ordinary profit and that of consolidated net income\* are ¥58.5 bn (YoY +6.2 bn) and ¥40.0 bn (YoY -¥118.4 bn) respectively.
- ♦ Synergy effect of the business integration of ¥2.7 bn is expected for FY2017 (The business integration synergy for the second half of FY2016 was ¥0.9 bn). \* Attributable to owners of the parent

#### Mebuki FG

Joyo + Ashikaga + Non-banking Subsidiaries

| Homos   | [Consolidated] |        | Name of    | la ta vias     | Annual       |  |
|---|----------------|--------|------------|----------------|--------------|--|
| nems  | Interim        | Annual | ltems      | Interim        | Annual       |  |
| Ordinary Profit                                       | 32.0           | 58.5   | Net income | 27.5           | 48.0         |  |
| Net income<br>attributable to<br>owners of the parent | 22.0           | 40.0   | Consolida  | ition Adjustme | nts -¥8.0 bn |  |

#### Breakdown of Consolidation Adjustments of -¥8.0 bn OAdjustments related to securities -6.4 bn OInterest expenses of subordinated loans, expenses, etc. -1.6 bn

### Jovo + Ashikaga

| <b>y</b>                |                    |        |               |  |  |  |
|-------------------------|--------------------|--------|---------------|--|--|--|
| _                       | [non-consolidated] |        |               |  |  |  |
| Items                   | Interim            | Annual | YoY<br>change |  |  |  |
| Core net businss income | 33.5               | 63.0   | -3.9          |  |  |  |
| Ordinary profit         | 37.0               | 64.0   | -4.9          |  |  |  |
| Net income              | 25.5               | 44.0   | -6.8          |  |  |  |

### Joyo (non-consolidated)

|                         | [non-consolidated] |        |               |  |  |  |
|-------------------------|--------------------|--------|---------------|--|--|--|
| Items                   | Interim            | Annual | YoY<br>Change |  |  |  |
| Core net businss income | 17.0               | 32.5   | +1.6          |  |  |  |
| Ordinary profit         | 19.5               | 33.5   | -2.1          |  |  |  |
| Net income              | 13.5               | 23.0   | -1.4          |  |  |  |

#### Ashikaga (non-consolidated)

|                         | [non-consolidated] |        |               |  |  |  |
|-------------------------|--------------------|--------|---------------|--|--|--|
| ltems                   | Interim            | Annual | YoY<br>Change |  |  |  |
| Core net businss income | 16.5               | 30.5   | -5.5          |  |  |  |
| Ordinary profit         | 17.5               | 30.5   | -2.7          |  |  |  |
| Net income              | 12.0               | 21.0   | -5.4          |  |  |  |

(JPY Bn)

### Forecast for FY2017 (2) Sum of the two Banking Subsidiaries (Reference)

|  | FY2016 Results |       | ts            | FY2017 Forecast |       | YoY           |              |            |                |                    |
|--|----------------|-------|---------------|-----------------|-------|---------------|--------------|------------|----------------|--------------------|
| (JPY Bn)   | J + A          | Joyo  | Ashi-<br>kaga | J + A           | Joyo  | Ashi-<br>kaga | J+<br>Change | A<br>ratio | Joyo<br>Change | Ashikaga<br>Change |
| Gross business profit  | 187.5          | 105.2 | 82.3          | 183.0           | 103.5 | 79.5          | -4.5         | -2.4%      | -1.7           | -2.8               |
| Net interest income  | 153.4          | 85.1  | 68.2          | 146.5           | 82.0  | 64.5          | -6.9         | -4.5%      | -3.1           | -3.7               |
| Net fees and commissions   | 27.6           | 14.3  | 13.2          | 31.5            | 17.5  | 14.0          | +3.8         | +13.9%     | +3.1           | +0.7               |
| Net trading income and Net other business income                   | 6.4            | 5.6   | 0.7           | 5.0             | 4.0   | 1.0           | -1.4         | -21.8%     | -1.6           | +0.2               |
| (Of which, gains/losses on bond transactions)                      | 5.6            | 5.8   | -0.2          | 3.0             | 3.0   | 0.0           | -2.6         | -46.4%     | -2.8           | +0.2               |
| Expenses   | 115.0          | 68.5  | 46.4          | 117.0           | 68.0  | 49.0          | +1.9         | +1.7%      | -0.5           | +2.5               |
| Net business income<br>(before general allow ance for loan losses) | 72.5           | 36.7  | 35.8          | 66.0            | 35.5  | 30.5          | -6.5         | -9.0%      | -1.2           | -5.3               |
| Core net business income   | 66.9           | 30.8  | 36.0          | 63.0            | 32.5  | 30.5          | -3.9         | -5.8%      | +1.6           | -5.5               |
| Net transfer to general allow ance for loan losses (a)             | -0.4           | -0.6  | 0.1           | - 0.5           | - 0.5 | 0.0           | +0.0         | -          | +0.1           | -0.1               |
| Net business income  | 73.0           | 37.3  | 35.6          | 66.5            | 36.0  | 30.5          | -6.5         | -8.9%      | -1.3           | -5.1               |
| Net non-recurrent gains/losses                                     | -4.0           | -1.7  | -2.3          | -2.5            | -2.5  | 0.0           | +1.5         | -          | -0.7           | +2.3               |
| Disposal of non-performing loans (b)                               | 10.0           | 5.4   | 4.5           | 6.5             | 4.0   | 2.5           | -3.5         | -35.1%     | -1.4           | -2.0               |
| Gains/losses related to stocks, etc                                | 9.7            | 7.5   | 2.1           | 6.5             | 4.0   | 2.5           | -3.2         | -33.4%     | -3.5           | +0.3               |
| Ordinary profit  | 68.9           | 35.6  | 33.2          | 64.0            | 33.5  | 30.5          | -4.9         | -7.1%      | -2.1           | -2.7               |
| Extraordinary income/losses  | -2.1           | -0.8  | -1.3          | -0.7            | -0.5  | -0.2          | +1.4         | -          | +0.3           | +1.1               |
| Net Income   | 50.8           | 24.4  | 26.4          | 44.0            | 23.0  | 21.0          | -6.8         | -13.4%     | -1.4           | -5.4               |
| Credit related costs (a)+(b)                                       | 9.5            | 4.7   | 4.7           | 6.0             | 3.5   | 2.5           | -3.5         | -37.1%     | -1.2           | -2.2               |
| [Consolidated]   |                |       |               |                 |       |               |              |            |                |                    |
| Net income attributable to owners of the parent                    | 57.7           | 27.4  | 30.3          | 47.5            | 26.0  | 21.5          | -10.2        | -17.8%     | -1.4           | -8.8               |

| [ROE]                       | FY2016 | FY2017<br>Projection |
|-----------------------------|--------|----------------------|
| Mebuki FG (consolidated)    | -      | 4.6%                 |
| Joyo (non-consolidated)     | 4.1%   | 3.8%                 |
| Ashikaga (non-consolidated) | 8.3%   | 6.5%                 |

| [OHR]                       | FY2016 | FY2017<br>Projection |
|-----------------------------|--------|----------------------|
| Joyo + Ashikaga             | 61.3%  | 63.8%                |
| Joyo (non-consolidated)     | 65.1%  | 65.8%                |
| Ashikaga (non-consolidated) | 56.4%  | 61.5%                |

## [ Break Down ] ONet Interest Income

|                                | -2.6    |
|--------------------------------|---------|
| Interest and dividend on secu  | ırities |
|                                | +2.2    |
| Interest on deposits (-)       | +0.3    |
| Market borrowing, etc. (-)     | +3.5    |
| Gains on cancellation of priva | ate     |
| offering investment trusts     | -2.7    |
| Gains on cancellation of priva | ate     |

Interest on loans and discounts

| •  |              |
|--|--------------|
| ONet fees and commissions Assets under custody | +3.8<br>+2.4 |
| Corporate services, etc.                       | +1.4         |
|  |              |

**O**Expenses

| Personnel     | +0.8 |
|---------------|------|
| Non-personnel | +1.2 |

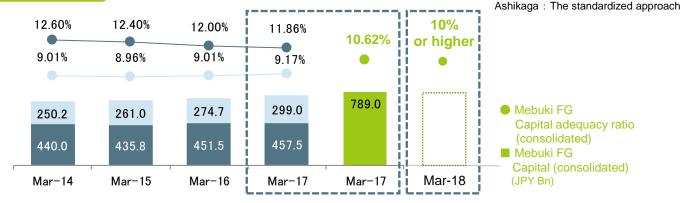
-6.9

+1.9

### Capital Adequacy Ratio / Shareholder Return

### Capital Adequacy Ratio

- Joyo
   Capital adequacy ratio
   (consolidated)
- Ashikaga
   Capital adequacy ratio
   (consolidated)
- AshikagaCapital (consolidated)(JPY Bn)
- Joyo
  Capital (consolidated)
  (JPY Bn)



< Reference > Capital Adequacy Ratio without Temporary Measure (consolidated)

|           | Mar-14 | Mar-15 | Mar-16 | Mar-17 |
|-----------|--------|--------|--------|--------|
| Mebuki FG | -      | -      | -      | 9.49%  |
| Joyo      | 11.35% | 11.51% | 11.17% | 11.52% |
| Ashikaga  | 8.67%  | 8.64%  | 8.77%  | 9.00%  |

[Status of Subordinated Loans]

•Mebuki FG: Subordinated loans

¥40 bn (Call date: FY2018)

¥30 bn (Call date: FY2020)

### **Dividend Policy**

Aim to continue stable dividend returns while taking into account of both the maintenance of solid capital levels for the future growth and the appropriate distribution of profits to our shareholders

- O For FY2016, year-end dividend is ¥6.50 per share, including a commemorative dividend of ¥1.00 for the business integration.
- O For FY2017, annual dividend projection is ¥11.00 per share in line with the earnings dividend policy (Dividend payout ratio estimate : 32.3%).

| FY2016               | FY2017   |          |          |  |
|----------------------|----------|----------|----------|--|
|                      | Annual   | Interim  | Year-end |  |
|                      | Dividend | Dividend | Dividend |  |
| ¥6.50                |          |          |          |  |
| (Incl. commemorative | ¥11.00   | ¥5.50    | ¥5.50    |  |
| dividend of ¥1.00)   |          |          |          |  |

\*Calculation method of risk weighted assets

Mebuki FG: The fundamental internal rating based approach Joyo: The fundamental internal rating based approach

(Reference) Dividend payout ratio (FY2016): 7.6%

Dividend payout ratio excluding an extraordinary factor \*: 26.9%

- \* The later ratio is calculated as shown below:
  - Dividend (Interim dividend of Joyo and Ashikaga HD + Year-end dividend of Mebuki)

    Consolidated net income (1st half of Joyo and Ashikaga HD
    - + 2nd half of Mebuki FG [exc. gain on negative goodwill])

### Synergy Effects on Statement of Income (1)

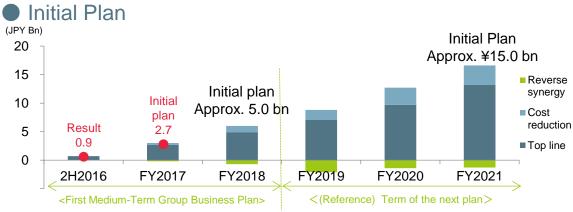
- Synergy effect for the 2H of FY2016 (¥0.9 bn) surpassed the projection in the First Medium-Term Group Business Plan and its forecast for FY2017 (¥2.7 bn) is in line with the plan.
- ♦ Integration measures are progressing steadily to achieve synergy effect target for after FY2018.

### Synergy Effects on the Statement of Income

|                 | Amount*   |
|-----------------|-----------|
| 2H2016 Result   | + ¥0.9 bn |
| FY2017 Forecast | + ¥2.7 bn |

\* Before income tax





#### Results for FY2016

(JPY Bn)

24

| Items                               | Results     | Initial Plan | <b>Details</b>   |
|-------------------------------------|-------------|--------------|--|
| Loans     Corporate services        | +0.39 +0.25 |              | <ul> <li>Increase co-financing, syndicate loans, mutual customer referral</li> <li>Strengthen product line-up through joint development</li> <li>Enhance solutions for corporate customers (Derivatives, etc.) •Increase lease transactions</li> </ul> |
| 2. Financial assets under custody   | +0.34       | +0.40        | <ul> <li>Conduct campaigns · Share sales promotion know-how · Utilization of Mebuki Securities</li> <li>Commemorating the business integration, establish and sell an investment trust named "Two Dreams"</li> </ul>                                   |
| 3. Securities                       | +0.05       | +0.17        | Joint investment   |
| 4. Others                           | +0.10       | +0.03        | <ul> <li>Start dual currency deposit service (Ashikaga)</li> <li>Foreign currency deposit campaign</li> <li>Promote cross boarder loans</li> </ul>   |
| 5. Cost reductions                  | +0.10       | +0.02        | <ul> <li>Reduction of system related expenses</li> <li>Reduction of other non-personnel expenses</li> </ul>  |
| 6. Cost Increases / Reverse synergy | -0.08       | -0.12        | Lower transfer fee between both banks to the inter-branch rate, etc.   |
| Total                               | +0.91       | +0.75        | _  |

### Synergy Effects on Statement of Income (2)

### Projection for FY2017

(JPY Bn)

| Items  | Projection | Details Details   |
|--|------------|---|
| 1. Loans (refer to p.26) Corporate Services (refer to p.27) +1.5 |            | <ul> <li>Enhance sales promotion utilizing wide-area network         → Co-financing, syndicate loans, mutual customer referral, growth Industries (medical and nursing, etc.)</li> <li>Utilization of Mebuki Lease</li></ul>  |
| Financial assets under custody<br>(refer to p.27)                | +0.8       | <ul><li>Share financial product sales promotion know-how</li><li>Utilization of Mebuki Securities</li><li>Conduct campaigns</li></ul>   |
| 3. Securities  | +0.7       | <ul> <li>Invest in new categories combining investment experience of both banks</li> <li>Joint investment</li> <li>Sophisticate management and investment measures through sharing analytical methods for monitoring and performance evaluations</li> </ul>   |
| 4. Others +0.4   |            | <ul><li>Promote cross boarder loans</li><li>Start dual currency deposit service (Ashikaga)</li><li>Foreign currency deposit campaign</li></ul>  |
| 5. Cost reductions (refer to p.28)                               | +0.3       | <ul> <li>Share cost reduction know-how •Improve price bargaining power through group-wide information sharing</li> <li>Share know-how to improve branch operation efficiency • Integrate business operations center of both banks in Tokyo</li> <li>Joint issuance of notes and checks, and cash cards</li> </ul> |
| 6. Cost Increases / Reverse synergy                              | -1.0       | <ul> <li>Lower transfer fee between both banks to the inter-branch rate</li> <li>Increase in depreciation expenses and running costs</li> </ul>   |
| Total  | +2.7       | _   |

### Personnel Relocation\* (Regular Employee and Part-time Workers)

\* Figures in the following table are changes of the number of personnel

(people)

|  |            | Result<br>for 2H 2016 | FY2017<br>Projection | Total |   |
|--|------------|-----------------------|----------------------|-------|---|
| Reduction of administrative staff     (Operational efficiency improvement) | Deallocate | -42                   | -63                  | -105  | •Improvement of operational efficiency •Integrate business operations center of both banks in Tokyo •Business Process Reengineering (BPR)                       |
| Increase of sales promotion staff<br>(Allocate resources to growth areas)  | Deallocate | -                     | -38                  | -38   | <ul><li>Improvement of branch operation efficiency (Share know-how)</li><li>Reconstruction of branch network in overlapping areas</li></ul>                     |
|  | Allocate   | +17                   | +64                  | +81   | <ul> <li>Increase personnel in new / important areas (refer to p.26 for information about FY2017)</li> <li>Enhance solutions for corporate customers</li> </ul> |
| Net (1+2)  |            | -25                   | -37                  | -62   | •Increase personnel in important areas while controlling total number of employees  |

### Sales Promotion Measures Loans / Strategic Personnel Allocation to important areas

#### Loans to Corporate Customers

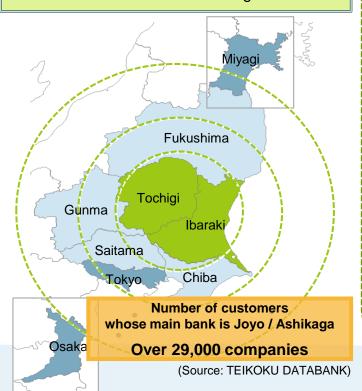
(Synergy Effect Projection for FY2017: +¥0.3 bn

#### <Corporate Customer Strategy>

- Enhance Cooperative Sales
   Promotion between the Two Banks
  - Enhance sales promotion based on wide-area information through "Regional Collaboration Meeting" set in ten areas.
  - ⇒ Increase co-financing, syndicate loans, mutual customer referrals
- Cultivate Growth Industries (Medical and Nursing, etc.)
  - Share know-how for supporting medical institutions' bond issuance
  - Co-financing on large-scale crediting
  - ⇒ Actively finance for customers' future growth

#### <Common Strategy>

- Strategic personnel allocation to new / important areas Approx.+50 people
- Wide-area Regional Revitalization
  - Promote migration to Ibaraki and Tochigi
  - Inter-Prefectural tourism promotion
  - Attraction of enterprises in corporation with local governments
  - · Wide-area business matching



### Individual Customer Strategy (Synergy Effect Projection for FY2017: +¥0.6 bn)

#### <Individual Customer Strategy>

- Promote Unsecured Loans
- Share sales promotion know-how
- Share know-how for non-face-toface sales promotion
- Enhance cross-selling to housing loan customers
- ⇒ Increase unsecured loans
- O Promote Housing Loans
  - Joint development of online application housing loans (for refinancing)
  - Joint promotion of female specified housing loans
- ⇒ Increase housing loans

(Make new loans of ¥ 390 bn in FY2017)

- O Utilize Employee-specific website
  - Ashikaga will start to make use of the employee-specific website from Oct. 2017

### Sales Promotion Measures (Corporate Services / Financial Asset under Custody)

Corporate Services (Synergy Effect Projection for FY2017 : +¥0.6 bn)

Financial Asset under Custody (Synergy Effect Projection for FY2017: +¥0.8 bn)

Construct One-stop Sales Promotion System → Improve Comprehensive Financial Services

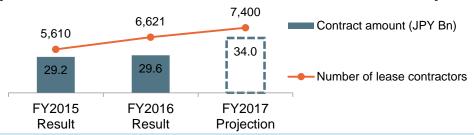
### **Expand Operations of Mebuki Lease**

Ashikaga: Start to intermediate finance lease and introduce installment

sales service customers to Mebuki Lease (Apr. 2017)

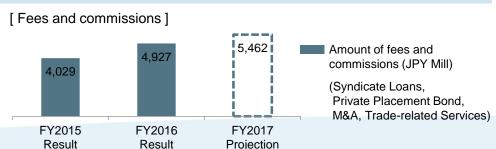
Joyo: Start to intermediate finance lease (Jan. 2017)

[ Contract amount of lease transactions / Number of lease contractors ]



### Syndicate Loans, Private Placement Bond, M&A, Trade-related Services

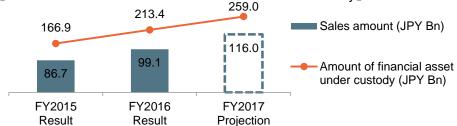
- Share sales promotion know-how
- Jointly hold seminars for customers and study meetings
- Mutual use of overseas representative offices



### **Expand Operations of Mebuki Securities**

Ashikaga: Expand intermediation to all 128 branches (from 13 branches) Joyo: Intermediate private placement structured bonds

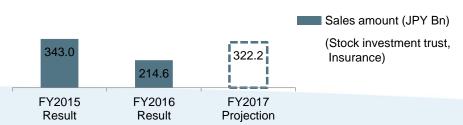
[ Sales amount / Amount of financial asset under custody]



### Financial Asset under Custody

- Conduct personnel exchange, and share sales promotion know-how (Ashikaga's promotion system and training structure, etc.)
- Utilize ICT (Introduce robo-advisor named PORTSTAR)

[ Sales amount ]



### System Integration / Cost Reduction

### System Integration

### [Basic Policy]

- Ashikaga will adopt a core system named "Chance" that has been used by Joyo and some regional banks
- Aim to complete core system integration in Jan. 2020
  - ≪System integration project was commenced in Apr. 2017≫

#### System Integration Project

- Integrate core system, distributed systems, networks, etc.
  - ⇒ Reduce development costs and running costs such as maintenance costs
- ⇒ Shift the costs to investment in new domains and systems Improve customer services at low cost by utilizing ICT

### Schedule of System Integration

- Core system integration is scheduled for Jan. 2020
- Synergy effect of ¥0.4 bn\* that arises from system integration is estimated for FY2021
- Depreciation of initial costs of the integration will be completed and synergy effect will increase in FY2024
- \* Cost reduction synergy (¥1.8 bn) depreciation of initial costs (¥1.4 bn)

### [ Distributed Systems ]

Integrate170 or more out of around 280 distributed systems between Joyo and Ashikaga

### Cost Reduction (Synergy Effect Projection for FY2017: +¥0.3 bn)

- Share know-how for cost reduction and cost effectiveness evaluation
- Share know-how to improve branch operation efficiency
- Integrate business operation center in Tokyo of both banks so as to concentrate business operations further.
- Improve operating efficiency through ICT investment

### Cost Reduction Project

Reduction of recurrent expenses :

Reduce purchase of operation system equipment, building and repairs of branches, and utilize joint purchasing

#### **Branches**

- Reconstruct branch network in overlapping areas Relocated three branches as branch-in-branch and integrated two branches in the two banks (Apr.-Jun. 2017)
- Construct efficient branch network
- ➤ Share know-how to improve branch operation efficiency
- Utilize internet branch

### Progress of the Initiatives and Measures of the Integration

-Results of the Day 180 Plan-

|             |                            | Items   | Details  |
|-------------|----------------------------|---|--|
|             | Channel                    | Lowering transfer fee<br>between both banks<br>to the inter-branch rate<br>Shared use of ATMs<br>for deposits | Lower the fee for transfer between the two banks to the inter-branch rate for teller transactions, ATM transactions, and internet banking transactions.  Make it possible to deposit money using a cash card issued by either bank at the other bank's ATMs. |
| Action Plan | Group                      | Securities  | Start to intermediate financial products carried by Joyo Securities at 13 branches of Ashikaga Bank to which full time financial consultants belong.   |
| Act         | Con                        | Leasing   | Ashikaga Bank begins to offer Joyo Lease's auto lease products.  |
|             | Assets<br>under<br>Custody | Joint fund  | Commemorating the business combination, establish and sell an investment trust named "Two Dreams" which invests in companies related to Ibaraki and Tochigi Prefectures.   |
|             | ual<br>ers                 | Investment product campaign   | All customers have a chance to win local specialty items by lottery if they obtain investment products worth at least 200,000 yen or start to accumulate investment trusts.  |
| Campaign    | Individual<br>Customers    | Car loans and educational loans campaign  | Preferential Interest Rates  |
| O           | orate<br>mers              | Internet banking campaign for corpotrate customers  | Exemption of activation fee and three months of monthly fees for new subscribers.  |
|             | Corporate<br>Customers     | Business seminar  | Members of either bank's reserch institute can take seminars of the other reserch institute at preferential rates.   |
|             |                            |   | ,  |
| Others      | Framework                  | Liaison officer  Regional collaboration meeting   | Deploy "liaison officers" at both banks' headquarters and establish "Regional Collaboration Meeting" at 10 areas in order to enhance the collaboration between Joyo Bank and Ashikaga Bank on introducing customers and cofinancing                          |

| Results (Oct. 2016 -<br>(Figures in parentheses are | •                |
|---|------------------|
| -   |                  |
| -   |                  |
| Sales amount of the whole g                         | roup             |
| _   | .2bn (+41.6bn)   |
| o/w Foreign bonds ¥62                               | 2.3bn (+36.5bn)  |
| Number of referrals to Joyo                         | Lease            |
| ,   | 3,258(+1,401)    |
| Results of the whole group                          |                  |
| Sales amount  | ¥20.2bn          |
| (Attained 101.3% of our ta                          | arget of ¥20bn)  |
| Number of sales                                     | 9,117            |
| Sales amount (Campaign pe                           | erformance)      |
|   | ¥28.2bn(+3.6bn)  |
| Foreign currency deposits                           | ¥2.3bn(+1.4bn)   |
| Accumulation service                                | 4,206(-394)      |
| Preliminary application                             |                  |
| Car loans ¥20.3b                                    | n / 10,958 loans |
| Educational loans ¥11.4                             | bn / 4,309 loans |
| Amount of loans made                                |                  |
| Car loans ¥7.7                                      | 7bn / 4,515loans |
| Educational loans ¥5.5                              | 5bn / 1,990loans |
| New contracts of the whole of                       |                  |
| New subscribers                                     | 3,642(+781)      |
| Optional services                                   | 1,417            |
| Mutual participants 52 from                         | 33 companies     |

Co-financing ¥2,349mil /13borrowers
Syndicate loans ¥4,405mil /25borrowers
Number of referrals ¥1,760mil /24borrowers
Total ¥8,514mil /62borrowers

### Day180 Plan / Other Initiatives and Measures

### [Regional Revitalization]

### Food Exhibition

In Mito City

- Product development
- · Test marketing

<refer to p.31>

Conducted on Oct. 12, 2016

### Food Business Meeting

in Utsunomiya City

- · Sales channel cultivation
- · Sales channel development

<refer to p.31>

Conducted on Nov. 22, 2016

Mebuki

**Business Award** 

<refer to p.32>

Regional Revitalization Fund

<refer to p.33>

Mebuki Financial Group

Manufacturing Business Forum 2017

 Support business meetings through technical proposal booklet and panel exhibition

<refer to p.34>

Conducted on Feb. 22, 2017

### [Regional Interaction]

Economic Lecture (held 8 times in the 2H FY2016)

Introduced Mebuki FG in the main cities for both banks at the time of the lectures (Presidents of both banks took part in the lectures in the underlined cities below).

[Venue] Tochigi Pref.: <u>Utsunomiya</u>, <u>Ashikaga</u>

Ibaraki Pref.: Mito, Tsukuba, Hitachi, Kashima, Shimodate

Fukushima Pref.: Koriyama

### 【Organizational Integration (Personnel Exchange)】

#### Joint-Training

- Held rank-based trainings in which 1,000 employees participated.
- Shared each other's training program.

#### Regional Collaboration Meeting

Established "Regional Collaboration Meeting" at 10 areas to enhance collaboration between Joyo Bank and Ashikaga Bank on introducing customers and co-financing.

### [Other Initiatives and Measures]

OIntegration of overlapping branches: Integrate four of Joyo's branches into two in Ustunomiya city and Moka city (on Apr. 3, 2017)

OOperational efficiency improvement: Shared card issuing process, which reduces cost by approx. ¥18 mil per year

OBusiness alliance with crowd funding service "Makuake"

(Ashikaga) First deal completed (Joyo) Developed affiliated loan

### Initiatives of Day 180 Plan -Local Products Support Project-

- Held "Food Exhibition in Mito City" and "Food Business Meeting in Utsunomiya City" for food related business operators.
- Dividing the value chain of local products from development to sales into four stages below, provided seamless support through appropriate measures depending on the stage.

1.Product Development

2.Test Marketing (Improvement of Products)

#### 3. Sales Channel Cultivation

4. Sales Channel Development

#### Food Exhibition in Mito City

| Date       | October 12, 2016                       |
|------------|--|
| Place      | Mito Plaza Hotel (Mito, Ibaraki Pref.) |
| Exhibitors | 100 companies                          |
| Evaluators | 505                                    |

#### Food Business Meeting in Utsunomiya City

| Date          | November 22, 2016                            |
|---------------|--|
| Place         | Marronnier Plaza (Utsunomiya, Tochigi Pref.) |
| Exhibitors    | 327 companies (Tochigi: 142, Ibaraki: 94)    |
| Visitors      | Approx. 3,000                                |
| Meetings Held | 451  |

• Exhibition where selling enterprises promote their products

• Support food related business operators' sales channel expansion

· Business meetings which require reservation

Number of buyer enterprises that participated: 148

#### <Contents>

- Food related business operators exhibited their products and international students and housewives experienced the products and evaluated them.
- Evaluation based on taste, price, package and so forth.
- Support food related operators' future product development and test marketing.





**Evaluators** 



Awards Ceremony



<Contents>

Exhibition of Prize-winning Products of the Food Exhibition



Venue



Business Meeting

### Initiatives of Day 180 Plan — Mebuki Business Award—

- In commemoration of the establishment of Mebuki Financial Group, each bank's business award was integrated together and the first "Mebuki Business Award" is being held.
- Ingenious business ideas latent in both banks' vast business territory are gathered and the best entries will be presented with awards.
- After the award, consistent support is provided, including financial support such as formulating business plans and launching new businesses through financing and so forth.





OEach bank collects and evaluates plans (Document Screening / External Evaluation)



Final Judging

Final Judging Ceremony (May 15, 2017)

OGrand Prix, Excellence Award, and Special Award (Presentation / External Evaluation)

| Target<br>Business<br>Categories | / Nursing Care 5. Advanced Technologies 6. Overseas Expansion 7. Region  |                                     |  |  |  |  |
|----------------------------------|--|-------------------------------------|--|--|--|--|
| Application<br>Period            | From December 1, 2016 to January 31, 2017  | Number of Applicants                |  |  |  |  |
| Judging<br>Process               | Preliminary Judging: Document Screening Final Judging: Presentation  | <u>646*</u><br>Joyo 344             |  |  |  |  |
| Awards                           | Grand Prix:1 plan(\(\frac{4}{3}\)mil), Excellence Award: Several(\(\frac{4}{1}\)mil), Special Award: Mebuki Award, Hitachi Award, Encouragement Award: | Ashikaga 302  * Record high Several |  |  |  |  |
| Sponsors                         | Sponsors: Mebuki Financial Group, Joyo Bank, Ashikaga Bank<br>Co-sponsors: Joyo Industrial Research, Ashigin Research Institute                        |                                     |  |  |  |  |



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### Initiatives of Day 180 Plan - Mebuki Regional Revitalization Fund-

#### [Invest]









Fund Size: ¥2 bn

[Invest / Manage]



[Invest]

Businesses operators
who contribute to
industrial development
in
food, agriculture,
and tourism sectors

[Management Support]

#### **Outline of the Fund**

Establishment: November 14, 2016

Investment Period: 10 years

Methods: Capital Contribution, etc.

Structure: Investment Business Limited

**Partnerships** 

Joyo Industrial Research Institute

Its investment limit is planed to be increased

based on the possibilities of investment in new businesses

#### Amount / Number of deals ¥1.2 bn / 4 deals (as of May12, 2017)

#### (Invested Deals)

1. World Farm (Tsukuba city)

Date: Jan. 31, 2017 / Amount: ¥100 million

2. HATAKE Company (Tsukuba city)

Date: May. 31, 2017 / Amount: ¥200 million

3. SS Food International (Ichikawa city)

Date: Apr. 25, 2017 / Amount: ¥200 million

Hayakawa Holdings (Ashikaga city)
 Date: Apr. 28, 2017 / Amount: ¥700 million

Food



Agriculture



Tourism



### <Investment Target>

- Operators who contribute to industrial development in food, agriculture, and tourism sectors (including agricultural corporations)
- Prize winners of Mebuki Business Award etc.

### Initiatives of Day 180 Plan — Manufacturing Business Forum —

- A record number of 314 companies, including Ashikaga Bank's 72 customers, exhibited at this year's forum (including 11 overseas companies)
- Distributed English version of the technical proposal booklet for the first time and coordinated business meetings with overseas companies.
- With the full cooperation of SUBARU CORPORATION (Gunma Manufacturing Division), set up exhibition booth of seven Tier 1 manufacturers.
- Conducted demonstrations which can offer clues to manufacturing
  - → Sango Co., Ltd. and Sango Kanto Co., Ltd. exhibited labor saving machines which are used in the companies' factories.
  - → A venture company spun off from The Industrial Technology
    Research Institute of Taiwan demonstrated a walking support robot.
- Three prize-winners of Joyo Business Award conducted presentations.

- Exhibitors: 314 companies
- Visitors: 850 companies / Approx. 2,000 people
- Business meetings based on technical proposal booklet: 390 meetings
- Business meetings between Joyo Bank's customers and Ashikaga Bank's customers: 90 meetings







<Technical proposal booklet (English Ver.)>

<SUBARU CORPORATION's booth>

<Labor Saving Machines>

### Step-up 180 Plan -For Individual Customers-

#### **Support Customers' Asset Building**

#### <For the First Investment>

■ First Investment Campaign (Jun.-Dec. / under planning)

Reward customers who open a new account, and purchase financial products (¥100,000 or more) or start an accumulation service for investment trusts (¥10,000 per month or more) with prizes.

#### <For Additional Investment>

■ Mebuki Securities (Apr.-)

Ashikaga Bank started to intermediate financial products carried by Joyo Securities at its all branches.

**■ Foreign Bond Campaign** (Apr.-Jun.)

Reward customers who purchase foreign bonds directly from Mebuki Securities or from the securities company through any of Mebuki's banking subsidiaries with gift certificate or local specialties.

#### <Others>

- Mebuki Securities Founding Commemoration Seminar (Apr.-Jun.)
- Foreign Currency Deposit Campaign

  (Jun.- Sept. / under planning)

#### **Support Customers' Housing Acquisition**

#### <Housing Loans>

- **Housing Loan for Women** (Apr.-)
  - ➤ A maximum two-year grace period of principal payment during maternity and child care leave period
  - > Exemption of prepayment fee
  - > Exemption of group credit life insurance premium
- Online Application Housing Loan (May-)
  - Preferential interest rates
  - Exemption of prepayment fee
  - > Exemption of group credit life insurance premium

#### **Unsecured Loans**

Motivates students to go to universities located in Ibaraki and Tochigi Prefecture

Prevent student drain and increase student migration from other prefectures as measures against population decline

One-year Anniversary of Mebuki FG

(Sept. 2017-Apr. 2018 / under planning)

Preferential interest rates for housing/educational loans

### Step-up 180 Plan -For Corporate Customers-

### <Support for Manufacturers>

#### ■ Manufacturer Training Workshop (Aug.-Sept.)

- ➤ Inform KAIZEN activities conducted by large companies to our customers for productivity improvement.
- Achieve SMEs' improvement of production management and development of human resources through the workshop.

#### ■ R&D Meet-up in Utsunomiya and Mito (May-Jun.)

- Provide opportunities for applicants to have discussions with researchers of universities and research institute, concerning certain themes.
- Promote information exchange among the participants.

#### Rebuild support structures for start-ups and second start-ups

- ➤ Construct a support structure for university-originated venture businesses.
- Support Mebuki Business Award applicants to launch new businesses. Investment limit of Mebuki Regional Revitalization Fund is planed to be increased based on the possibilities of investment in their businesses.

(Present Investment limit: ¥2.0 bn / Investment amount: ¥1.2 bn)

### <Support for Agricultural Producers>

- Collaboration on Agri-Food Matching (Sept.)
  - ➤ Joyo conducted a business matching event in Tsukuba city to match agricultural producers and food processing operators on a trial basis (Feb.)
  - Another matching event is being planned, broadening its area, which newly includes Tochigi Prefecture, and extending its scope to producer associations and municipalities.

### <Support for Overseas Expansion>

- Cooperation on export support services (Mar.-)
- Cooperation with Japan Halal Business Association
  (Apr.-)
- Overseas business convention, business networking, seminar (Jun.-)

#### <Matching Event for Experienced Retirees and Local Businesses>

- Under the cooperation of Kanto Bureau of Economy, Trade and Industry and regional financial institutions, conduct matching events to match companies experiencing various management issues, and retirees and those who are just before their retirement.
- Through matching companies experiencing management issues, such as development of new products, sales channel expansion, and experienced retirees, help the companies resolve management challenges.

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