Mebuki Financial Group, Inc.

Financial Results for the Third Quarter of FY2017 (IR Presentation Material)





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# Highlights

# Results for 3Q17

Consolidated net income\* of Mebuki is ¥38.8bn, representing 97.1% progress toward the previous full-year forecast. \*Attributable to owners of the parent

On a simple-sum basis of the two banking subsidiaries, net income of ¥ 42.6 bn was recorded, which represented steady progress of 96.8% toward the previous full-year forecast.

Core net business income and gains on sales of strategic-holding stocks surpassed the forecast.

Synergy effect arising from the business integration for 3Q17 was ¥3.1 bn, representing strong progress of 115.2% toward the forecast for FY17 of ¥2.7 bn.

# Forecast for FY17

Earnings forecast for FY17 has been revised upward since net interest income and net gains related to securities are expected to surpass the previous forecast and expenses are expected to decrease.

```
Consolidated Ordinary Profit ¥62.5 bn ( Previous Forecast ¥58.5 bn / Chg. +¥4.0 bn )

Consolidated Net Income * ¥42.5 bn (Previous Forecast ¥40.0 bn / Chg. +¥2.5 bn )

*Attributable to owners of the parent
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Joyo | Non-consolidated Net Income ¥25.5 bn ( Previous Forecast ¥23.0 bn / Chg. +¥2.5 bn ) Ashikaga | Non-consolidated Net Income ¥21.5 bn ( Previous Forecast ¥21.0 bn / Chg. +¥0.5 bn )

# Dividend

For FY17, in line with an earnings distribution policy\*, annual dividend forecast is ¥11.00 per share, made up of an interim dividend and year-end dividend of ¥5.50 each.

<sup>\*</sup>Aim to continue stable dividend returns w hile taking into account both the maintenance of solid capital levels for the future grow th and the appropriate distribution of profits to our shareholders.

# Main Points of 3Q17 Financial Results

# Mebuki FG (Consolidated)

(¥bn)

40.0

			Previous
	3Q17	Pro- gress	Full- year Forecast
Ordinary profit	57.1	97.7%	58.5
Net income attributable			

(1) 38.8 97.1%

### Consolidation adjustment

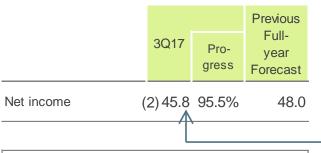
to owners of the parent

(2)-(1) -6.9bn

Adjustments related to securities (-5.8bn)

Interest expenses of subordinated loans, expenses, etc.

# Two banking subsidiaries and group companies



Net Income of group companies other than banking subsidiaries ¥3.2bn

# Reference | Results of Joyo and Ashikaga

(¥bn)

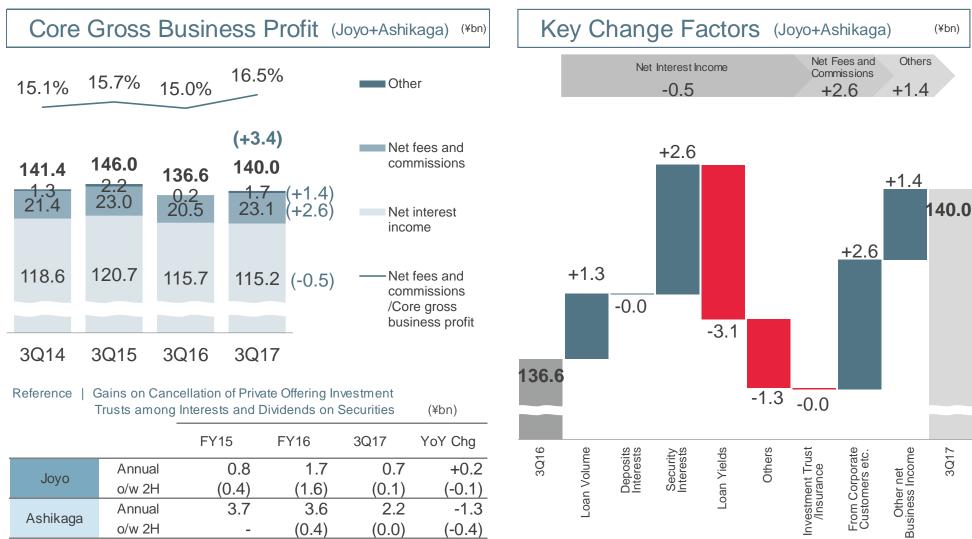
			3C	17			vs Pre	vious fo	recast
	J٠	-A	Jo	yo	Ashi	kaga			Ashi-
	Re- sult	YoY Chg	Re- sult	YoY Chg	Re- sult	YoY Chg	J+A	Joyo	kaga
Gross business profit	140.8	-5.2	79.8	-4.2	60.9	-0.9	76.9%	77.1%	76.7%
Net interest income	115.2	-0.5	65.1	+0.5	50.0	-1.1	78.6%	79.4%	77.5%
Net fees and commissions	23.1	+2.6	13.0	+2.1	10.0	+0.4	73.5%	74.7%	71.9%
Net other business income and Net trading income	2.4	-7.2	1.5	-6.9	0.8	-0.2	49.3%	39.3%	89.3%
(o/w gains/losses on bond transactions)	0.7	-8.6	0.6	-8.2	0.1	-0.3	25.4%	21.7%	-
Expenses	84.8	-1.4	49.9	-1.7	34.9	+0.2	72.5%	73.4%	71.3%
o/w Personnel expenses	44.9	-0.5	25.3	-0.9	19.5	+0.4	-	-	-
o/w Non-personnel expenses	34.2	-0.6	21.3	-0.5	12.9	-0.0	-	-	-
Net business income (before general allowance for loan losses)	55.9	-3.7	29.9	-2.5	26.0	-1.2	84.7%	84.2%	85.4%
Core net business income	55.1	+4.9	29.2	+5.7	25.9	-0.8	87.6%	89.9%	85.0%
Net transfer to general allowance for loan losses	-1.8	+0.6	-0.7	+0.2	-1.1	+0.4	-	-	-
Net business income	57.8	-4.4	30.6	-2.7	27.2	-1.6	86.9%	85.1%	89.1%
Net non-recurrent gains/losses	4.0	+5.0	3.5	+3.0	0.5	+2.0	-	-	-
o/w Disposal of non-performing loans (b)	5.6	-1.3	3.6	+0.1	1.9	-1.4	-	-	-
o/w Gains/losses related to stocks, etc	11.5	+1.9	9.1	+1.4	2.4	+0.5	178.3%	227.5%	99.6%
Ordinary profit	61.9	+0.5	34.2	+0.2	27.7	+0.3	96.7%	102.1%	90.8%
Extraordinary income/losses	-1.1	-0.7	-0.7	-0.4	-0.3	-0.3	167.5%	157.6%	192.3%
Income taxes	18.1	+4.2	9.8	-0.0	8.2	+4.2	-	-	-
Netincome	42.6	-4.3	23.5	-0.1	19.0	-4.2	96.8%	102.5%	90.6%
Credit related costs (a)+(b)	3.7	-0.6	2.8	+0.3	0.8	-1.0	62.0%	82.1%	34.0%

# Core Gross Business Profit

(Gross Business Profit excl. Gains/Losses on Bond Transaction)

Core gross business profit increased ¥3.4 bn YoY

Net fees and commissions from corporate customers increased through enhancement of consulting services



# Key Change Factors of Interest Income / Core Gross Business Profit

### Change of Interest Income (Joyo)

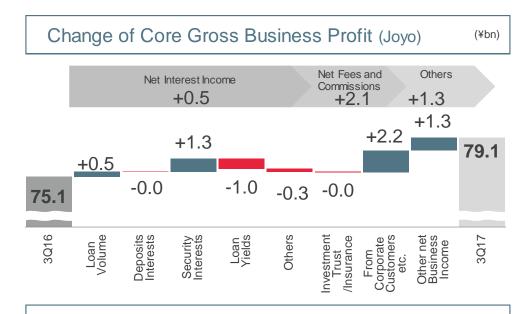
(¥bn)

		YoY	Domestic (Chg. in NII)		Over	seas (Chg. in NII)	
	Factor	Chg		Chg. in Factors		Chg. in Factors	
Interest on loans and	Avg	+0.5	+0.3	(+¥39.9bn)	+0.2	(+¥19.6bn)	
bills discounted	Yield	-1.0	-1.5	(-3.4bp)	+0.4	(+54.3bp)	
Interest on deposit	s (-)	+0.0	-0.1	_	+0.2	_	
Interest and dividend on	Avg	+0.4	+0.1	(+¥18.9bn)	+0.2	(+¥17.7bn)	
securities	Yield	+0.9	+0.3	(+1.9bp)	+0.6	(+19.4bp)	
Market investments and borrowings (-)	S	+0.3	-0.8	_	+1.1		

### Change of Interest Income (Ashikaga)

(¥bn)

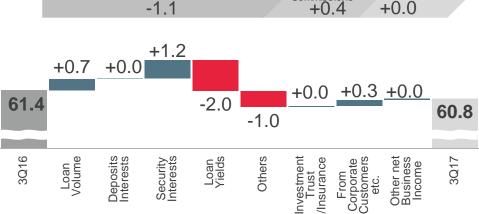
		YoY	Dome	estic (Chg. in NII)	Over	rseas (Chg. in NII)	
	Factor	Chg		Chg. in Factors		Chg. in Factors	
Interest on loans and	Avg	+0.7	+0.6	(+¥75.9bn)	+0.1	(+¥8.4bn)	
bills discounted	Yield	-2.0	-2.1	(-6.8bp)	+0.0	(+77.8bp)	
Interest on deposit	s (-)	-0.0	-0.2	_	+0.2	_	
Interest and dividend on	Avg	+1.4	+0.5	(+¥51.5bn)	+0.8	(+¥48.7bn)	
securities	Yield	-0.1	-0.8	(-9.8bp)	+0.6	(+45.0bp)	
Market investments and borrowings (-)	S	+1.0	-0.0	_	+1.1	_	



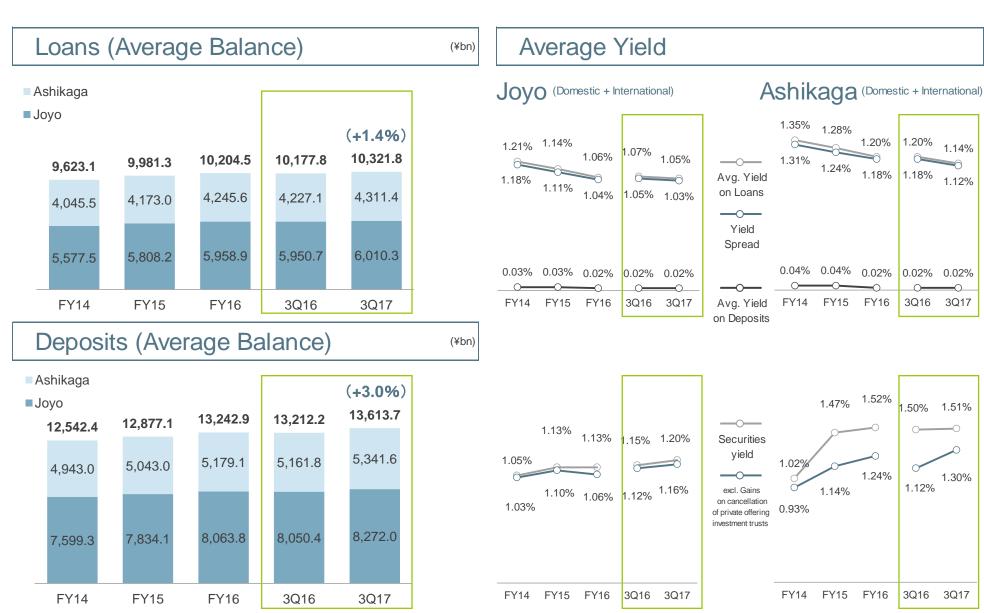
# Change of Core Gross Business Profit (Ashikaga) (¥bn)

Net Interest Income

Net Fees and Commissions +0.4 +0.0



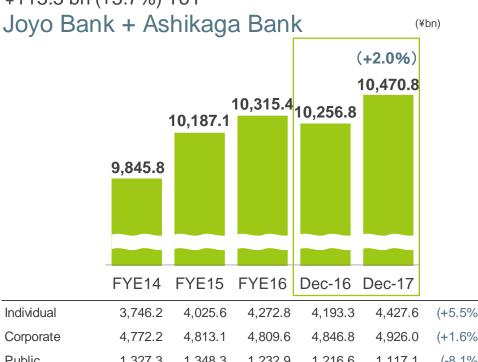
# Loans and Deposits (Average Balance / Average Yield)



# Loans (1) Term-end Balance

Loans to individual customers increased by ¥234.3 bn (+5.5%) and housing related loans increased by ¥228.0 bn (+5.8%) YoY

Loans to corporate customers increased by ¥79.2 bn (+1.6%) and loans to local corporate customers increased ¥113.3 bn (+3.7%) YoY



Individual	3,746.2	4,025.6	4,272.8	4,193.3	4,427.6	(+5.5%)
Corporate	4,772.2	4,813.1	4,809.6	4,846.8	4,926.0	(+1.6%)
Public	1,327.3	1,348.3	1,232.9	1,216.6	1,117.1	(-8.1%)

<sup>&</sup>quot;Individual" include sole proprietors and "Corporate" include financial institutions

Foreign Currency D	enominated	d Loans			
Joyo	86.3	98.8	116.0	112.9	111.2
Ashikaga	5.5	5.7	12.2	8.6	15.1
Total	91.9	104.5	128.3	121.6	126.4

# Joyo Bank

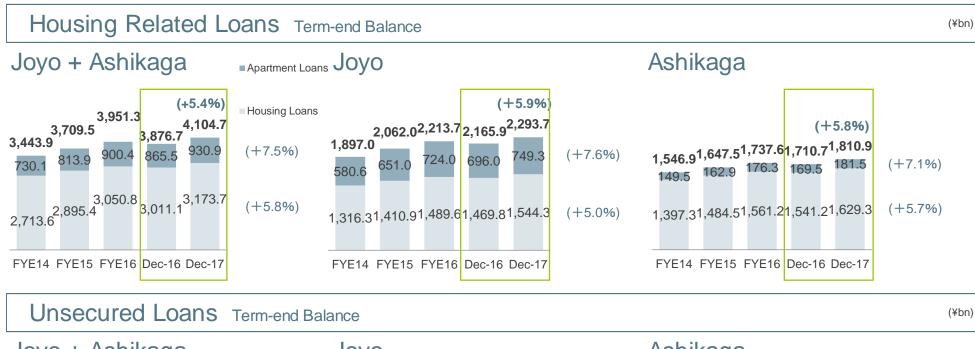
				(+1.5%)	
<b>5,656.4</b> 807.3	<b>5,912.7</b> 843.4	<b>5,967.0</b> 758.3	<b>5,967.6</b> 791.7	6,0 <b>58.3</b> 727.6	■Public
2,776.6	2,828.6	2,821.3	2,838.1	2,868.8	■ Corporate
2,072.4	2,240.5	2,387.4	2,337.7	2,461.8	■ Individual
FYE14	FYE15	FYE16	Dec-16	Dec-17	

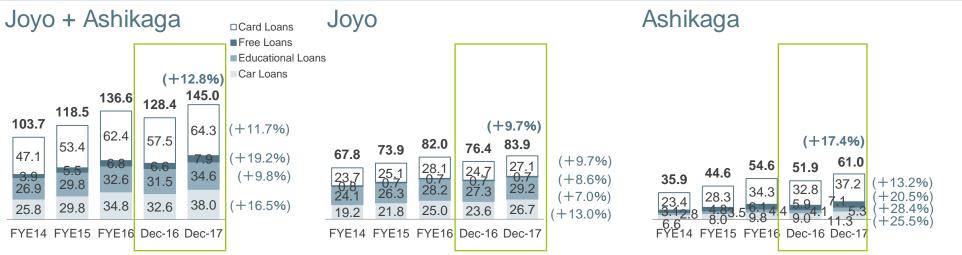
# Ashikaga Bank

				(+2.8%)
4,189.4	4,274.4	4,348.4 474.6	4,289.2 424.9	4,412.5 389.5
519.9	504.8	1,988.2		2,057.1
1,995.6	1,984.5	1,900.2	2,008.7	2,007.1
1,673.7	1,785.0	1,885.4	1,855.5	1,965.8
FYE14	FYE15	FYE16	Dec-16	Dec-17

# Loans (2) Individual Housing Related / Unsecured

\*Figures in parentheses are changes on a year on year basis



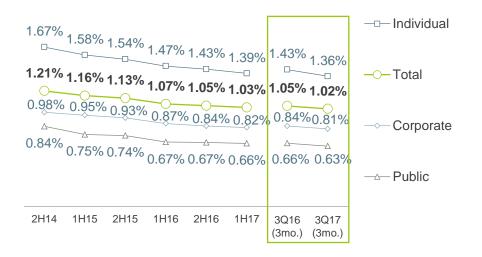


\*Figures in parentheses are changes on a year on year basis

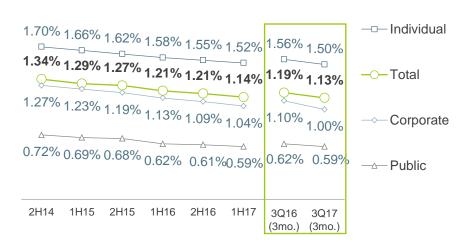


# Loans (4) Average Yield

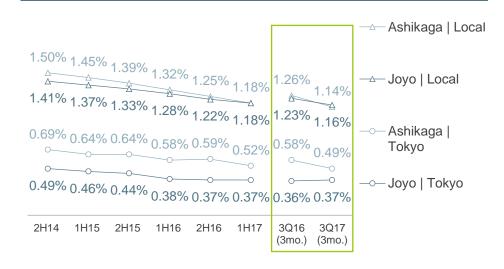
# By Borrower Type (Domestic) Joyo



# By Borrower Type (Domestic) Ashikaga



### Corporate Loans (by Area)

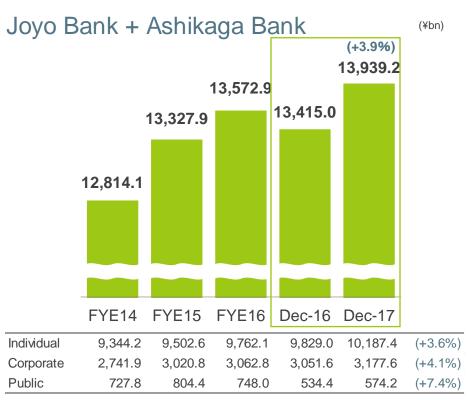


# **Housing Loans**



# Deposits Term-end Balance

Deposits of individual and corporate customers have been on the increase (Individual customers: +3.6%, Corporate customers: +4.1%)

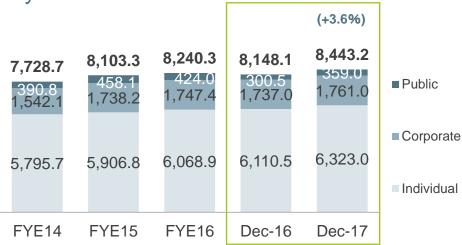


<sup>\*1 &</sup>quot;Corporate" includes financial institutions.

<sup>\*2</sup> Foreign currency deposits include foreign currency deposits hedged by forward exchange contracts, offshore deposits, and so forth.

Foreign Curre	ncy Deposit				
Joyo	54.6	111.4	140.7	180.2	209.5
Ashikaga	16.4	16.3	24.8	18.2	62.5
Total	71.1	127.7	165.6	198.5	272.1

# Joyo Bank



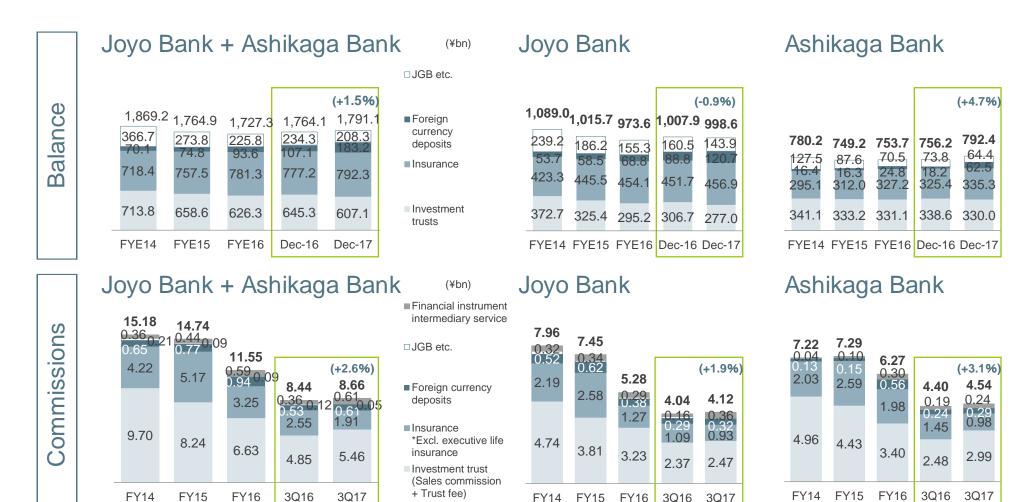
# Ashikaga Bank

<b>5,085.3</b> 337.0 1,199.8	<b>5,224.5</b> 346.2 1,282.5	<b>5,332.5</b> 323.9 1,315.4	<b>5,266.9</b> 233.8 1,314.5	(+4.3%) <b>5,496.0</b> 215.1 1,416.5
3,548.5	3,595.7	3,693.1	3,718.4	3,864.3
FYE14	FYE15	FYE16	Dec-16	Dec-17

# Customer Assets under Custody

The amount rose 1.5% YoY due to foreign currency deposits

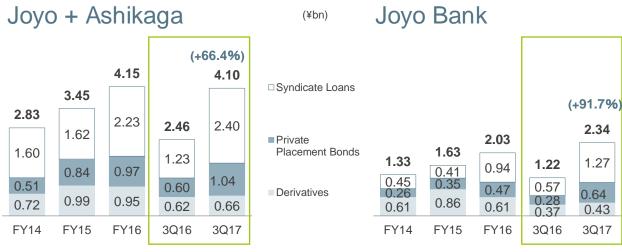
Commissions increased 2.6% YoY mainly due to sales of investment trusts



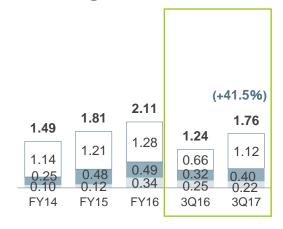
# Fees from Corporate Customers

Both credit related fees and consulting related fees from corporate customers increased through enhancement of consulting services

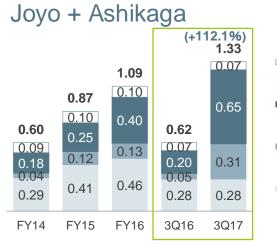


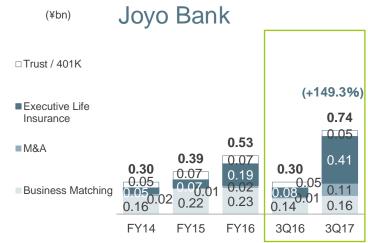


# Ashikaga Bank

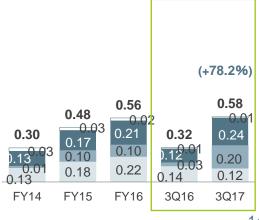








Ashikaga Bank



# Securities (1)

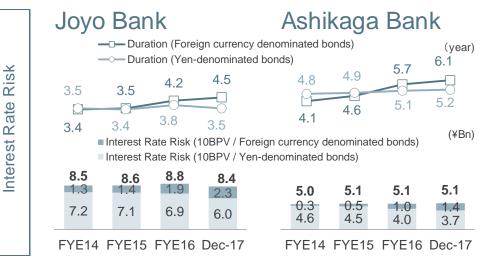
Considering the interest rate of the Japanese yen, reinvestment of redemption payments of JGBs was suspended (The amount of domestic bonds held decreased by ¥96.2 bn from the end of FY16)

ate

2

Focused on managing risks and rebalanced portfolio by purchasing investment trusts and foreign bonds





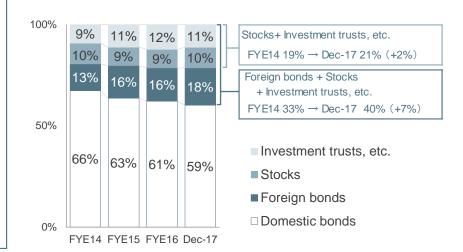
Foreign Bonds / Investment Trust
----------------------------------

Book value as of Dec. 31 2017		J + A	Joyo	Ashi- kaga	Details
		774.9	524.7	250.2	-
gu	ο/w Gov. Bond, Gov. Guaranteed Bonds, etc. 371.		312.8	58.6	Invest mainly in gov. bonds, gov. guaranteed bonds
Foreign Bonds	o/w Corporate Bond	320.0	128.4	191.5	Bonds rated A or above account for more than 90% of total
R B	o/w Ginnie Mae	26.7	26.7	-	Bonds whose interest rates are high for their duration
	Others	56.6	56.6	-	Floating bonds centering on CLO (only highest tranches)
nent etc.		766.3	299.5	466.8	-
tme s el	o/w Equity-related	227.8	143.5	84.2	Control risks using bear funds
Investment Trusts etc.	o/w REIT	58.8	42.9	15.9	Invest in diversified REIT considering yield and liquidity
	Others	479.6	112.9	366.7	Improve risk-return profile of entire portfolio considering correlation with other assets

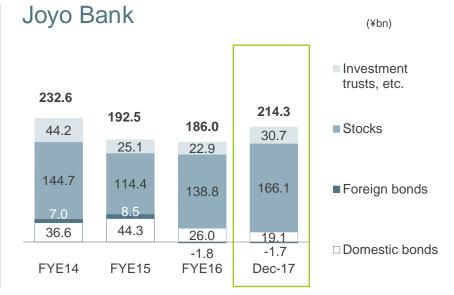
# Securities (2)

# Portfolio Rebalancing

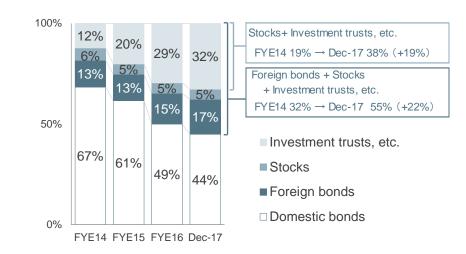
# Portfolio Allocation (Joyo Bank)



# Unrealized Valuation Gains/Losses on Available for Sale Securities



# Portfolio Allocation (Ashikaga Bank)

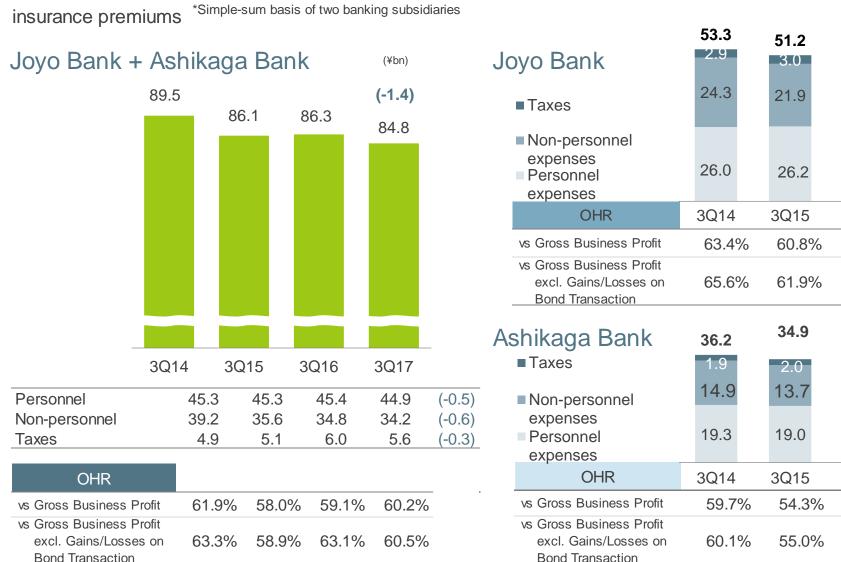


# Ashikaga Bank



# Expenses / OHR

Expenses decreased ¥1.4 bn YoY, mainly due to measures to reduce expenses and a decrease in deposit



(-1.7)

49.9

3.2

21.3

25.3

3Q17

62.5%

63.0%

(+0.2)

34.9

2.4

12.9

19.5

3Q17

57.2%

57.3%

51.6

3.4

21.9

26.2

3Q16

61.4%

68.7%

34.6

12.9

19.1

3Q16

55.9%

56.3%

# Credit Related Costs / Non-performing Loans

26.8

28.7

26.1

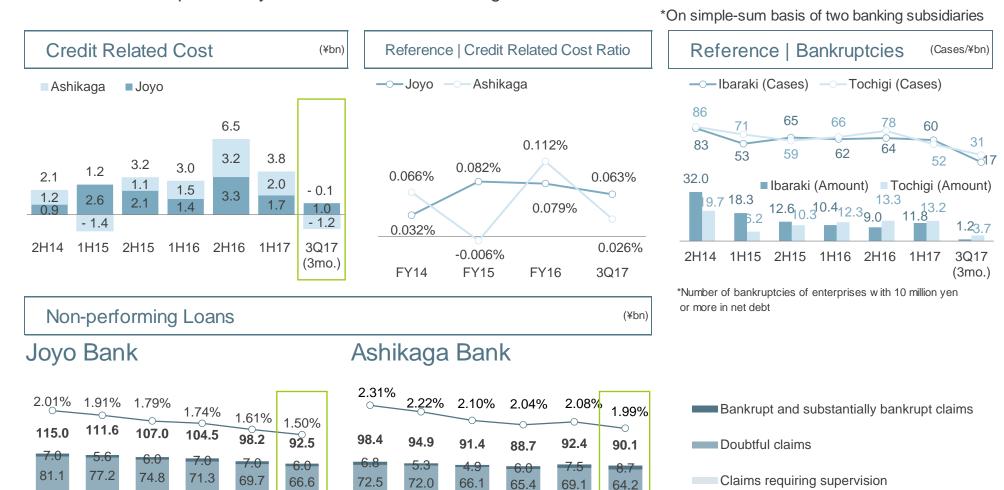
26.0

FYE14 Sep-15 FYE15 Sep-16 FYE16 Dec-17

21.3

19.8

Credit related costs\* for the first nine months of FY17 was ¥3.7 bn, ¥0.6 bn less than the same period last year Number of bankruptcies stayed low in Ibaraki and Tochigi Prefecture



FYE14 Sep-15 FYE15 Sep-16

-O-Non-performing loan ratio

# Integration Synergy

Synergy effect for 3Q17 is ¥3.1bn representing progress of 115% towards FY17 forecast of ¥2.7bn Integration measures are progressing steadily to achieve synergy effect target for after FY18

(¥bn)

 Synergy Effects

 on the Statement of Income \*before Tax

 Amount

 FY17 Forecast
 + ¥2.7bn

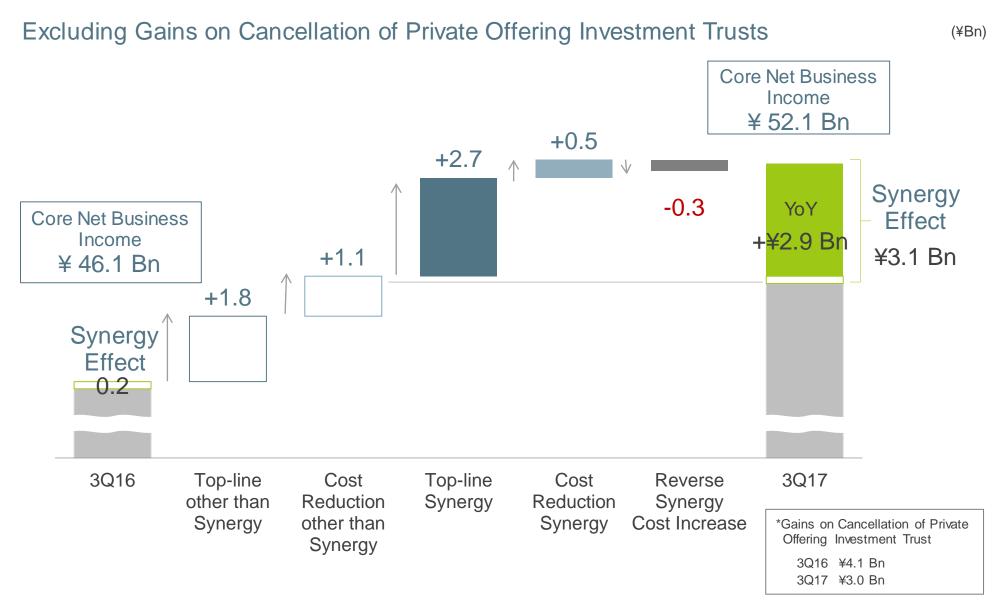
 3Q17 Result
 + ¥3.1bn (Progress 115%)

\*Figures are on a single year basis (¥bn) ■ Reverse synergy Initial Plan Cost reduction Approx. 15.0 ■ Top-line Initial Plan Initial Plan Approx. 5.0 Approx. 2.7 Result 0.9 2H16 FY17 FY18 FY21 First Mid-Term Group Business Plan (Reference) Term of the Next Plan

### FY17 (3Q Results/ Forecast)

Items	Full-year Forecast	3Q Result	Progress	Details
Loans Corporate services	1.03	0.95	92.7%	• Sales promotion based on wide area network → Co-financing, Syndicate loans, Customer referral, and Lending to growth industries (Medical and nursing care) • Utilization of Mebuki Lease • Share know -how for non-face-to-face sales (Unsecured loans) • Joint development of online application housing loans, Joint sales of housing loans for women
Financial assets under custody	0.85	0.65	76.0%	· Share sales promotion know -how • Utilization of Mebuki Securities
Securities	0.70	0.49	71.3%	· Investment in new areas and diversification of funding method based on both banking subsidiaries' investment experience · Joint investment · Enhancement of investment and controlling method through sharing of analysis method (Monitoring, etc.)
Others (Channel / international)	0.25	0.87	341.8%	<ul> <li>New branch openings</li> <li>Enhance staff in important regions</li> <li>Promote cross-border loans</li> <li>Utilize Joyo's know-how of dual currency deposit service (Ashikaga)</li> <li>Foreign currency deposit campaigns</li> </ul>
Cost reductions	0.30	0.59	198.9%	<ul> <li>Joint cost reduction and cost effectiveness evaluation</li> <li>Strengthen price negotiation power through information sharing</li> <li>Share know-how to improve branch operation efficiency</li> <li>Integrate operation center in Tokyo</li> <li>Joint issuance of bills/check paper and bank cards</li> </ul>
Cost Increases / Reverse synergy	-0.37	-0.38	-	· Low er transfer fee between both banks to the inter-branch rate · System migration expenses
Total	2.77	3.19	115.2%	

# Reference | Integration Synergy | Effect on Core Net Business Income



# **Group Companies**

(¥MiI)

		Company Name	Main Business Activities	Ordinary Income	YoY	Ordinary Profit	YoY	Net Income	YoY
FG		Mebuki Lease	Leasing of machinery and equipment, claim acquisition	18,680	+2,318	444	-291	360	-94
Ш		Mebuki Securities	Dealing of securities, mediation, commission and substitution of trading of securities	2,793	+1,523	1,284	+966	885	+667
	Sales	The Joy o Computer Service	Sale of software and contracting of calculating business	961	-36	21	+19	13	+11
	Sa	The Joyo IndustrialResearch Institute	Consulting, investigation and research	420	-42	38	+16	25	+11
		The Joyo Credit Guarantee	Credit guarantee of housing loans	2,929	+126	1,352	+398	881	+260
Joyo Bank	eration	The Joyo Credit	Credit card services	917	+19	157	-3	107	-53
Joyo	The Joyo Credit  The Joyo Business Service  The Joyo Cash Service	The Joy o Business Service	Agent in charge of administrative work for Joyo Bank	587	-5	3	+2	1	-0
	Busine	The Joyo Cash Service	Maintenance and management of Joyo Bank's ATMs and CDs	787	-46	3	+2	1	+1
		The Joyo Equipment Management	Maintenance and management of operational properties and equipment of Joyo Bank	727	+0	200	+5	121	-7
			Total	7,332	+15	1,777	+440	1,154	+223
		Ashikaga Credit Guarantee	Credit guarantee of housing loans	2,673	+131	1,174	+172	692	+82
ja Bank		Ashigin Research Institute	Consulting, investigation and research	417	+41	3	-5	2	-4
Ashikaga Bank		Ashigin Card	Credit card services	1,145	-2,129	200	-2,218	129	-1,782
1			Total	4,236	-1,956	1,378	-2,051	825	-1,704
		Non-banking	Subsidiaries' Total	33,043	+1,901	4,883	-936	3,225	-907

# Mebuki Lease

In spite of the fact that sales substantially increased mainly due to newly opened offices in Tochigi, ordinary profit decreased largely because expenses related to the business integration, such as cost to open new offices, exceeded revenue and integration of the lease division of Ashikaga Credit Guarantee increased personnel expenses.

<sup>\*</sup>For more information about Mebuki Lease and Mebuki Securities, refer to next page

# Mebuki Lease / Mebuki Securities

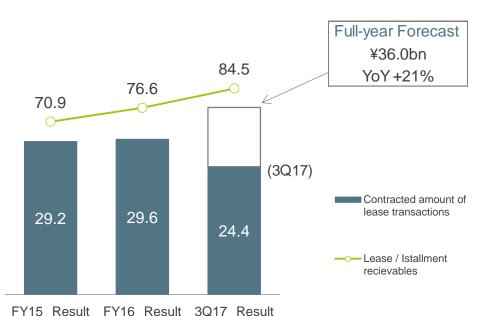
### Mebuki Lease

Mebuki Lease, whose trade name was changed from Joyo Lease in Apr. 2017, has become Mebuki FG's wholly owned subsidiary

Integrated the leasing business units within the group

Strengthening sales operation, opened three sales offices in Tochigi Prefecture (Utsunomiya, Ashikaga, and Oyama)

# Contracted amount of lease transactions / (¥Bn) Lease receivables

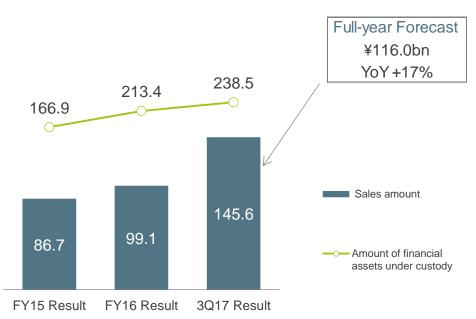


### Mebuki Securities

Trade name was changed from Joyo Securities in Apr. 2017

Number of Ashikaga's branches that intermediate financial products carried by Mebuki Securities increased from 13 to 128 Opened Utsunomiya Branch and became Mebuki FG's wholly owned subsidiary in Oct. 2017

# Sales amount / (¥Bn) Amount of financial assets under custody



# Forecast for FY17

Earnings forecast for FY17 has been revised upward since net interest income and net gain related to securities are expected to surpass the initial forecast and expenses are expected to decrease

Consolidated Ordinary Profit ¥62.5 bn (+¥4.0 bn vs Previous Forecast of ¥58.5 bn)

Consolidated Net Income\* ¥42.5 bn (+¥2.5 bn vs Previous Forecast of ¥40.0 bn)

\*Attributable to owners of the parent

# Mebuki FG (Consolidated)

Joyo + Ashikaga + Non-banking Subsidiaries

(¥bn)

			FY17 (Full-year)		
	3Q17	Progress	Revised Forecast	Previous Forecast	Chg.
Ordinary Profit	57.1	91.5%	62.5	58.5	+4.0
Net Income *  *Attributable to owners of the parent	38.8	91.4%	42.5	40.0	+2.5

			FY17	7 (Full-year)	)
	3Q17	Progress	Revised Forecast	Previous Forecast	Chg.
Net Income	45.8	89.9%	51.0	48.0	+3.0

FY17 Forecast

	Revised Forecast	Previous
ROE	Approx. 4.8%	4.6%
OHR	Approx. 63%	63.8%

Joyo + Ashikaga (Non-consolidated) Joyo Bank (Non-Consolidated)

Ashikaga Bank (Non-consolidated)

			FY17 (Full-year)			
	3Q17	Progress	Revised Forecast	Previous Forecast	Chg.	
Ordinary Profit	61.9	90.4%	68.5	64.0	+4.5	
Net Income	42.6	90.6%	47.0	44.0	+3.0	

		FY17 (Full-year)				
3Q17	Progress		Previous Forecast	Chg.		
34.2	92.5%	37.0	33.5	+3.5		
23.5	92.4%	25.5	23.0	+2.5		

		FY17 (Full-year)				
3Q17	Progress		Previous Forecast	Chg.		
27.7	87.9%	31.5	30.5	+1.0		
19.0	88.5%	21.5	21.0	+0.5		

# Capital Adequacy Ratio / Shareholder Return



(JPY Bn)

(consolidated)

O Ashikaga
Capital adequacy ratio
(consolidated)

Capital (consolidated)
(JPY Bn)

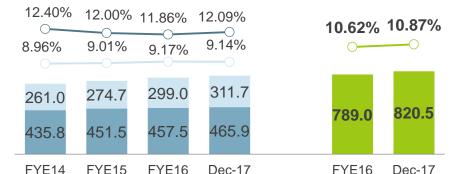
Ashikaga

Capital (consolidated)

Capital adequacy ratio (consolidated)

Mebuki FG

Capital (consolidated)
(JPY Bn)



\*Calculation method of risk w eighted assets

Mebuki FG The fundamental internal rating based approach
Joyo The fundamental internal rating based approach
Ashikaga The standardized approach

# (Reference) Capital Adequacy Ratio w/o Temporary Measure (consolidated)

	FYE13	FYE14	FYE15	FYE16	Dec-17
Mebuki FG	-	-	-	9.49%	9.75%
Joyo	11.35%	11.51%	11.17%	11.52%	11.77%
Ashikaga	8.67%	8.64%	8.77%	9.00%	8.97%

# **Dividend Policy**

Aim to continue stable dividend returns while taking into account both the maintenance of solid capital levels for the future growth and the appropriate distribution of profits to our shareholders

In line with the dividend policy, the dividend forecast for FY17 is \$11.0 per share (Payout ratio | 30.4%)

### Dividend per Share Forecast for FY17

	FY17	
Annual (scheduled)	Interim	Term-end (scheduled)
¥11.0	¥5.5	¥5.5

### Shareholder Benefit Plan

Shareholders to be Subjected

Shareholders holding 1,000 shares or more as of Mar. 31

Contents of the Plan

Local specialties etc. can be chosen from a dedicated catalog depending on the number of shares held

### Contents of the Shareholder Benefit Plan

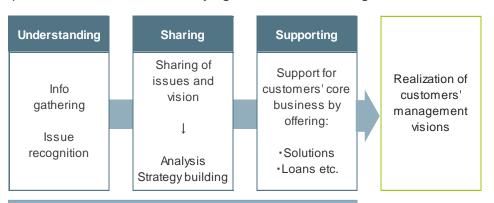
Numbe of shares held	Items that can be selected			
Less than 5,000 shares and 1,000 shares or more	Equivalent to 2,500 yen	488 items centered on		
Less than 10,000 shares and 5,000 shares or more	Equivalent to 4,000 yen	specialty products from lbaraki Prefecture and		
10,000 shares or more	Equivalent to 6,000 yen	Tochigi Prefecture *		

<sup>\*</sup>The number of items listed on the FY16 Joyo bank's shareholder benefit catalog is 316

# Measures for Corporate Customers

### **Business Assessment**

More actively support customers' core business (incl. financing) by appropriately assessing nature of their business and growth potential instead of over-relying on collateral and guarantees



# Wide-area Business Matching (Oct. 2016 – Dec. 2017)

	Joyo+Ashikaga
Information Provision	7,466
Arranged	390
Contracts Concluded	62

### Relation Building / Progress Management

Number of targets
Approx. 3,000
Joyo:2,000 Ashikaga:1,000

### Introduction of appropriate outside specialists

Headquarters (Client Support Office) centrally manage customers' needs concerning consulting service

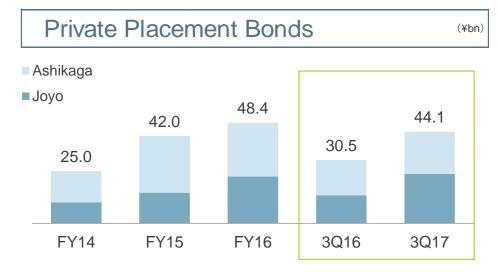
Introduce outside specialists depending on the type of customers' needs, if their suport are needed

Joyo adopted the business assessment scheme of Ashikaga from Dec. 2017. From FY18, restructure sales promotion structure and build new business models depending on customer segments

# Joint Sales Promotion (Oct. 2016 – Dec. 2017)

	# of deals	Joyo+Ashikaga
Co-finance	46	¥6.7bn
Syndicate Loans	45	¥8.0bn
Referrals	120	¥7.3bn
Total	211	¥22.1bn

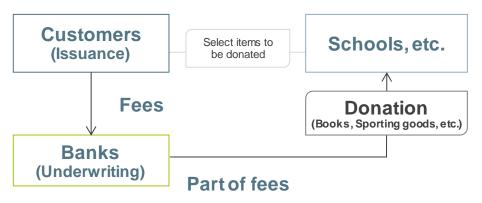
# Measures for Corporate Customers



# Private placement bond with donation scheme

(As of Dec. 2017 | ¥22.8bn/259 bonds)

Contribute to local societies by developing school environment

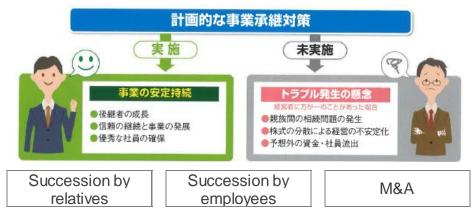


Tw o banking subsidiaries donated more than ¥40mil since the scheme w as introduced in Jul. 2016

### **Business Succession / M&A**

Depending on whether or not successors exist, examine direction of customers' business successions and offer solutions

Contribute to sustainable development of local economies through supporting customers' smooth business/asset succession and sustainment of employment



Number of Proposals Regarding
Business succession and M&A | Joyo + Ashikaga



Potential companies to conduct M&A etc. in Ibaraki / Tochigi | 20,000

\* Estimated by Mebuki using data from Small and Medium Enterprise Agency and Teikoku Databank

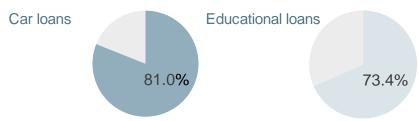
# Measures for Individual Customers

### Loans to individual Customers

Improve convenience of online-applications and enrich contents of employee-specific website

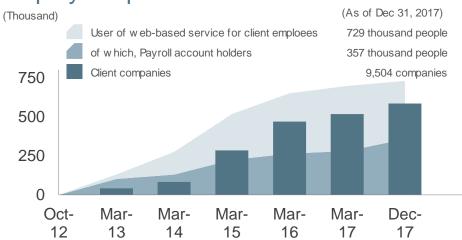
Joyo established the direct marketing division

# Web Application Ratio (Joyo + Ashikaga)



\*Based on # of application / As of Dec.31 2017

# Employee-specific Website



# Customer Assets under Custody

The number of customers increased and the amount of accumulation services is on the rise

Supported customers' asset building in compliance with fiduciary duty, which enhanced our source of revenue

### **Number of Customers**

(Thousand people)

	FYE14	FYE15	FYE16	Dec-17	vs FYE16
Joyo	191	190	197	197	+0
Ashikaga	148	149	156	158	+2
J + A	340	340	353	356	+3

# Total Amount of Accumulation Services (love + Ashikaga)

(¥bn)

(Joyo + Ashikaga)

■ Foreign currency deposits
■ Investment trusts

■ Annuities Insurance



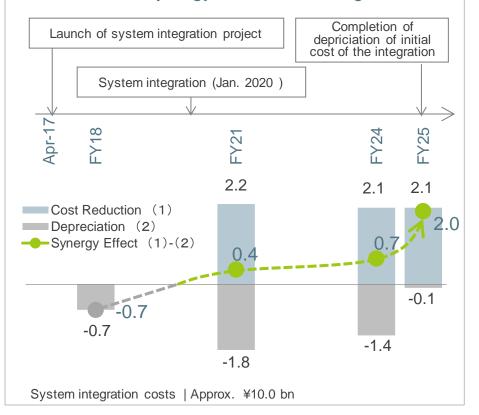
# System Integration / Cost Reduction

# System Integration

Ashikaga will adopt a multi-bank-shared core system named "Chance" that Mebuki FG is joined in

Integrate core systems and 170+ out of around 280 distributed systems Shift resource to investment in new systems, etc.

### Schedule and Synergy Effect of the Integration (YBn)



### **Cost Reduction**

### Synergy effects arising from the business integration

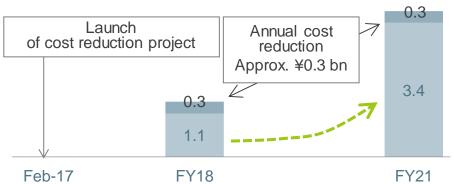
- ✓ Joint cost reduction and cost effectiveness evaluation
- ☑ Share know-how to improve branch operation efficiency
- ✓ Integrate op-centers in Tokyo to concentrate business operation further (transportation and clearing of notes)
- ✓ Totally entrust joint issuance of bill paper and check paper to group companies
- ☑ Cost reduction through system integration

### Cost Reduction Project (from Feb. 2017)

To enhance the effectiveness of the synergy effects, launched Cost Reduction Project which both banks' relevant departments participated in

Compare both banking subsidiaries' cost structure and reduce costs





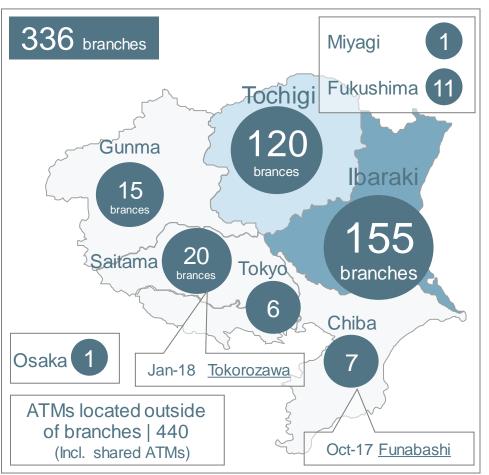
- Cost reduction through cost reduction project
- Cost reduction (Integration synergy)

(¥Bn)

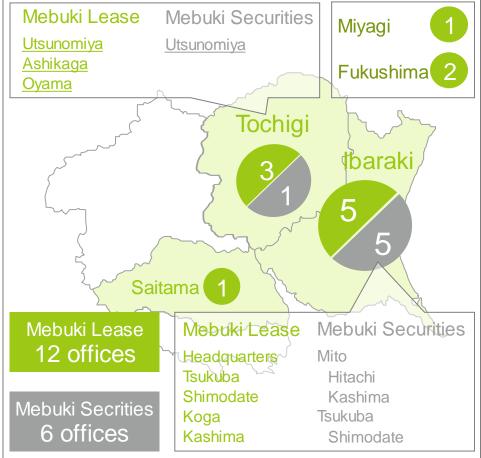
Branch Network (as of Jan.31, 2018)

Fifteen branches/offices across the group are planned to be opened by FY21

# Bank Branches (Joyo + Ashikaga)



### Mebuki Lease / Mebuki Securities



(as of Dec.31, 2017)

Improve branch operation efficiency and enhance customer satisfaction

Improvement of branch operation efficiency (Since Oct. 2016)

# Branch Consolidation related to the business integration

Joyo | Integrated 1 branch and 1 sub-branch

Ashikaga | Restructuring in Koga area (Integrated 1 branch, 3 sub-branches, and 1 housing-loan center into Koga Branch)

### **Other Branch Consolidation**

Joyo | Integrated 2 branches and 1 sub-branch Ashikaga | Integrated 1 branch, 1 sub-branch and 1 housing-loan center

### Joint ATM Allocation

Mutual use of ATMs between Joyo Bank and Ashikaga Bank (Common fee rate and point service)

# User Friendly Branches

Utilization of branches open on holidays

Use of videophones

Internet Branch, etc.

### Other Measures

Limited-operation branches, branches that specialize in individual customers, and more efficient sub-branches

Introduction of lunch-time closure

### Joint ATM Allocation





Branch opening on holidays

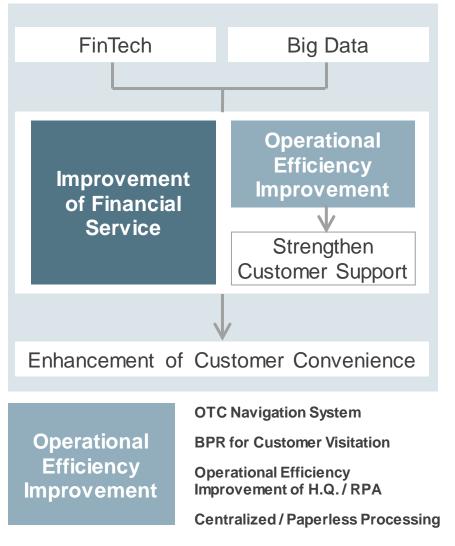
### Videophone

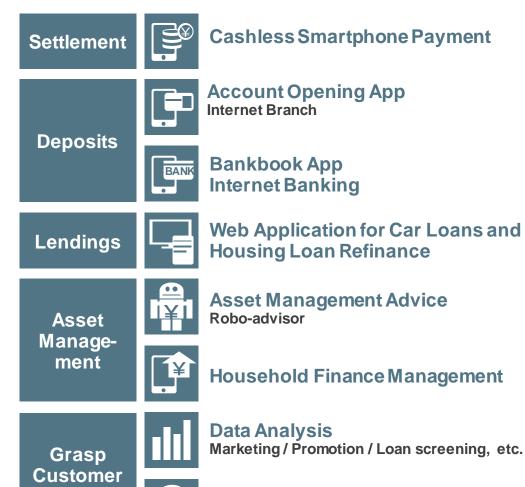


# Enhancement of Customer Convenience through Utilization of IT

**Needs** 

Making full use of IT, improve our financial services and strengthen customer support

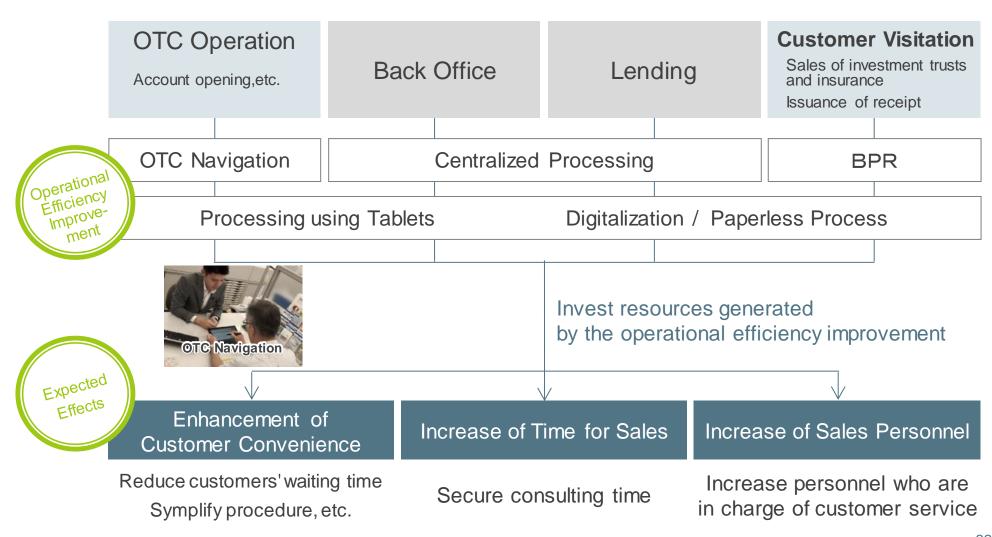




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# Operational Efficiency Improvement

Invest resources generated by the operational efficiency improvement into the fields that are expected to lead to customer satisfaction



# Regional Revitalization

Actively hold various events to vitalize regional economy

# Support for Agri- / Food Related Business



Provide support depending on the value chain of local products from development to sales

Food Exhibition (Oct. 2016)

Food Business Meeting (Nov. 2016)

Agri-Food Matching (Sep. 2017)

Food Bizmatch (Jan. 2018)

# Manufacturing Business Forum (Feb. 2018)



Held to support local manufacturers as one of the largest events of its kind held by regional banks

Exhibitors | Approx. 1,000 Visitors | Approx. 2,200 Meetings held | Approx. 480

Conducted demonstrations which can offer clues to manufacturing and presentations by prize winners of the business award

### Mebuki Business Award 2nd (from Nov. 2017)



Ingenious business ideas latent in both banking subsidiaries' vast business territories are gathered and the best entries are presented with awards

Consistent support provided regarding formulating business plans and launching new businesses

Newly created "University-oriented Venture Award" (Nov. 2017)

# Mebuki Regional Revitalization Fund



Raised by the two banking subsidiaries and Sompo Japan Nipponkoa Insurance to facilitate creation of new businesses

Invest in local SMEs who contribute to development of local economies

Results | As of Jan. 31 2018

Number of deals | 7 deals

Amount | ¥1.55bn

# Inquiries

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