Mebuki Financial Group, Inc.

Financial Results for the First Quarter of FY2018 (IR Presentation Material)



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Highlights

Results for 1Q18

*Attributable to ow ners of the parent

Consolidated net income* of Mebuki FG is ¥13.4bn, representing 29.9% progress toward the full-year forecast.

Synergy effect arising from the business integration was ¥1.7 bn, representing progress of 33.3% toward the forecast for FY18 of ¥5.3 bn.

Core net business income on a simple-sum basis of the two banking subsidiaries increased by ¥1.9bn to ¥21.2bn, mainly due to increases in net fees and commissions resulting from the synergy effect arising from the business integration and enhancement of consulting service, and mainly due to increases in net interest income from proceeds of interest and dividends on securities.

Forecast for FY18

There has been no change since the forecast was announced on May 11, 2018.

We expect increases in net fees and commissions from consulting services related to business potential assessment and customers' asset building.

Consolidated Ordinary Profit ¥65.0 bn (+¥1.4 bn YoY) Consolidated Net Income^{*} ¥45.0 bn (+¥1.9 bn YoY) ^{*Att}

*Attributable to owners of the parent

Shareholder Returns for FY18

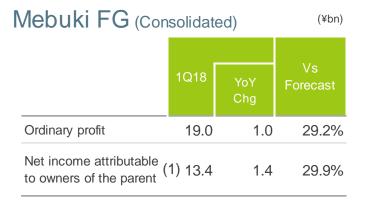
For FY18, in line with an earnings distribution policy*, annual dividend forecast is ¥11.00 per share, made up of an interim dividend and yearend dividend of ¥5.50 each, being unchanged from the previous fiscal year.(1)

In order to enhance shareholder returns and improve capital efficiency, Mebuki FG repurchased its own shares in May, 2018.(2)

Number of shares acquired | 5mil Acquisition cost | ¥2.08bn Total payout ratio(1)+(2) | 33.3%(planned)

*Aim to continue stable dividend returns while taking into account both the maintenance of solid capital levels for the future grow th and the appropriate distribution of profits to our shareholders.

Main Points of 1Q18 Financial Results

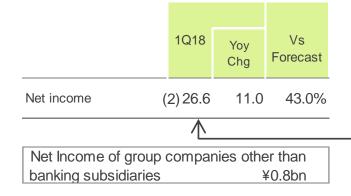


Consolidation adjustment

(2)-(1) -13.2bn Dividends receivable from affiliated companies (-12.0bn)(*1)

Adjustments related to securities (-1.0bn)

Two banking subsidiaries and group companies



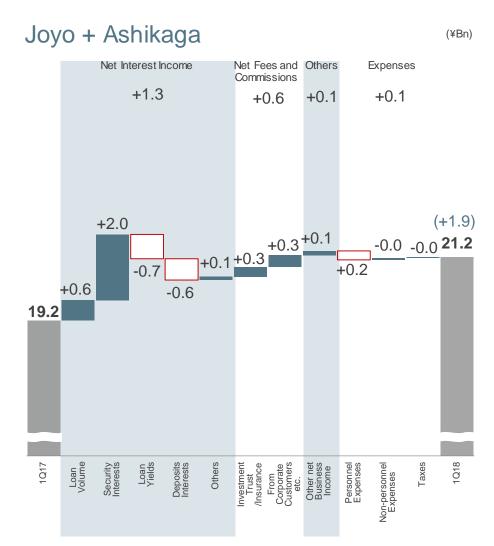
Joyo and Ashikaga (Non-consolidated)

(¥bn)

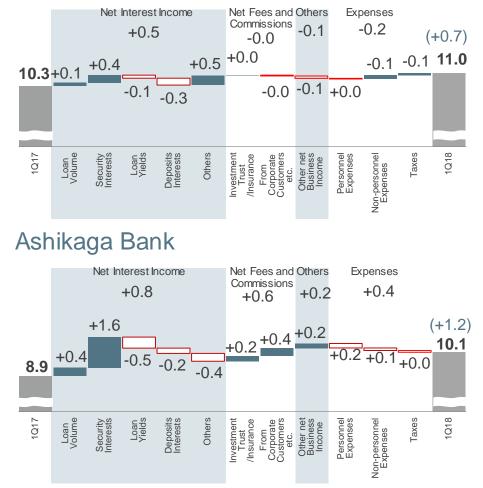
			1Q18				VS	Foreca	ast
	J+	A	Jo	уо	Ashikaga				Achi
	Result	YoY Chg	Result	YoY Chg	Result	YoY Chg	J+A	Joyo	Ashi- kaga
Gross business profit	43.6	-4.5	21.5	-6.0	22.1	+1.4	24.1%	21.4%	27.6%
Net interest income	41.0	+1.3	22.4	+0.5	18.5	+0.8	27.4%	26.6%	28.6%
Net fees and commissions	8.3	+0.6	5.0	-0.0	3.3	+0.6	26.6%	28.6%	24.1%
Net other business income and Net trading income	-5.8	-6.6	-6.0	-6.5	0.1	-0.0	-	-	
(o/w gains/losses on bond transactions)	-6.5	-6.7	-6.2	-6.4	-0.2	-0.2	-	-	
Expenses	28.9	+0.1	16.7	-0.2	12.2	+0.4	25.1%	25.3%	24.9%
o/w Personnel expenses	15.3	+0.2	8.5	+0.0	6.7	+0.2	25.4%	25.5%	25.2%
o/w Non-personnel expenses	11.1	-0.0	6.7	-0.1	4.3	+0.1	23.4%	23.9%	22.6%
Net business income (before general allowance for loan losses)	14.6	-4.7	4.7	-5.7	9.9	+0.9	22.4%	13.7%	31.9%
Core net business income	21.2	+1.9	11.0	+0.7	10.1	+1.2	30.9%	29.4%	32.8%
Net transfer to general allowance for loan losses (a)	-1.9	-1.6	-0.1	-0.0	-1.8	-1.6	-	-	
Net business income	16.6	-3.0	4.8	-5.6	11.7	+2.6	25.0%	13.7%	38.0%
Net non-recurrent gains/losses	2.9	+1.3	7.5	+6.6	-4.6	-5.3	-	-	
o/w Disposal of non-performing loans (b)	5.3	+4.2	1.8	+1.0	3.5	+3.1	-	-	
o/w Gains/losses related to stocks, etc	8.3	+4.9	9.6	+7.2	-1.3	-2.3	-	-	
Ordinary profit	19.6	-1.7	12.4	+1.0	7.1	-2.7	29.7%	32.3%	26.0%
Extraordinary income/losses	11.8	+12.4	-0.0	+0.3	11.9	+12.0	(*1) _	-	
Income taxes	5.6	-0.4	3.5	+0.2	2.1	-0.7	-	-	
Net income	25.8	+11.2	8.9	+1.1	16.9	+10.0	44.9%	33.6%	54.6%
Credit related costs (a)+(b)	3.4	+2.5	1.7	+0.9	1.6	+1.5	68.2%	58.7%	82.5%
									3

Change of Core Net Business Income

Core net business income on a simple-sum basis of the two banking subsidiaries increased by ¥1.9bn YoY to ¥21.2bn, mainly due to increases in interest income and net fees and commissions



Joyo Bank



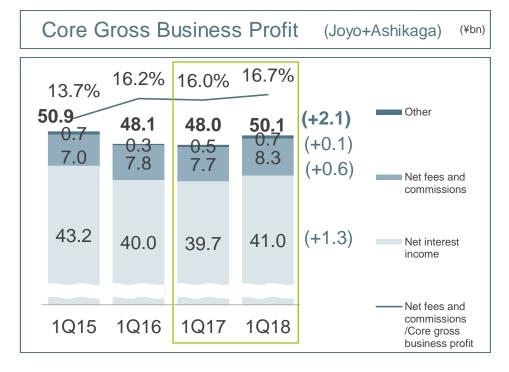
Core Gross Business Profit

(¥bn)

(Gross Business Profit excl. Gains/Losses on Bond Transactions)

Core gross business profit increased by ¥2.1 bn YoY

Interest and dividends on secirities and net fees and commissions from corporate customers increased



Reference | Gains on Cancellation of Private Offering Investment Trusts among Interests and Dividends on Securities (¥bn)

	0				, ,
	FY16	FY17	1Q17	1Q18	YoY Chg
Joyo	1.7	1.0	0.1	0.1	+0.0
Ashikaga	3.6	4.4	2.2	3.4	+1.2
J + A	5.4	5.4	2.3	3.6	+1.3

•						
Joyo Bank						
		YoY	Dome	stic (Chg. in NII)	Over	rseas (Chg. in NII)
	Factor	Chg		Chg. in Factors		Chg. in Factors
Interest on loans and	Avg	+0.1	+0.1	+77.0	-0.0	-1.7
bills discounted	Yield	-0.1	-0.4	(-3.0bp)	+0.2	(+83.8bp)
Interest on deposits (-	nterest on deposits (-)		-0.0	_	+0.4	_
Interest and dividend on	Avg	+0.4	+0.4	+171.4	+0.0	+6.3
securities	Yield	-0.0	-0.0	(-1.0bp)	-0.0	(-0.2bp)
Market investments and borrowings (-)		-0.5	-0.1	_	-0.3	_

Ashikaga Bank

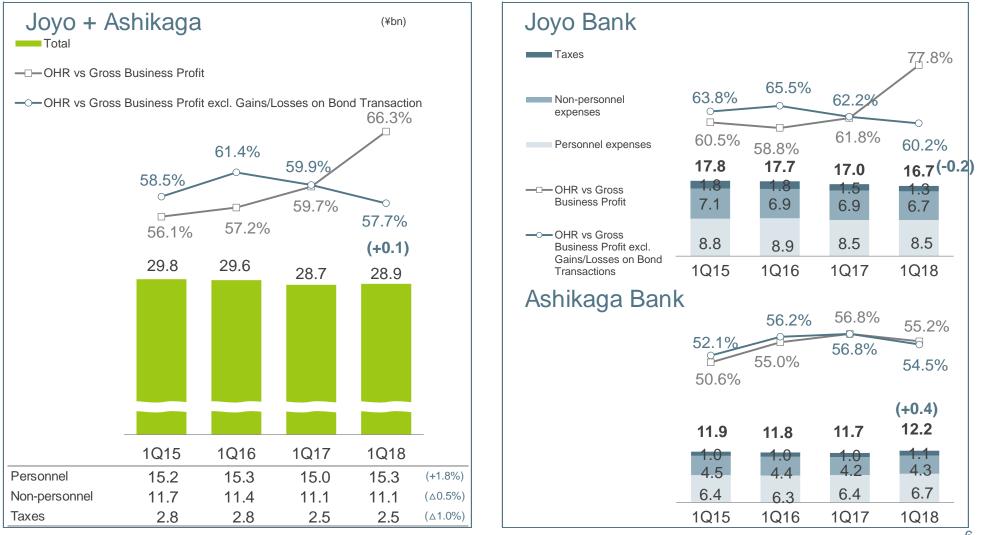
Change of Interest Income

_		YoY	Domestic (Chg. in NII)		Ove	rseas (Chg. in NII)
	Factor	Chg.		Chg. in Factors		Chg. in Factors
Interest on loans and	Avg	+0.4	+0.4	+156.4	+0.0	+4.3
ills discounted	Yield	-0.5	-0.6	(-5.8bp)	+0.0	(+88.0bp)
Interest on deposits (-)		+0.2	-0.0	_	+0.3	_
Interest and dividend on	Avg	-0.0	-0.1	-33.2	+0.0	+11.8
securities	Yield	+1.7	+1.3	(+46.6bp)	+0.4	(+73.8bp)
Market investments and borrow ings (-)		+0.4	+0.0	_	+0.4	_

Expenses / OHR

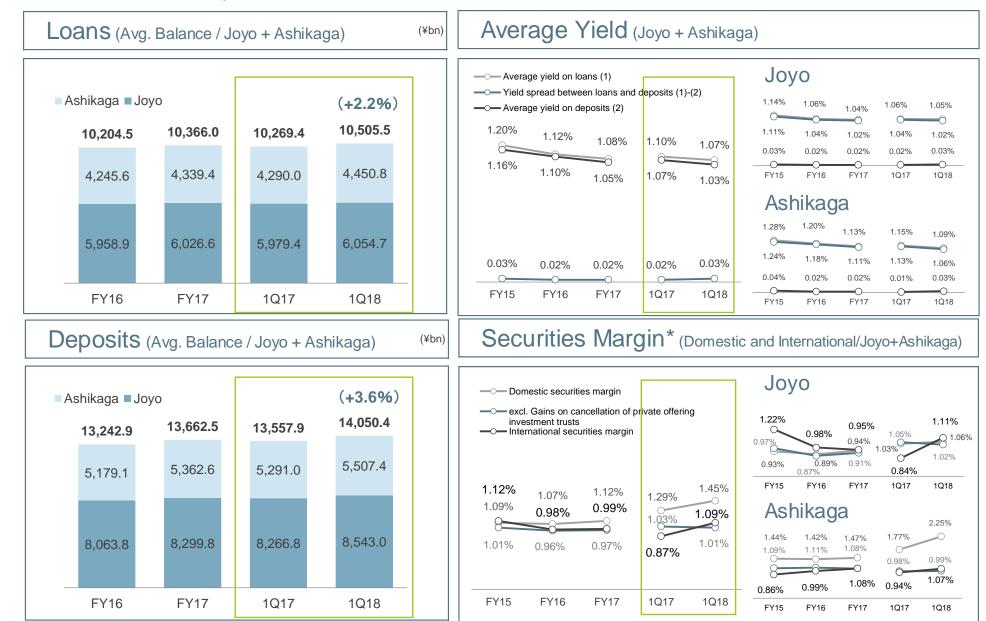
Expenses increased ¥0.1 bn YoY, mainly due to higher personnel expenses. *Simple-sum basis of the two banking subsidiaries

OHR improved on a core gross business profit basis.



Loans and Deposits (Avg. Balance / Avg. Yield)

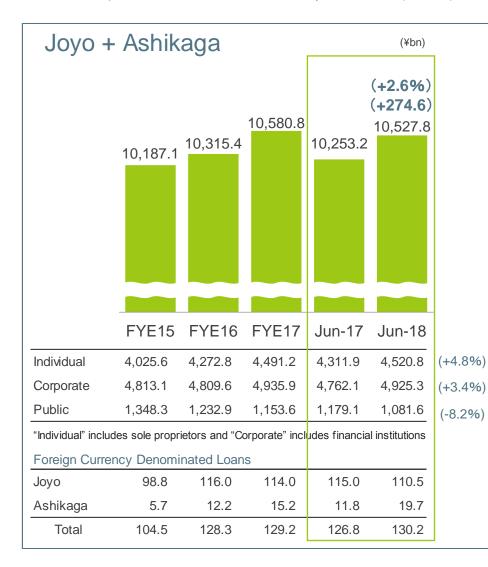
*Figures in parentheses are changes on a year on year basis



*Securities Margin=(Securities incomes-(Funding costs-Deposit interest)/Avg. securities balance

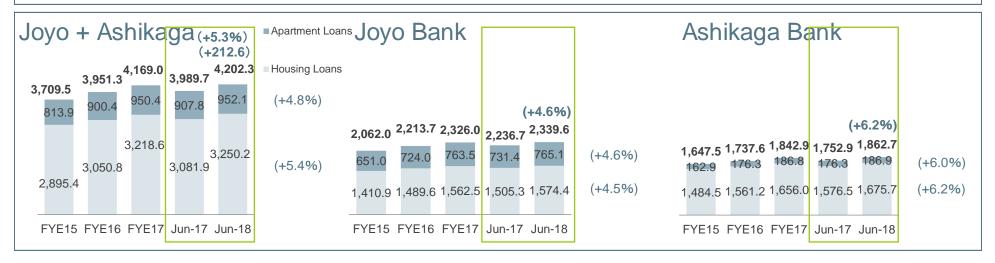
Loans (1) Term-end Balance

Loans to individual customers increased by ¥208.8bn (+4.8%) and housing related loans increased by ¥212.6bn (+5.3%) YoY Loans to corporate customers increased by ¥163.2 bn (+3.4%) and loans to local corporate customers increased ¥123.1 bn (+4.1%) YoY



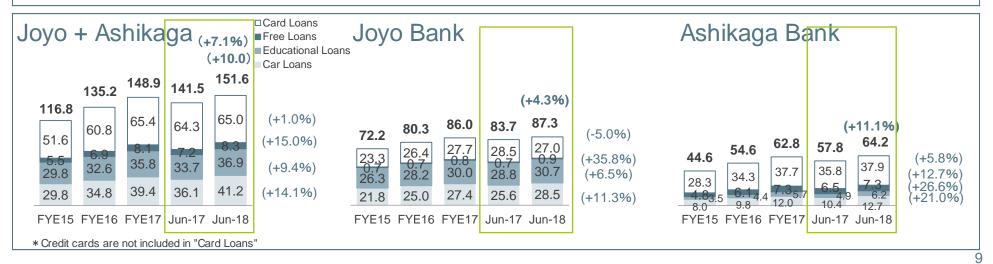
Joyo Ba	ank			(+1.3%)	
5,912.7	5,967.0	6,063.5	5,981.9	6,065.1	
843.4	758.3	718.6	768.5	709.4	■ Public
2,828.6	2,821.3	2,853.9	2,804.8	2,854.9	
					Corporate
2,240.5	2,387.4	2,490.8	2,408.5	2,500.7	Individual
FYE15	FYE16	FYE17	Jun-17	Jun-18	
Ashikag	ga Ban	k			
				(+4.4%)	
4,274.4 504.8	4,348.4 474.6	4,517.2 434.9	4,271.3 410.6	4,462.7 372.1	
1,984.5	1,988.2	2,081.9	1,957.2	2,070.4	
1,001.0	,				
1,785.0	1,885.4	2,000.3	1,903.4	2,020.1	
FYE15	FYE16	FYE17	Jun-17	Jun-18	

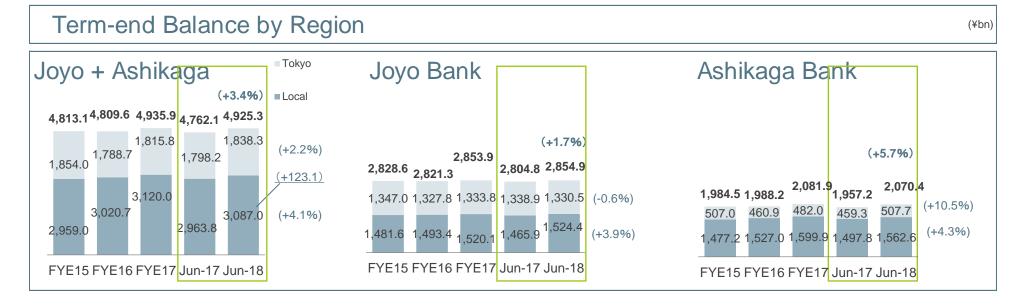
Housing Related Loans Term-end Balance



Unsecured Loans Term-end Balance

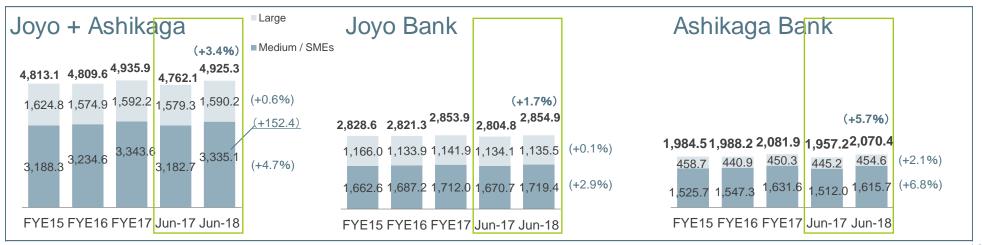
(¥bn)



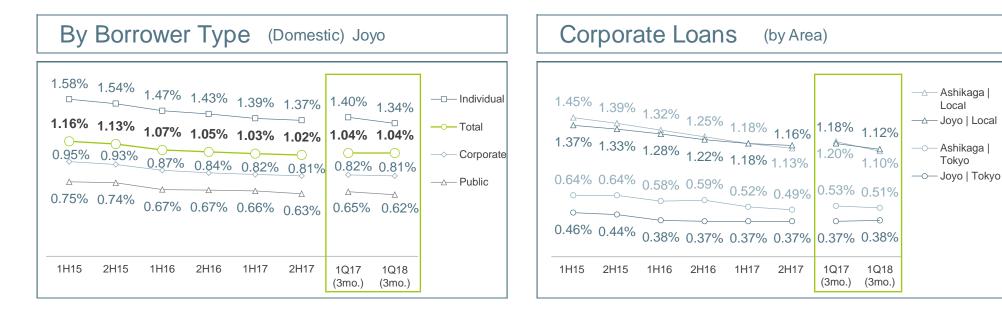


Term-end Balance by Company Size

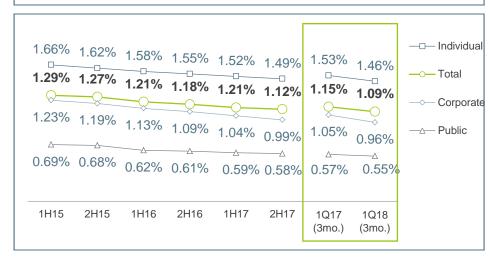
(¥bn)



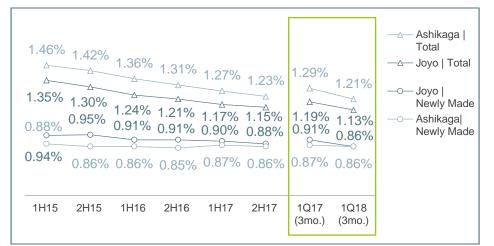
Loans (4) Average Yield



By Borrower Type (Domestic) Ashikaga

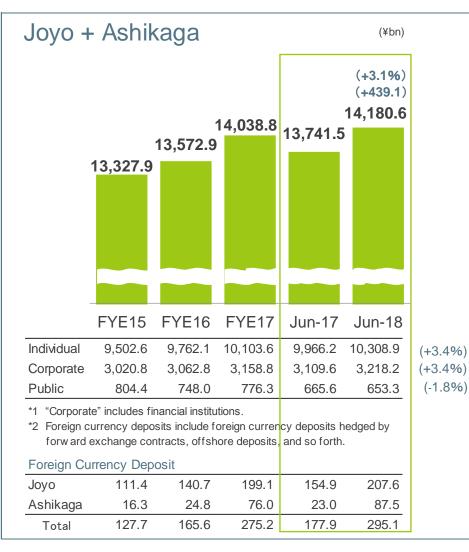


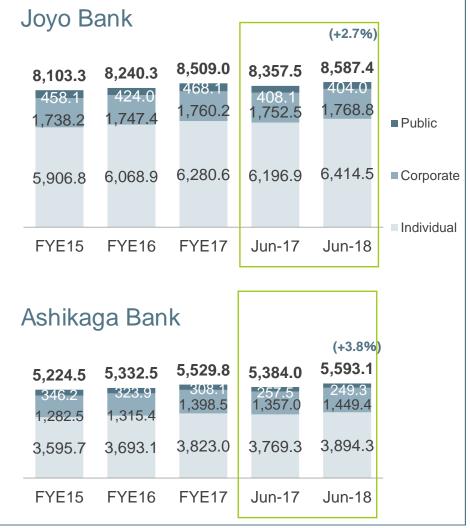
Housing Loans



Deposits Term-end Balance

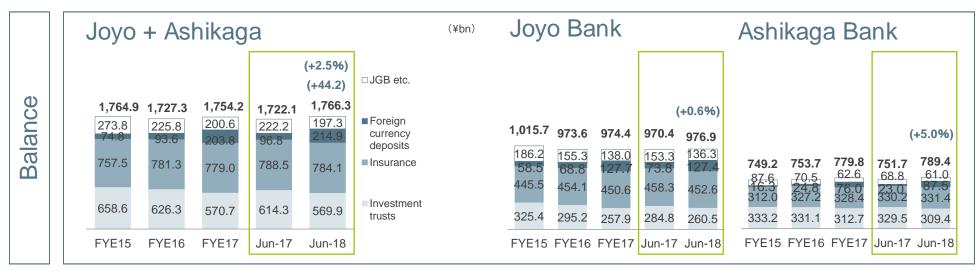
Deposits of individual and corporate customers have been on the rise (Individual customers : +3.4%, Corporate customers : +3.4%)

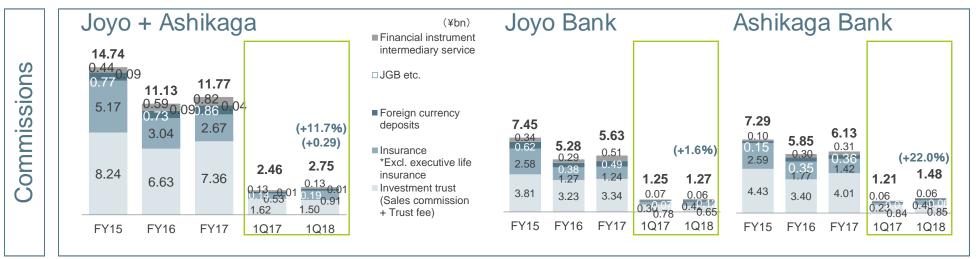




Customer Assets under Custody

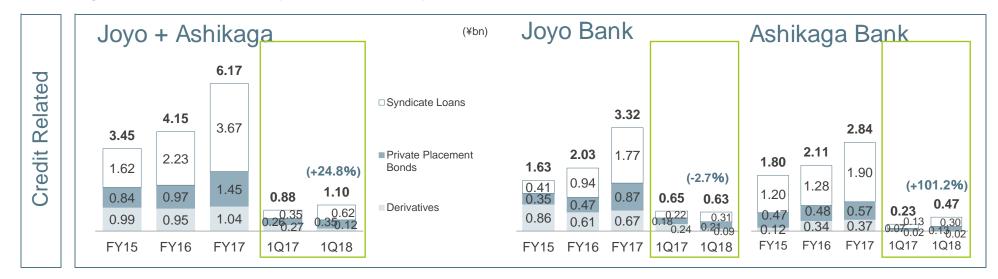
The amount rose 2.5% YoY due to an increase of foreign currency deposits Commissions increased 11.7% YoY mainly due to sales of insurance

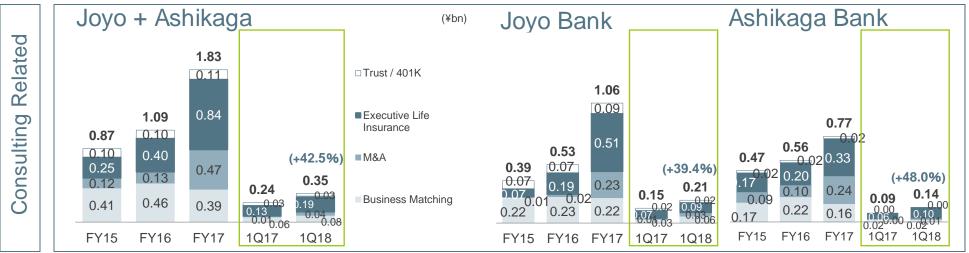




Fees from Corporate Customers

Credit related fees increased by 24.8% YOY mainly due to the increase of private placement bonds and syndicate loans Consulting related fees increased by 42.5% YOY mainly due to the increase of executive life insurance

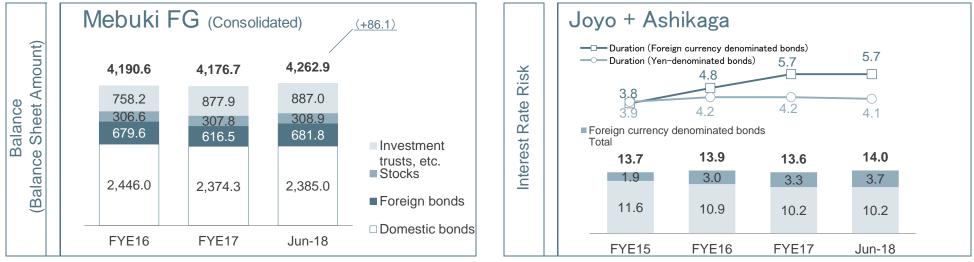




Securities (1)

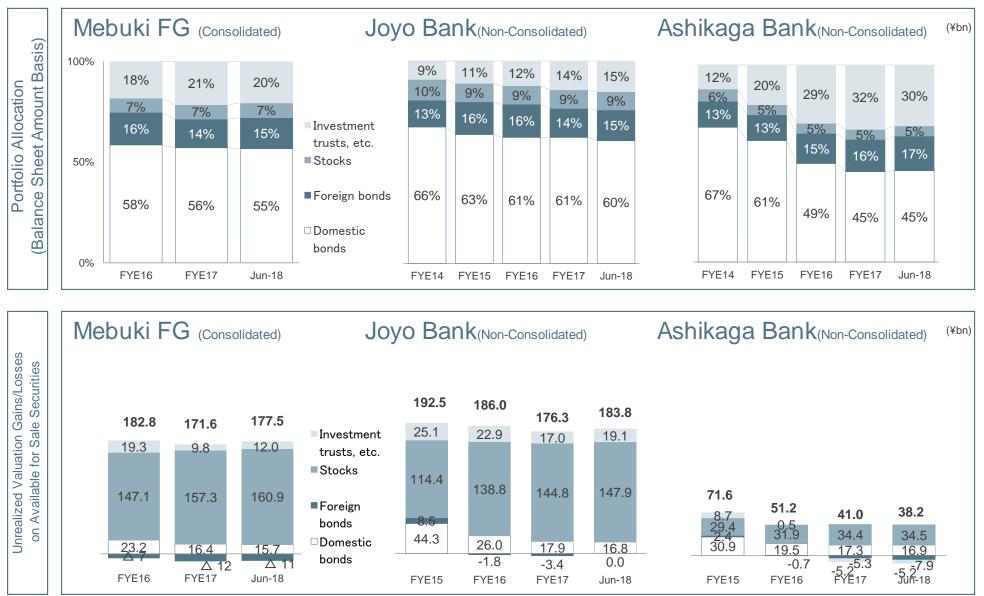
Considering the interest rate of the Japanese yen, reinvestment of redemption payments of JGBs was suspended (The amount of securities held increased by ¥86.1bn from the end of FY17)

Continue to rebalance portfolio by purchasing investment trusts and foreign bonds



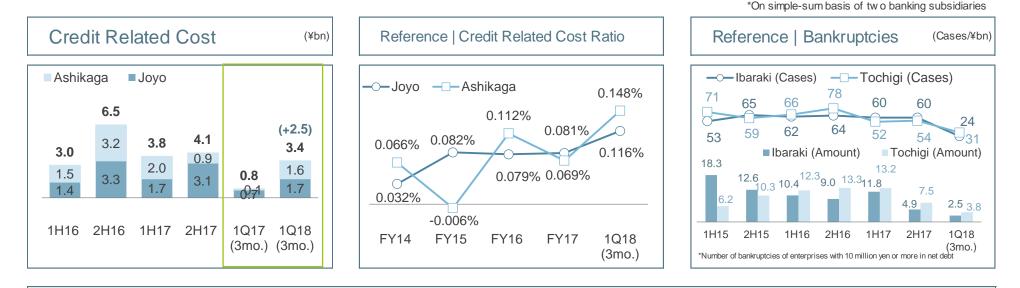
		Book value as of Jun. 30 2018			Joyo	Ashi- kaga	Details
sts		ng sl		689.9	436.4	253.5	-
onds t Trusts			o/w Gov. Bond, Gov. Guaranteed Bonds, etc.	298.3	246.8	51.4	Invest mainly in gov. bonds, gov. guaranteed bonds
n Bor ent T		Foreign Bonds	o/w Corporate Bond	291.3	89.2	202.0	Bonds rated A or above account for more than 90% of total
eign stmei		ы	o/w Ginnie Mae	23.9	23.9	-	U.S.Government Residential Mortgage Backed Securities(RMBS)
orei est			Others	76.3	76.3	-	Floating bonds centering on CLO (only highest tranches)
P F		ent c.		864.1	436.1	428.0	Pay attentions to balance of bond and equity
`		tme s et	o/w Equity-related	233.6	193.0	40.5	Control risks using bear funds
		ves 'ust	o/w REIT	60.9	45.0	15.9	Invest in diversified REIT considering yield and liquidity
			Others	569.5	198.0	371.5	Improve risk-return profile of entire portfolio considering correlation with other assets
Foreign / Investme		Investment Trusts etc.	o/w REIT	233.6 60.9	193.0 45.0	40.5 15.9	Control risks using bear funds Invest in diversified REIT considering yield and liquidity

Securities (2)



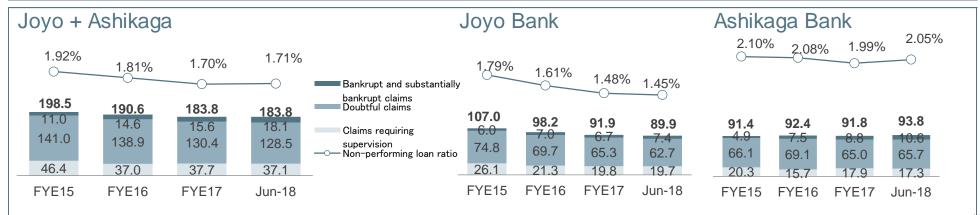
Credit Related Costs / Non-performing Loans

Credit related costs* increased by ¥2.5 bn YOY, mainly due to influence of credit rating reduction Number of bankruptcies has stayed low in Ibaraki and Tochigi Prefecture



Non-performing Loans (Financial Revitalization Law)

(¥bn)



Group Companies

		Company Name	Main Business Activities	Ordinary Income	YoY	Ordinary Profit	YoY	Net Income	YoY
(J)		Mebuki Lease	Leasing of machinery and equipment, claim acquisition	6,756	+813	-11	-190	-25	-131
9 2 2		Mebuki Securities	Dealing of securities, mediation, commission and substitution of trading of securities	675	+65	227	+44	156	+30
	Sales	The Joy o Computer Service	Sale of software and contracting of calculating business	295	+0	-17	+6	-10	+4
	Sa	The Joyo IndustrialResearch Institute	Consulting, investigation and research	160	+15	38	+20	25	+12
		The Joyo Credit Guarantee	Credit guarantee of housing loans	973	+7	409	-104	269	-65
Joyo Bank	eration	The Joyo Credit	Joyo Credit Credit card services		+5	48	+6	37	+5
Joyo	Business operation	The Joy o Business Service	Agent in charge of administrative work for Joyo Bank	188	-16	1	+0	0	+0
	Busine	The Joyo Cash Service	Maintenance and management of Joyo Bank's ATMs and CDs	235	-30	0	-0	0	-0
		The Joyo Equipment Management	Maintenance and management of operational properties and equipment of Joyo Bank	246	+6	77	+18	51	+22
			Total	2,408	-11	558	-53	375	-22
~		Ashikaga Credit Guarantee	Credit guarantee of housing loans	854	-120	529	+22	347	+10
ja Banl		Ashigin Research Institute	Consulting, investigation and research	130	+4	-7	+5	-1	+7
Ashikaga Bank	Ashigin Card Credit card services			336	-114	6	-139	3	-80
1			Total	1,320	-230	528	-111	349	-61
		Non-banking	Subsidiaries' Total	11,160	+636	1,303	-310	855	-185

Forecast for FY2018

We are projecting a decrease in net interest income, increases in net fees and commissions from consulting services related to business potential assessment and customers' asset building, a decrease in credit related costs, and so forth.

Consolidated Ordinary Profit ¥65.0 bn (+¥1.4 bn YoY) Consolidated Net Income* ¥45.0 bn (+¥1.9 bn YoY)

									*Att	tributable to	owners of	the parent
Mebuki FG (Consolidated)			(¥bn)				Non-consolida	ted)	Ashika	Ashikaga (Non-consolidated)		
		1Q18 Results	FY18 Forecast	vs Forecast			1Q18 Results	FY18 Forecast	vs Forecast	1Q18 Results	FY18 Forecast	vs Forecast
Ord	inary Profit	19.0	65.0	+29.2%	Cor	e Net Business Income	11.0	37.5	+29.4%	10.1	31.0	+32.8%
	Income utable to owners of the parent)	13.4	45.0	+29.9%	Ord	inary Profit	12.4	38.5	+32.3%	7.1	27.5	+26.0%
Ш	TSE basis * 1	6.0%	5.0%	-	Net	Income	8.9	26.5	+33.6%	16.9	31.0*	³ +54.6%
ROE	Based on total shareholders' equity *2	7.1%	5.8%	-	ROE	TSE basis	5.9%	4.3%	-	20.7%**	9.3%	-
	OE(TSE basis) Net Income ^{*Attributable to owners of th}	^{ne parent} ÷ Total	Net Asset		RC	Based on total shareholders' equity	7.6%	5.6%	-	*5 22.7%		-
*2 ROE(Based on total shareholders' equity)					*3 Di	vidend income of ¥12.0bn from	n a subsidiarv	is recognized	in extraordina	arv income.		

ROE(Based on total shareholders' equity)

= Net Income* Attributable to owners of the parent + Total Shareholders' Equity

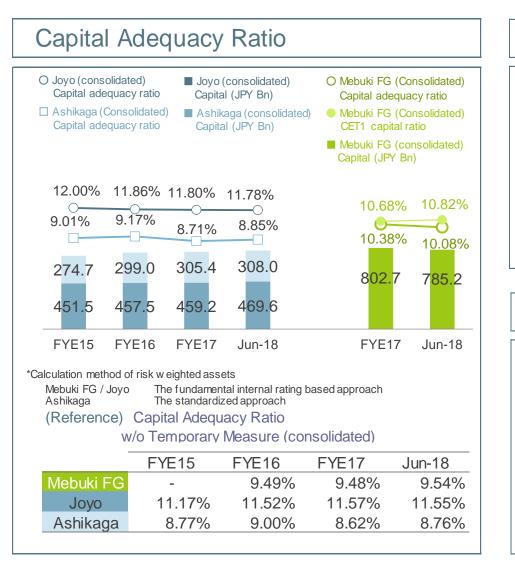
J + A (Non-consolidated)

Dividend income of ¥12.0bn from a subsidiary is recognized in extraordinary income. ^{*4.5} ROE that are calculated excluding dividend from a subsidiary are 6.1% on TSE basis (^{*4) and} 6.7% on shareholder's

Non-banking Subsidiaries Consolidation Adjustment

	1Q18 Results	FY18 Forecast	vs Forecast	1Q18 Results	FY18 Forecast	vs Forecast	- <u>13.2bn</u> Dividend Income from a subsidiary (Ashikaga)
Ordinary Profit	19.6	66.0	+29.7%	1.3	7.0	+18.6%	-12.0bn Adjustment related to securities -1.0bn
Net Income	25.8	57.5	+44.9%	0.8	4.5	+19.0%	-1.001

Capital Adequacy Ratio / Shareholder Return



Shareholder Return

Divider	nd In line v per sha		dend policy	/, the dividend	forecast f	for FY18 is ¥11.0		
	Ann	ual						
			Int	erim	Ter	m-end		
FY17	¥11.0		¥5.5		¥5.5			
FY18	¥11.0 S	cheduled	¥5.5	Scheduled	¥5.5	Scheduled		
Purchase Treasury			o enhance shareholder returns and improve capital /, Mebuki FG has repurchased its ow n shares					
(P				mil Amount I, 2018 to Ma				

Shareholder Benefit Plan

	Shareholders to be Subjected	Share	Shareholders holding 1,000 shares or more as of Mar. 31					
	Contents of the Plan		Local specialties etc. can be chosen from a dedicated catalog depending on the number of shares held					
	Contents of the Shareholder Benefit Plan							
	Number of shares	held	Items that can be selected					
1,000 shares or more and less than 5,000 shares			Equivalent to 2,500 yen	Approx. 540 items centered on				
	5,000 shares or more and		Equivalent to 4,000 yen	specialty products from				

Equivalent to 6,000 yen

*The number of items for FY17 is 488

less than 10,000 shares

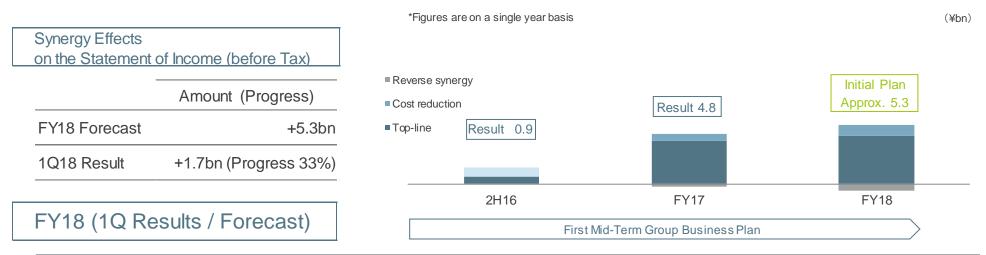
10,000 shares or more

Ibaraki Prefecture and

Tochigi Prefecture *

Integration Synergy Results and Forecast

Synergy effect for 1Q18 is ¥1.7bn representing progress of 33% towards FY18 forecast of ¥5.3 bn.



ltems	FY18 Forecast	1Q Result	Progress	Details		
Loans Corporate services	2.01	2.01 0.44 21.8% (Medical and nursing care) • Utilization of Mebuki Lease • Share know - how for non-face-to-face sales		• Sales promotion based on wide area netw ork → Co-financing, Syndicate loans, Customer referral, and Lending to grow th industries (Medical and nursing care) • Utilization of Mebuki Lease • Share know -how for non-face-to-face sales (Unsecured loans)		
Financial assets under custody 1.04 0.18 17.3% Share sales promotion know -how						
Securities	1.23	0.43	34.9%	 Investment in new areas and diversification of funding method based on both banking subsidiaries' investment experience Joint investment Enhancement of investment and controlling method through sharing of analysis method (Monitoring, etc.) 		
Others (Channel / international)	0.74	0.60	81.0%	oranch openings ·Enhance staff in important regions ·Promote cross-border loans Joyo's know -how of dual currency deposit service (Ashikaga) ·Foreign currency deposit campaigns		
Cost reductions	1.15	0.37	32.1%	Joint cost reduction and cost effectiveness evaluation Strengthen price negotiation power through information sharing Share know -how to improve branch operation efficiency Integrate operation center in Tokyo Joint issuance of bills/check paper and bank cards		
Cost Increases / Reverse synergy -0.85 -0.24 - Cow er transfer fee betw een both • System migration expenses		· —	Low er transfer fee betw een both banks to the inter-branch rate System migration expenses			
Total	5.34	1.78	3 33.3%			

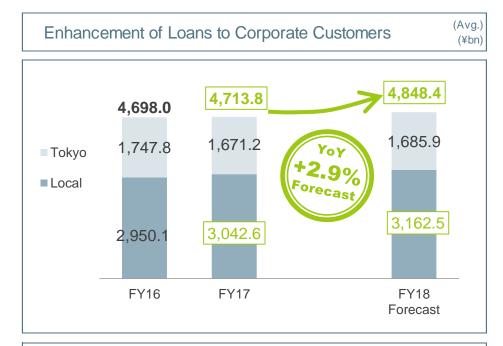
Measures for Corporate Customers

Develop and provide advanced financial services that use IT and cross-industry collaboration to meet the diverse needs of customers at every stage of their business, from startup and growth to maturity and succession

			Strengths of Joyo	Strengths of Ashikaga	Benefits of business integration	ces		
	Loans		Comprehensive financial solutions incl. lease	Expertise in providing solutions	Improved capability for handling projects through joint arrangements Enhanced expertise in promotion methods, Wide range of convenier	nt		
U			Technical assessment	Support for corporate revitalization	Group use of leasing subsidiary			
	Asset sales		Use of securities subsidiary	Corporate insurance sales capabilities	Use of securities subsidiary for an expanded product lineup Appropriate asset formation for a growth			
		Startup support	Special products for entrepreneu	ırs	Enhanced expertise in start up support Increased opportunities	for		
					Coordination Wealth of	contacts	Improved discernment and discovery of support services that	ç
			and technical with major assessment corporation	of manufacturing	Providing crow d funding makes full use of local resources			
		Business matching, support for overseas expansion	of local universitie companies institution:	es, research	More opportunities for collaboration with universities, research institutions, etc. Sales channel expansio			
4			Expertise in supporting in agricultural businesses	Wealth of contacts in the tourism industry	Better coordination capabilities, manuf acturing technology assessment capabilities, and increased accuracy and rate of matching and merchandise procurement in line with customers' growth vision	the		
-		1 Shared	Customer base (high regional sh	nares)	Enhanced consulting functions : Developing rational and			
			Shared Services Occupational networks		High quality payment collection system	Educational content for corporations, support for IT initiatives, administrative etc. according to the sta	ons,	
	30111003		Use of research institutes and IT	subsidiaries	rationalization, etc.	90		
	Business succession and M&A	Collaboration networks with experts		Expanded services for business succession Facilitating well-planned	I-planned			
			Volume of potential information c	ollection	Enhanced M&A functions and intragroup matching business succession			
	Se	ettlement	High level of product development capabilities	Customization capabilities to meet customer needs	Using increased settlement data, etc. to provide a wide range of settlement services settlement services	nt		

Measures for Corporate Customers

Engage in wide-area business matching using the network of the two banks' main customers (about 30 thousand)



Measures for loans to corporate customers

Wide-area business matching based on accurate and fresh information

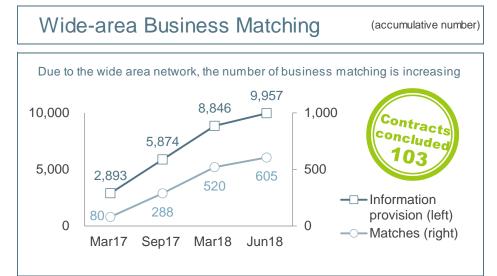
Enhance co-finance and cooperation between the two banks

Enhance consulting capabilities related to business assessment, business succession, and so forth

Sales promotion based on redefined customer segment

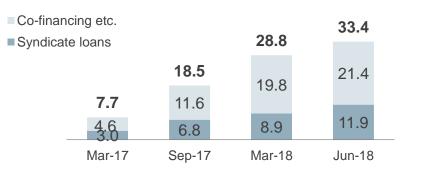
Enhance structured finance, and cross-border loans by broadening target market

Actively meet financial needs of growth industries



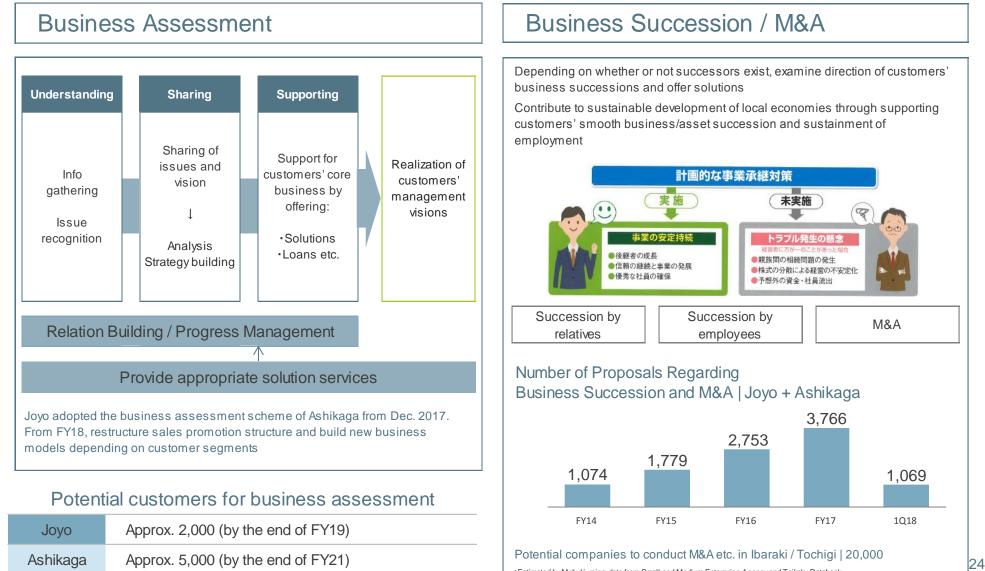
Co-financing (Accumulated amount of loans made) (*bn)

Actively implement co-financing cooperating between the two banks



Business Assessment / Business Succession Measures for Corporate Customers

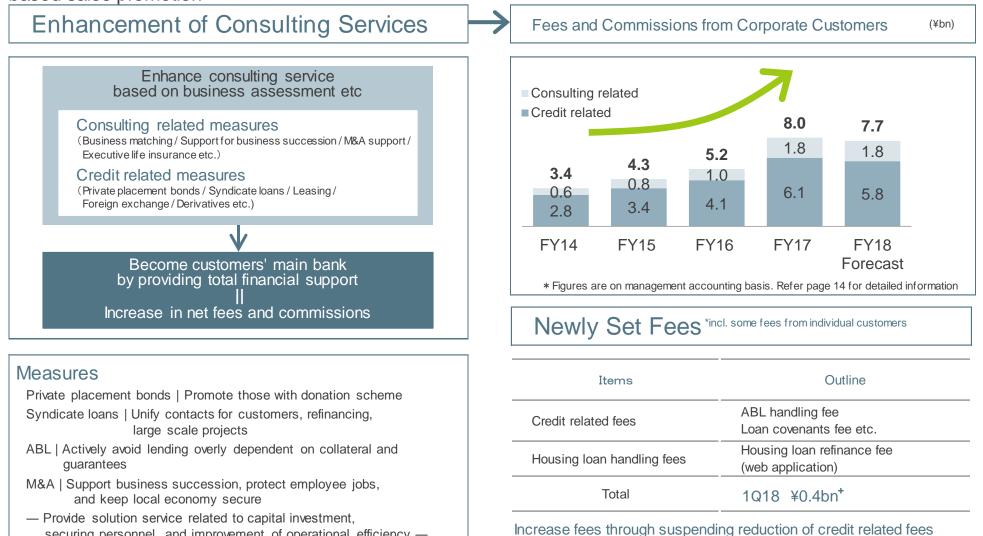
Provide appropriate solution services, properly valuate business and growth potential through business assessment



*Estimated by Mebuki using data from Small and Medium Enterprise Agency and Teikoku Databank

Fees from Corporate Customers

Keep fees at high levels by strengthening ties with relationship banking customers and enhancing consultingbased sales promotion



securing personnel, and improvement of operational efficiency -

Approach to Regional Revitalization

Measures for Corporate Customers

Manufacturing Business Forum



Actively develop various events aimed at revitalizing the regional economy

Food Business Meeting



Held food-related business meeting to expand sales channels, support food procurement, and exchange participants

Exhibiting companies 240 Participants 3,100 Number of reserved negotiations 610



Held to support local manufacturers as one of the largest events of its kind held by regional banks

Conducted reserved negotiations and panel exhibitions using prepared technical proposals

Conducted demonstrations which can offer clues to manufacturing and presentations by prize winners of the business award

Mebuki Business Award



Ingenious business ideas latent in both banking subsidiaries' vast business territories are gathered and the best entries are presented with awards

Consistent support provided regarding formulating business plans and launching new businesses

Newly created "University-oriented Venture Award" and "Prefectural Governor Award"

Second screening (in late May)

Applicants | 637 / Prize winners | 30

Mebuki Regional Revitalization Fund (from Nov. 2016)

Fund Size ¥4.0bn



Created by the two banking subsidiaries and Sompo Japan Nipponkoa Insurance to facilitate creation of new businesses

Invest in local SMEs that contribute to the development of local economies

Results | As of Jun. 30 2018

Number of deals | 9 deals

Amount | ¥1.77bn

Measures for Individual Customers

Propose and provide appropriate products and services for customers through accurate and timely identification of their wide-ranging needs at each stage of life, based on improvements including more advanced eventbased marketing (EBM) and the use of AI

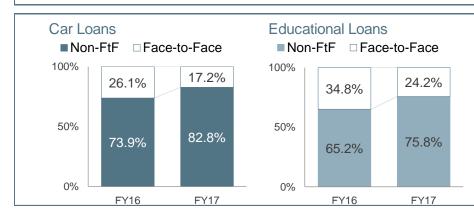
		Strengths of Joyo	Strengths of Ashikaga		Benefits of business integ	ration		Improvemen	t of services
	Housing Ioans	Product lineup and housing plans in cooperation with communities and businesses	Capabilities for proposals and sales using high value-added products		Expanded product lineup (including internet products) through joint development				
1	Loans	Cross-selling expertise tow ard mortgage borrowers	Expertise in planning and promotion of internet-based products		Cooperative, advanced PR methods	ilities		Wide range of convenient financing	Proposing
	Unsecured Ioans	Marketing expertise	Products using ATM channel		Joint development of highly competitive products (including loans requiring no face-to-face meetings)	services	products and services to		
		Penetration and high rate of use of employ ee-specific websites	Risk taking abilities, including the use of outside agencies			ed propos			meet customer needs
						bine			with appropriate
	Asset management consulting	Use of securities subsidiary	Ability to offer sophisticated investment proposals by dedicated experts		Use of securities subsidiary for an expanded product lineup	and com		Appropriate	timing Advanced EBM, use of Al,
2		Proposing methods for asset formation using accumulation			Increased capacity for investment proposals; quickly bringing front staff up to speed	arketing		Appropriate, life cycle based	
2		Use of advanced proposal tools	Initial training system for new employees		Consideration of asset management based on investment trust sales capabilities	asset building and to the set	building and	etc.	
		Consulting for affluent customers	or affluent customers (exclusive staff members)		Enhanced consulting system for affluent customers, using accumulated and shared expertise	More sophisticated marketing and combined		succession	
	Settlement	Impressive number of customers w hose main bank is Joyo, high rate of credit card utilization, credit franchise share	Credit card w ith benefits w hen used in the local communities		Widen area regional priority netw ork by adding more credit card franchises	Moi		Wide range of convenient settlement services	

Loans Increase Housing / Unsecured Loans Measures for Individual Customers

Continue focus on housing loans and enhance non-face-to-face channel (web completion scheme etc.) for purpose specific loans.



Non-Face-to-Face Application Ratio *Web etc



Employee-specific Website

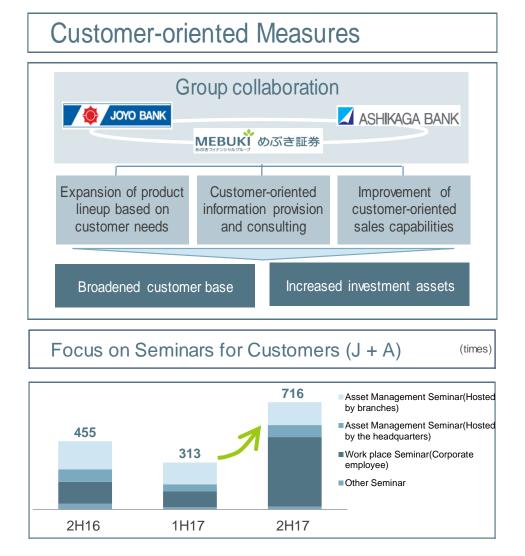


2

Asset Management Consultation Services

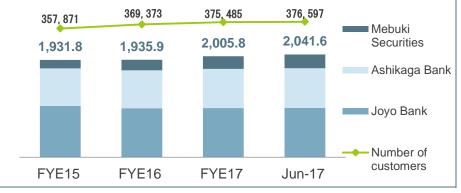
Measures for Individual Customers

Strengthen group collaboration to support custmers' stable asset formation and increase in customers and their assets under custody

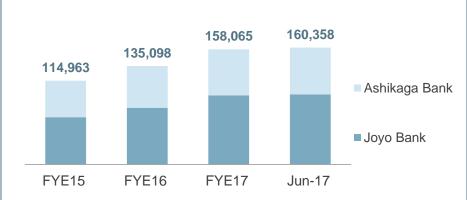


Number of Customers and Amount of Customer Assets (¥bn) Under Custody of Group Companies (number)

2

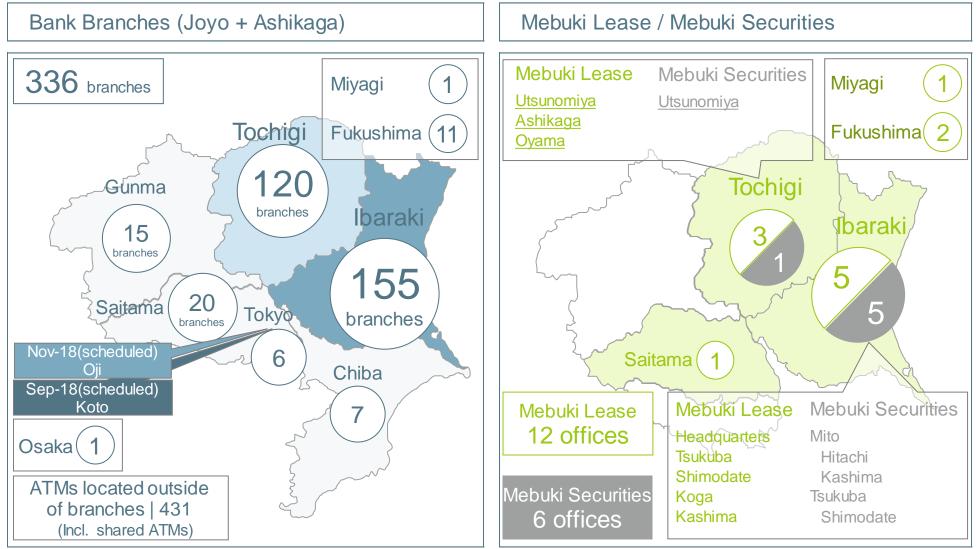


Number of Customers of Accumulation Services (J + A) (number)



Branch Network (Domestic)

Strengthen our wide-area network further



Overseas Network

Enhance overseas network and support for customers' overseas expansion



System Integration / Cost Reduction

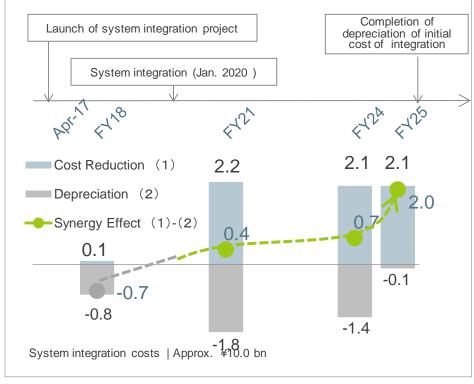
System Integration

Ashikaga will adopt a multi-bank-shared core system named "Chance" that Mebuki FG is joined in

Integrate core systems and 170+ out of around 280 distributed systems

Shift resources to investment in new systems, etc.

Schedule and Synergy Effect of the Integration (¥Bn)



Cost Reduction

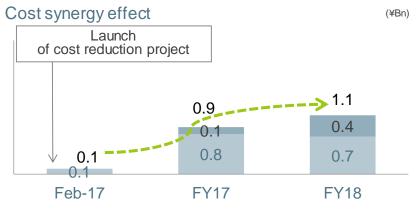
Synergy effects arising from the business integration

- Share cost reduction know-how and cost effectiveness evaluation
- Share know-how to improve branch operation efficiency
- ✓ Integrate op-centers in Tokyo to concentrate business operation further (transportation and clearing of bills)
- Totally entrust joint issuance of bill paper and check paper to group companies
- Cost reduction through system integration

Cost Reduction Project (from Feb. 2017)

To enhance the effectiveness of the synergy effects, launched Cost Reduction Project which both banks' relevant departments participate in

Compare both banking subsidiaries' cost structure and reduce costs



Cost synergy other than project cost reduction projectCost saving effect by property cost reduction project

Branch Operation Efficiency

Improve branch operation efficiency and enhance customer satisfaction

Improvement of branch operation efficiency (Since Oct. 2016)

Branch Consolidation Related to the Business Integration

Joyo | Integrated 1 branch and 1 sub-branch

Ashikaga | Restructuring in Koga area (Integrated 1 branch, 3 sub-branches, and 1 housing-loan center into Koga Branch)

Joint ATM Allocation

Mutual use of ATMs between Joyo Bank and Ashikaga Bank (Common fee rate and point service)

User Friendly Branches

Utilization of branches open on holidays

Use of videophones

Internet Branch, etc.

Other Measures

Limited-operation branches, branches that specialize in individual customers, and more efficient sub-branches

Introduction of lunch-time closure

Joint ATM Allocation

Other Branch Consolidation

Joyo | Integrated 2 branches and 1 sub-branch

1 housing-loan center

Integrated 1 branch

Ashikaga | Integrated 1 branch, 1sub-branch and





Branch opening on holidays



Videophone

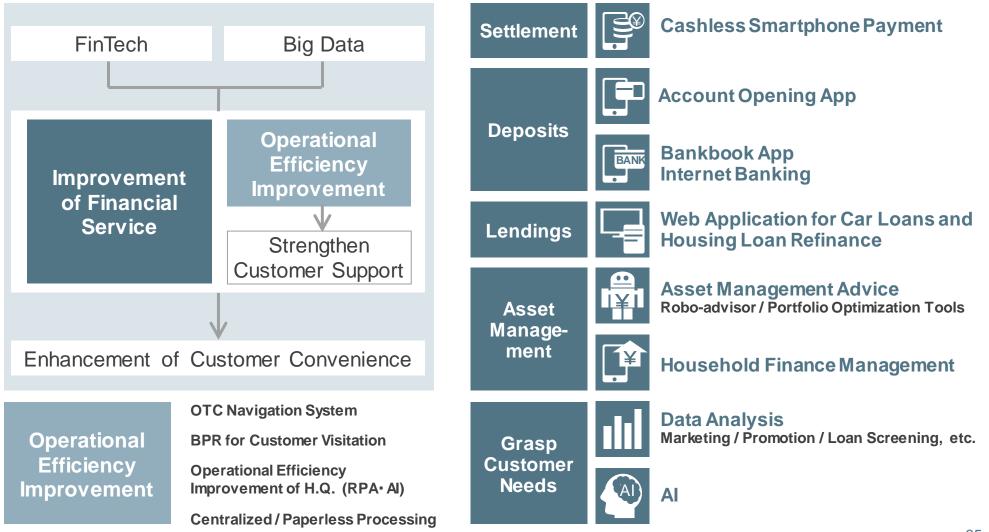
Operational Efficiency Improvement

Invest resources generated by operational efficiency improvement into the fields that are expected to lead to customer satisfaction



IT / Enhancement of Customer Convenience

Improve our financial services and strengthen customer support by making full use of IT



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