

# Long-Term Vision 2030

# (Plan Period: April 1, 2022 ~ March 31, 2025)

April 13, 2022

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### 1 (1) Results of the Second Medium-Term Group Business Plan

- Results in both structural reform and expansion of consulting services during the second medium-term group business plan.
- We invested for further growth and building new business models such as introduction of banking application and reorganization of group companies.
- Although consolidated ROE and net income were below the plan due to increase of credit related costs from COVID-19, core net business
  income has exceeded the plan by FY2020.

### Second Medium-Term Group Business Plan (April.2019 ~ March.2022)

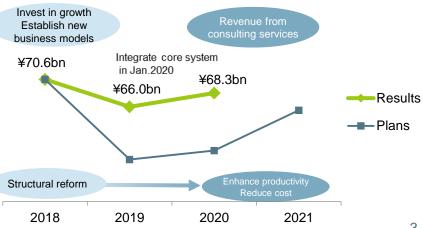
	Main Results	
Basic strates Create growth bu models with local r	• Expanded consulting services for individuals	
Basic strate Structural refor enhanced produ	Integrated system and unified business processing	
Basic strates Developing hu resources for v creation	Revised numan resources system of both banks     Enhanced specialized personnel	
Human resources	*Expenses are compared bether FY2020 and FY2018 Invested (Consulting field) : around 200 people (as planned) Freed-up (Business processing) : around 1,200 people (+200 than plan) Consolidation of Branch : 62 locations	
Things Money	Function review of Branch: 152 locations ( exceeded plan ) Expenses <sup>*4</sup> : -¥5.2bn ( achieved ahead of schedule )	

#### **Achievement of Business Objectives**

<fy2021></fy2021>	Target	Forecast for FY2021
Consolidated ROE	5.0% or more	—
Consolidated net income*1	around ¥47.0bn	¥38.0bn
Core OHR (Two Banks total	) <sup>*2</sup> around 60%	—
[Reference]		
Core net business Income*3	around ¥65.0bn	_

- \* 1 Attributable to owners of the parent
- \* 2 Excluding gains/losses on cancellation of investment trusts and system integration costs
- \* 3 Excluding gains/losses on cancellation of investment trusts and remuneration from "Special Deposit Facility to enhance the resilience of the regional financial system" and "Special Funds-applying Operations to facilitate financing in response to COVID-19 " by Bank of Japan

#### Changes of Core Net Business Income\*3



\*4 Excluding system integration costs

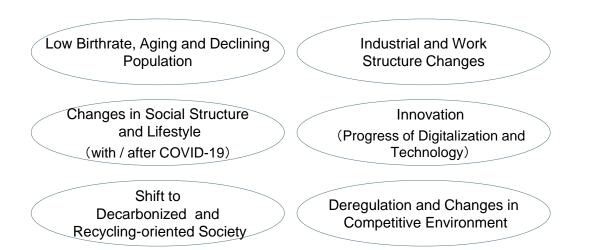
### 1 (2) Environmental Awareness

- Although we achieved improvement in core business profitability during the Second Medium-Term Group Business Plan, the traditional banking business faced increased severity due to technological innovations, accelerating social structure changes such as population decline, and COVID-19.
- We will continue to enhance and deepen comprehensive financial services and take on the challenge of new business areas to achieve sustainable growth of both local communities and our Group.

#### Challenges considering the Second Medium-Term Group Business Plan

- More efficient traditional banking services / Maintenance and expansion of customer base
- Enhancement of consulting functions and services to solve issues
- Expansion of business areas to solve various regional issues
- Contribution to decarbonized and recycling-oriented society

### **External Environment**





# 2. Long-Term Vision 2030

### 2(1) Formulation of Long-Term Vision

- In order to achieve sustainable growth together with local communities amidst a drastically changing business environment, we have formulated a long-term vision targeting the year 2030 as a major direction for the Group to aim for.
- "Long-Term Vision 2030" is based on our desire to "continue to create new value by working together with local stakeholders to solve their various issues" and to "contribute to the realization of sustainable local communities through value creation, and remain an essential presence in local communities."



- (\*2) Consolidated fee income = Fee from customers of Banks + Gross profit from customers of other group companies
- (\*3) Income from customers = Difference of interests between loans and deposits + Consolidated fee income \*\* excluding securities' income

### 2 (2) Approach to Realization of Long-Term Vision

- To realize our long-term vision, we will strengthen our core business areas such as traditional banking and comprehensive financial services and take effort to expand our business areas by leveraging our strengths.
- We will create new value by taking on challenges to solve regional issues beyond the framework of conventional financial services and returning the expertise obtained through these initiatives to our core business.

#### Strengthen core business / Develop new business areas by leveraging our strengths

#### [New Business Areas]

#### Take on the challenge to solve regional issues, going beyond the conventional framework

- We will contribute to realize sustainable local communities by taking on challenges to solve regional issues going beyond the conventional framework.
- We will return the expertise obtained through our initiatives in new businesses to core business, which will lead to the growth of our Group and local communities.

#### [Comprehensive Financial Services Area]

#### Strengthen our consulting and group functions and contribute to solve more customers' issues

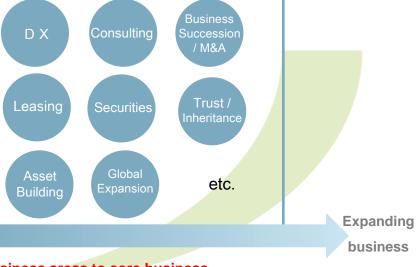
- We will expand the range of services to solve financial issues by strengthening consulting and group companies' functions.
- We will contribute to solve diverse financial issues of more customers by collaborating with our group companies and external institutions.

#### [Traditional Banking Services Area]

Change the way of providing services and increase their value

- We will realize thorough efficiency and services that continue to be selected by customers, through digitalization and business innovation.
- We will increase added value by providing integrated financial services together with new business areas, and maintain and expand our customer base.





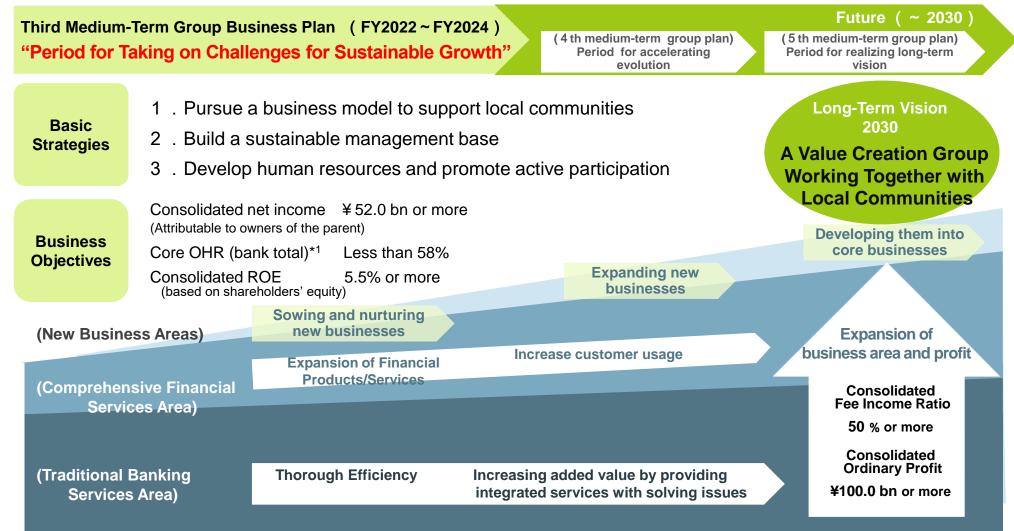
Return the expertise cultivated in new business areas to core business

Deepening relationships with existing customers

### 3. Summary of the Third Medium-Term Group Business Plan

### 3 (1) Position of the Third Medium-Term Group Business Plan

- The Third Medium-Term Group Business Plan is positioned to be a "Period for Taking on Challenges for Sustainable Growth."
- While strengthening our management structure by innovating traditional banking services and deepening comprehensive financial services, we will take effort to sow and nurture in "New Business Areas" and aim to contribute to local communities beyond the framework of conventional financial services.



\*1 Core OHR = Expenses +Core gross business profit (Gross business profit \*2-gain/losses on bond transactions)

\* 2 Excluding gains/losses on cancellation of investment trusts and remuneration from "Special Deposit Facility to enhance the resilience of the regional financial system" and "Special Funds-applying Operations to facilitate financing in response to COVID-19 " by Bank of Japan

### 3 (2) Basic Strategies of the Third Medium-Term Group Business Plan

- In the Third Medium-Term Business Plan, we will pursue a business model to support local communities aimed at contributing to them through new value creation.
- Toward new value creation, we will work to build a sustainable management base by promoting Digital Transformation(DX), etc., and to develop human resources and promote their active participation.

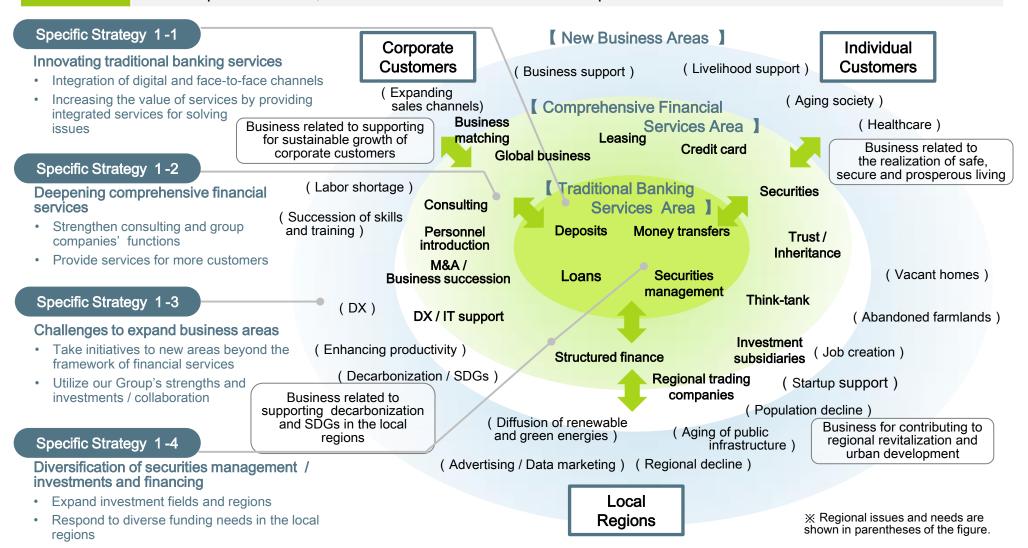
	Basic Strategy 1 Pursue a business model to support local communities	Basic Str Build a sustainable		Basic Strategy 3 Develop human resources and promote active participation
New Business Areas	<ul> <li>[Specific Strategy 1-3]</li> <li>Challenges to expand business areas</li> <li>Provide value beyond the conventional framework utilizing the strengths of our Group and investments</li> <li>[Specific Strategy 1-2]</li> </ul>	<ul> <li>[Specific Strategy 2-1]</li> <li>Promoting DX</li> <li>Provide new services by utilizing digital technology and data, increase the added value</li> </ul>	[Specific Strategy 2-2] Enhancing group management • Organizational development related to DX and sustainability • Business management response to expansion of	<ul> <li>Developing and securing human resources who can create value</li> <li>Trainee dispatch About 120 people (3 year cumulative)</li> <li>Developing employees' digital skills DX personnel</li> </ul>
Comprehensive Financial Services Area	<ul> <li>Deepening comprehensive financial services</li> <li>Strengthen consulting and group functions and contribute to solve more customers' issues</li> </ul>	<ul> <li>of conventional services</li> <li>Accumulate, analyze and utilize data obtained through digital channel</li> </ul>	response to expansion of business areas Shifting human resources to focus area <b>200 people</b> (3 year cumulative) New digitalization	400 people (end of Mar.2025) Basis of DX personnel 3,000 people (end of Mar.2025) * Expected at the end of Mar. 2022 : 1,000 people
Traditional Banking Services Area	<ul> <li>[Specific Strategy 1-1]</li> <li>Innovating traditional banking services</li> <li>Enhance customers' convenience utilizing digital technology and non-face-to-face services</li> <li>Increase the value of services by strengthening consulting function and providing integrated services for solving issues</li> <li>[Specific Strategy 1-4]</li> <li>Diversification of securities management / investments and financing</li> <li>Strengthen profitability with appropriate risk-taking</li> </ul>	<ul> <li>Accelerate business innovation</li> <li>Expand non-face-to-face and remote procedures</li> </ul>	<ul> <li>investments         ¥7.0 bn         (3 year cumulative)</li> <li>Generating         management resources         by promoting DX etc.         Reducing and reviewing         business operations     </li> </ul>	<ul> <li>Implementing diversity / Initiatives for job satisfaction</li> <li>Expanding working opportunities for female employees</li> <li>Female employees ratio of positions equivalent to assistant manager or higher</li> <li>35% or more (end of Mar.2025) * Expected at the end of Mar. 2022 : 31%</li> </ul>

## 4. Initiatives under the Basic Strategies

### [Basic Strategy 1] Pursue a business model to support local communities 1



Strategic Goal We will contribute to the realization of sustainable local communities by enhancing the quality of services to solve issues of customers and local communities and by expanding our business areas. Additionally, by enhancing customers' convenience utilizing digital technology and providing advanced face-to-face services and a peace of mind, we will aim to become an essential presence in local communities.



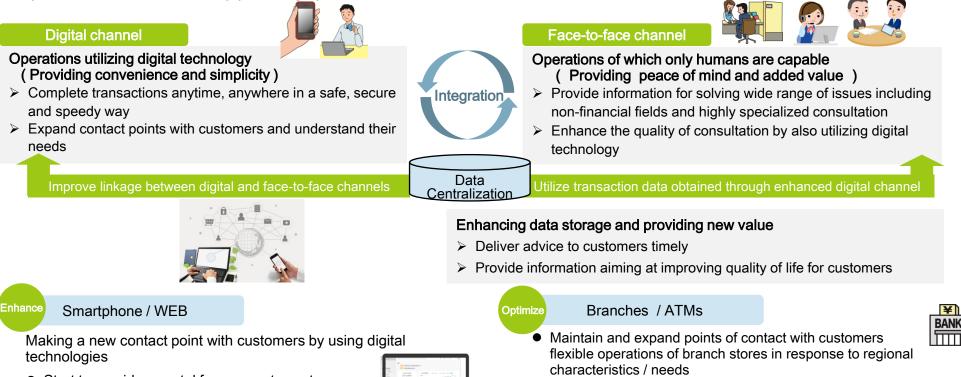
### [Basic Strategy 1] Pursue a business model to support local communities 2

#### Specific Strategy 1-1

### Innovating traditional banking services



- With the improvement of convenience by providing expanded services through the digital channel and enhancing expertise of face-toface services, we will provide financial and non-financial services to meet various customers' needs, and also better experience value through both channels.
- In response to the advancement of digitalization/ technology and the changes in value/ lifestyle of our customers, we will make a new point of contact with them by providing optimized channels.



- Start to provide a portal for corporate customers
- We will provide a portal with various functions such as loans and clearing services, and support business activities of corporate customers.
- Expand non-face-to-face services for individual customers
- Continuous improvement of functions of Banking App
- Speedy funding support by providing loans available online(WEB)

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(service content, business days/ hours, utilizing idle properties, etc.)

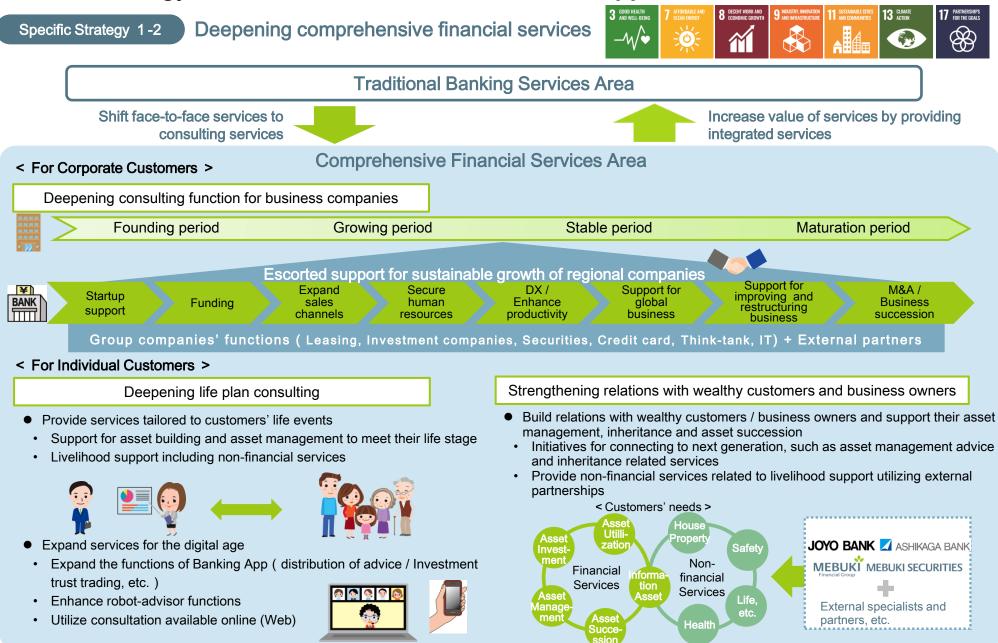
 Optimize the network of ATMs taking into account the advancement of cashless society

#### Enhance Cashless / Clearing Services

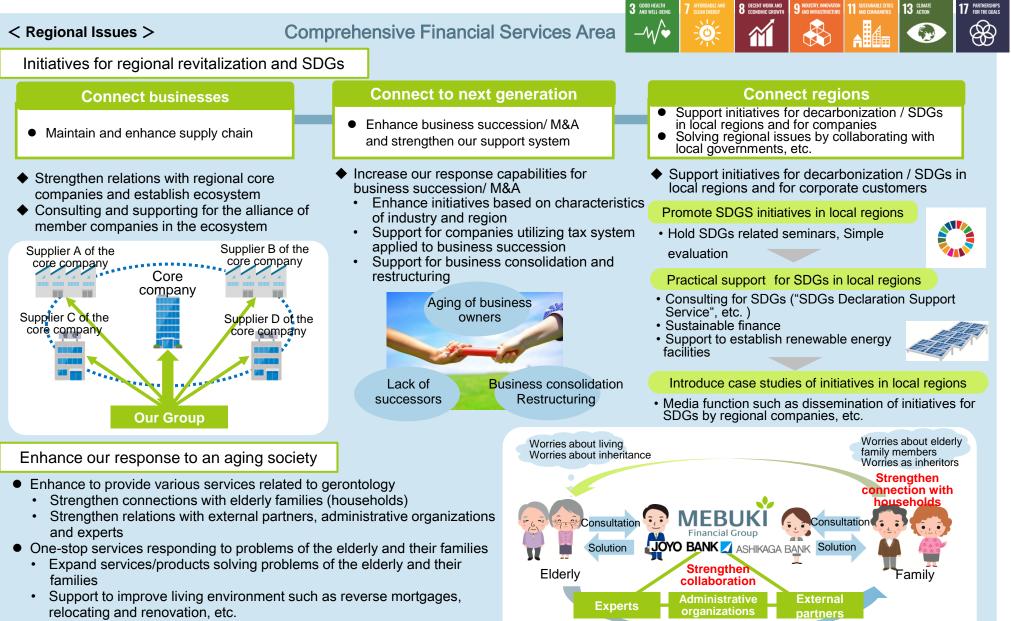
- Provide businesses with diverse clearing functions
- Expand service lineup and improve convenience by using digital application



### [Basic Strategy 1] Pursue a business model to support local communities ③

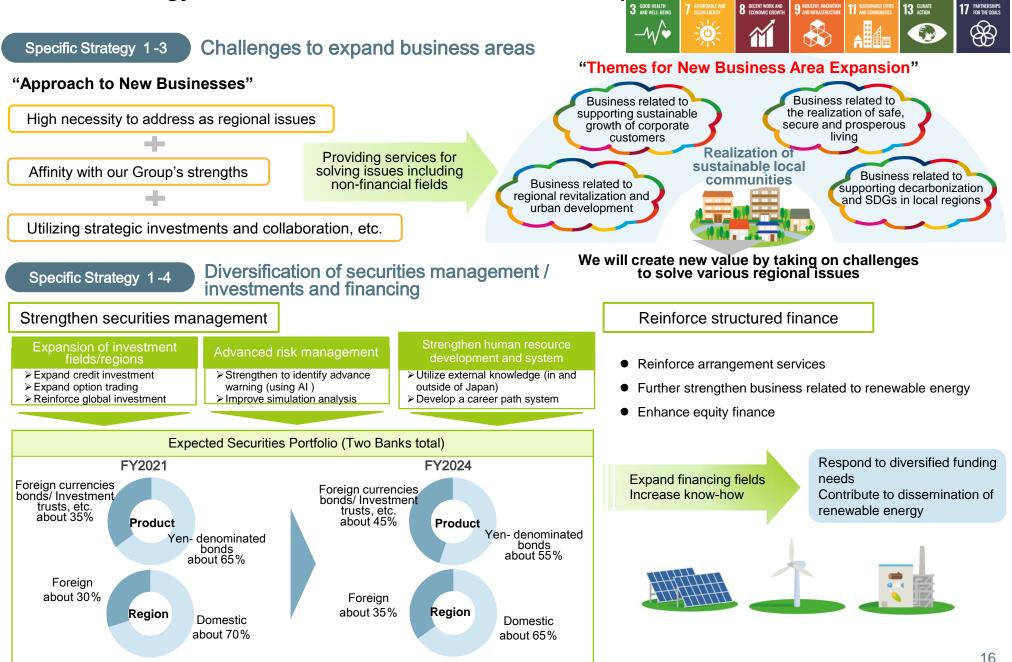


### [Basic Strategy 1] Pursue a business model to support local communities ④



Provide non-financial services by working with other industries

### [Basic Strategy 1] Pursue a business model to support local communities (5)

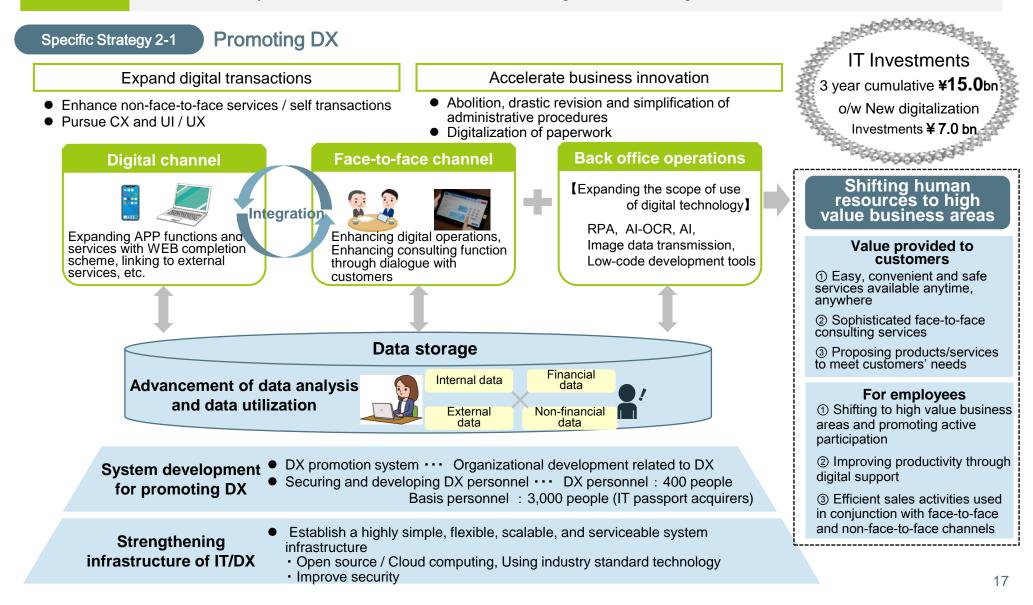


### [Basic Strategy 2] Build a sustainable management base 1



#### Strategic Goal

Through the utilization of digital technology and other means, we will work to reform our business model and to innovate operations to create new value and strengthen our management structure.



### [Basic Strategy 2] Build a sustainable management base 2



Specific Strategy 2-2

#### Enhancing group management

#### Optimized allocation of management resources

[Human resources (Personnel relocation)]

- By enhancing the efficiency of group management, we plan to establish a operation structure of 6,500 people in FY24 (total staff of 8,900 people including part-time workers, etc.).
- Through the digitalization and efficiency of administrative procedures, etc., we will reduce and review our business operations equivalent to 580 people and relocate 200 people to consulting, DX and new fields,

etc. Number of total employees in the Group (excluding part-time workers) (people)



#### Advanced group governance / risk management / profit control

	Strengthen our group organizations
Reinforcing our Group's businesses	<ul> <li>Reorganization for strengthening DX promotion</li> <li>Establish a new organization for enhancing our initiatives for sustainability</li> <li>Review our system for business operations' planning function in the Group</li> </ul>
	Brush up on our management system considering new business areas and its expansion
Change	<ul> <li>Develop risk management and profit control systems</li> </ul>
in financial business	Enhance advanced market risk management
environment / regulations	<ul> <li>Risk management responding to the expansion of investment fields / methods</li> </ul>

• Appropriate response to the market risk related regulations

【Things (IT Investment)】

• For pursuing a business model supporting local communities and accelerating our business innovation, we will invest ¥15.0 bn in IT, of which, ¥7.0 bn in new digitalization, in the next three years.

Total amount of IT investments	¥ 15.0 bn (3 year cumulative)
o/w New digitalization investments	¥ 7.0 bn (same as above)

[Money (Cost reduction)]

 Through DX promotion and business innovation, we will enhance cost reduction(\*) by ¥3.0 bn mainly in traditional banking area and invest to digitalization and human resources development.

(\*) "Total expenses in FY2024" - "Total expenses in FY2021"

#### Response to climate change

- Initiatives for CO2 emission reduction
- Advanced scenario analysis and enhancement of disclosure
- Development of a framework of climate change risk management

#### Advanced measures for AML/CFT

- More sophisticated due diligence measures
- More sophisticated risk management system

#### Response to Basel III

- Response to final requirements of Basel III (credit risk, operational risk)
- Appropriate RWA management

### [Basic Strategy 3] Develop human resources and promote active participation

Strategic Goal Through the development and securement of human resources capable of creating value and the enhancement of job satisfaction, we will form a diverse and self-reliant group that can provide local communities and customers with new value and a peace of mind, thereby increasing the engagement of each employee.



Expanding active working opportunities for diverse human resources

- Implementation of diversity and environmental improvement
  - ✓ Practice of initiatives based on the diversity policy
  - Increase active participation of female employees and opportunities for promotion to higher level positions
  - ✓ Initiatives for active participation of senior human resources
- Female employees ratio of positions equivalent to assistant manager or higher
  - <Target level> End of Mar. 2025 : 35% or more

Develop and secure human resources capable of creating value

Develop and secure human resources who can reflect both the trust and the expectations of our customers

- Develop and secure human resources with problem solving skills
  - ✓ Develop and secure human resources responsible for deepening comprehensive financial services and expanding business areas



- ✓ Share the skill qualification system and the self-education menu in two banks
- Enhance training programs / reskilling opportunities
  - ✓ Enhance the training programs prepared for shifting human resources to front-office operations and the progress of digitalization
  - ✓ Develop joint training system in two banks, co-producing training material using video



#### Cultivate organizational culture supporting sustainable growth

- Initiatives for enhancing job satisfaction
  - ✓ Support for self-motivated career building / Develop an environment that promotes challenges
  - ✓ Improve work-life balance



5 EQUALITY

# 5. Performance Targets

### 5(1) Business Objectives / Main Performance Targets

### **Business Objectives**

 We set the goals of consolidated net income, core OHR (two banks total) and consolidated ROE (based on shareholder's equity) as our business objectives. We will achieve the levels shown on the right by carrying out basic strategies.

### **Main Performance Targets**

 Profit of banking business and consolidated income will increase due to pursuing business models to support local communities and efficiency through promotion of DX and initiatives for innovation.

Business objective indicators	FY2020 Results	FY2024
Consolidated net income (Attributable to owners of the parent)	¥36.4bn	¥52.0bn or more
Core OHR (Two Banks total)*1	61.7%	Under 58%
Consolidated ROE (Based on shareholder's equity)	4.4%	5.5% or more

Main performance targets	FY2020 Results	FY2024
Core net business income(Two Banks total)*2	<b>¥68.3</b> bn	around ¥80.0bn
Consolidated ordinary profit	<b>¥54.1</b> bn	around ¥75.0bn
Average balance of Loans (Two Banks total) <sup>*3</sup> Average balance of Deposits (Two Banks total) <sup>*4</sup>	¥11.0 tn ¥15.7 tn	around ¥11.6 tn around ¥17.5 tn

#### **Preconditions for Objectives and Targets**

- We predict that both global and domestic economies will normalize and gradually recover from the COVID-19 pandemic. In addition, we will continue to closely monitor recession risks due to heightened uncertainties regarding the geopolitical risk of Russia and Ukraine and rising material prices.
   (\*1) Expenses ÷ Core gross business profit (Gross business profit \*2-gain/ losses on bond transactions)
  - (\*2) Excluding gains/losses on cancellation of investment trusts and remuneration from "Special Deposit Facility to enhance the resilience of the regional financial system" and "Special Funds-applying Operations to facilitate financing in response to COVID-19 " by Bank of Japan
  - (\*3) Excluding loans for "Borrowing from special account of MoF"
  - (\*4) Including Negotiate certificates of deposit

### 5 (2) Dividend / Shareholder Return Policy

**Results of Shareholder Return Dividend / Shareholder Return Policy** • We will target a Total Return Ratio<sup>(\*)</sup> of 30% 46.3 43.0 or more while taking into account both the 38.0 36.3 36.4 maintenance of solid capital levels for future 31.5 growth and the appropriate distribution of profits to our shareholders. We will continue 19.5 16.8 14.9 12.9 12.7 to consider the dividend level. 3.9 2.0 12.9 12.9 12.8 12.7 11.9 Shareholder FY2017 FY2018 FY2019 FY2020 FY2021 (Scheduled) Total Dividends Share Repurchase ----Net Income **Sustainable Value Creation for** Shareholders, **Fiscal Year** FY2017 **FY2018 FY2019** FY2020 Growth Soundness Annual Dividends ¥11.0 ¥11.0 ¥11.0 ¥11.0 **Total Dividends** ¥12.9bn ¥12.9bn ¥12.8bn ¥12.7bn Payout Ratio 30.0% 27.8 % 35.3 % 34.9 % Share Repurchase ¥2.0bn ¥3.9bn **Total Return Ratio** 30.0 % 32.3 % 46.2 % 34.9 %

(\*) Total Return Ratio = (Total amount of dividends + Total amount of acquisition of own shares) / Net income

(¥bn)

FY2021

(Scheduled)

¥11.0

¥11.9bn

31.4 %

¥19.5bn

82.9%

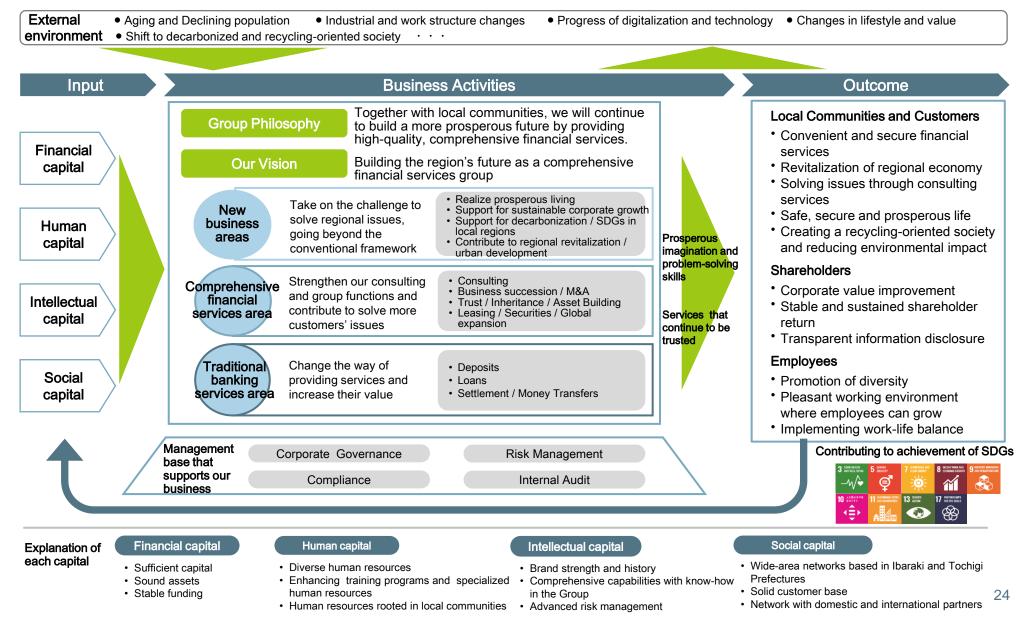
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6. Value Creation Process

**Initiatives for Sustainability** 

### 6(1) Value Creation Process

Based on the corporate philosophy of the Group, Mebuki Financial Group will provide high-quality, comprehensive financial services by taking advantage of its wide-area network, solid customer base and other strengths, while contributing to the sustainable growth of local communities through improving the Group's corporate value and creating value for stakeholders.



### 6 (2) Sustainability Policy

Mebuki Financial Group has formulated the Group Sustainability Policy in order to reinforce further initiatives for the achievement of our long-term vision, in conjunction with the start of the 3rd Medium-Term Group Business Plan. We will establish new organizations to enhance promotion of sustainability in the Group Head Office and two subsidiary banks.

#### Mebuki Financial Group Sustainability Policy

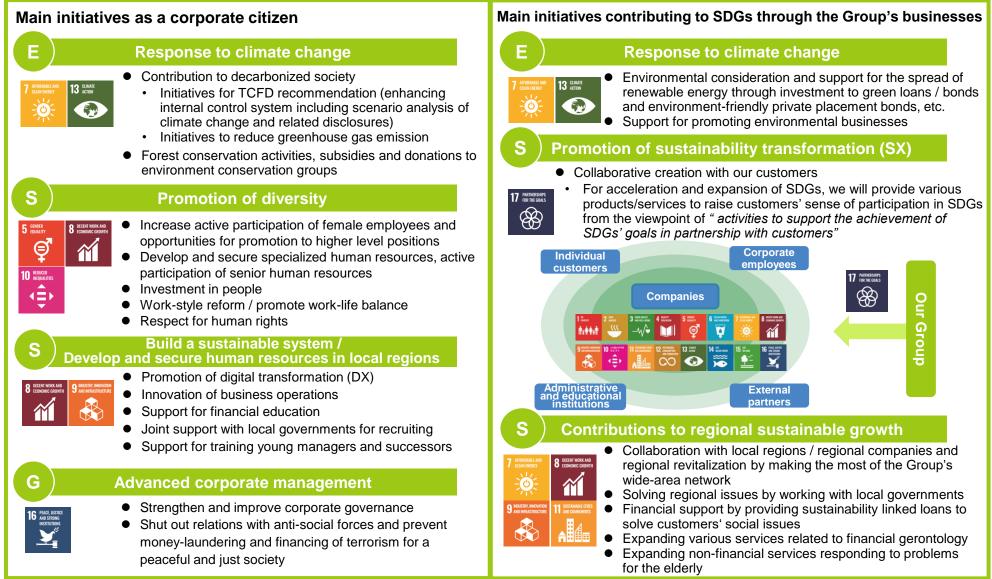


Based on the group philosophy *"Together with local communities, we will continue to build a more prosperous future by providing high-quality comprehensive financial services"*, Mebuki Financial Group will support solving issues in our regions, while contributing to the achievement of sustainable growth of local communities as well as the improvement of our corporate value.

Materiality	Main initiatives in the 3rd mid-term business plan	Goal of SDGs	Long-term KPI for sustainability
Revitalization of regional economy and local communities	<ul> <li>[Specific Strategy 1 -2]</li> <li>Deepening comprehensive financial services</li> <li>Deepening consulting function for companies</li> <li>Initiatives for regional revitalization / SDGs</li> <li>Deepening life plan consulting</li> <li>[Specific Strategy 1 -3]</li> <li>Challenges to expand business areas</li> <li>Developing new business areas by leveraging group's strength</li> <li>Utilizing strategic investments and collaboration, etc.</li> </ul>	8 ICCOMME CARANT M ICCOMME CARANTT M ICCOMME CARATT M I	Sustainable finance goal         FY2021~FY2030 (cumulative total)         " 3 trillion yen "
Climate change and environment conservation	<ul> <li>[Specific Strategy 1 -2 ]</li> <li>Deepening comprehensive financial services</li> <li>Initiatives for regional revitalization / SDGs</li> </ul>	7 december 40 Class Instant Class	(o/w Environmental fields 2 trillion yen) CO2 emission reduction
Promotion of digitalization	<ul> <li>[Specific Strategy 1-1]</li> <li>Innovating traditional banking services</li> <li>Enhancing contact points with customers and non-face-to-face services using digitalization</li> <li>Optimizing channel network and enhancing consulting function [Specific Strategy 2-1]</li> <li>Promoting DX</li> </ul>	8 ECONTWORK MO ECONANCE CADATH	goal FY2030 "CO2 emission <b>Net-zero</b> "
Response to aging society	<ul> <li>[Specific Strategy 1 -2]</li> <li>Deepening comprehensive financial services</li> <li>Enhancing response to an aging society</li> </ul>	3 ADD WILL RENG → ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓	Female employees ratio of positions equivalent to assistant manager or higher End of Mar. 2025
Promotion of diversity	<ul> <li>[Basic Strategy 3 ]</li> <li>Develop human resources and promote active participation</li> <li>Implementation of diversity</li> </ul>	5 CONTR COMMUNE CONVINCE COMMUNE CONVINCE COMUNE C	<b>" 35% " or more</b>

### 6 (3) Main Initiatives for Achievement of ESG / SDGs

We will work with all of our stakeholders, including customers, shareholders, employees and business partners, to create a more prosperous regional society and aim to keep growing together with our local communities.



### Inquiries

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