Mebuki Financial Group, Inc.



IR Presentation ~Fourth Medium-Term Group Business Plan~ (Plan Period: April 1, 2025 to March 31, 2028)

April 14, 2025

Contents

1		eview of Mebuki Financial Group's ast Performance	
	(1)	Review of the Business Integration	3
	(2)	Results of the Third Medium-Term Group Business Plan	4
	(3)	Evaluation of Issues	6
2	2	Summary of the Fourth Medium-Term Group Business Plan	
	(1)	Positioning of the Fourth Medium-Term Group Business Plan	8
	(2)	Environmental Analysis	9
	(3)	Reorganization of Materiality	12
	(4)	Value Creation Process	13
	(5)	Overview and Strategic Structure of the Fourth Medium-Term Group Business Plan	14
	(6)	Performance Targets	15
	(7)	Creating Social Impact	19

3	Initi	atives under Each Strategy	
	(1)	Social Issues Solution Strategy	22
	(2)	Business Portfolio Strategy	26
	(3)	Management Base Resilience Strategy	28
4	Dev (PB	veloping Strategies to Improve Corporate Val R)	ue
_		Developing Strategies to Improve Corporate Value (PBR)	34
5	Ref	erence	
		Overview of Roadmap for DX Strategy (FY2025-) and KSF	36

Review of Mebuki Financial Group's Past Performance

1 (1) Review of the Business Integration

- Since the business integration in October 2016, due in part to the progress of structural reforms, profit from customer services*1 has increased even in the low interest rate environment in Japan.
- Integration synergies have been steadily effective, but the effects have reduced in the business area since the COVID-19 pandemic.

Factors behind changes in Changes in earnings structure after business integration Interest income from loans over interest expense for deposits (YoY) Introduction of Integration of core systems Russia's invasion of Ukraine Transition of COVID-19 to class 5 (billion yen) S negative interest rates 5 Deposit Factors +6.0 16/1 22/1 22/3 23/5 24/3 20/1 IJ 16/10 Factors such as outstanding loans +5.5 +3.7Menuki FG launched COVID-19 outbreak Federal Fund Rate hike begins Release of negative interest rates Loan Yield Factor +0.7+1.8 +0.8+3.0 +2.3 +2.1 First Mid-Term Plan Second Mid-Term Plan Third Mid-Term Plan +1.8+1.0- 1.5 - 1.7 FY 16 FY 17 FY 18 FY 19 FY 20 FY 21 FY 22 FY 23 FY 24 (forecast) *2 - 2.3 0.6 (billionyen) Profit from customer services 11.2 45.0 Ο Restructuring of securities portfolio FY 17 FY 18 FY 19 FY 20 FY 21 FY 22 FY 23 FY 24 Securities' income (forecast) +9.7·12.5 +3.3+10.8 -1.8 +2.8-0.2 36.5 Fees income +0.7Main integration synergies (total of banking) -0.3 +3.3 +4.330.0 +3.4+2.4-2.0 -0.3 Expansion of consulting functions **Expenses Unsecured Loans Business** and problem-solving options 113.5 26.50 Structural reforms **Unsecured loans** Both business matching Interest income from +1.3+5.8 \mathbf{O} loans over interest triggered by system increased due to and syndicated loans have -2.7 +1.9-2.1 -0.9 -0.3 -1.0 expense integration led to cost sharing of marketing been sluggish since the • • • • • • • • • • • • • • • • • • 111.5 **COVID-19** pandemic. reductions know-how Interest income from loans over interest expense The normalization of monetary policy and increased lending are leading to the recovery of decelerated due to prolonged low interest rate environment (billion yen) (billion yen) Syndicated loans and joint lending (billion yen) 0 nterest income from loans over interest expense, Wide-area business matching (cases) 114.1 149.0 143.2 -1.5 +0.6+0.9-4.9 -2.0 -4.8 +1.9 +4.8260.0 107.7 110.0 110.0 115.0 188.6 108.1 Expenses 160.0 456 Accelerating Human Capital Expenses Reduced by Structural Reform Progress in integrating core systems and DX Investment 260 229 FY 24 FY '18 FY 21 19/3 22/3 25/3 First Mid-Term Second Mid- Third Mid-Term Plan

*2 Among the figures for FY 24 (forecast), the figures announced at the FY 2024 Mid-Term Financial Results Briefing are the published figures (the same applies from the following page).

(forecast)

(forecast)

Plan

Term Plan

(until 3Q FY 24)

^{*1} Profit from customer services = Interest income from loans over interest expense for deposits + Fees income from customers - Expenses

1 (2) Results of the Third Medium-Term Group Business Plan – Business Objectives –

 Although the net income decreased in FY 22 due to losses on securities related to rising interest rates in Japan and overseas, the net income has been on an increasing trend since then. We expect to achieve the targets of the Third Medium-Term Group Business Plan.



1 (2) Results of the Third Medium-Term Group Business Plan – Basic Strategy –

	*Comparison to Medium-Term Plan Target	Loans balance	e (average balance)	Ba	inking app users	
Pursue a business model to support local communities	 [Traditional Banking Services Area] Enhanced loan execution through strengthening consulting sales and structured finance Creating contact points with customers by expanding non-face-to-face services [Comprehensive Financial Services Area] Increased fees income from customers by expanding consulting options for business support Asset building support through increased systematic investments and NISA transactions Expanded support for asset management, inheritance, and asset succession [New Business Areas] Planting and cultivating for expansion of business areas through establishment of new companies Establishment of renewable energy companies and regional trading companies Initiatives for alliance and investments to solve social issues Alliance with regional financial institutions and investment in startups 	11,192.8 FY 21	(+ 11.6% as compared with FY 21) 12,500.0 FY 24 (forecast) from customers (+ 12.4% as compared with FY 21) 41.5		(+ 77 as compared 135 25/3 (forecast) tment trust balance (+ 40.8% as compared (+ 40.8% as compared) 1,200.0	Ce tties)
Build a sustainable management base	 DX initiatives to improve productivity and generate management resource Shifting human resources to focus area: approximately 260 (+ 60 people) DX Strategic investment: approximately ¥7.0 billion (¥± 0.0 billion) Digitalization and innovation to advance operational efficiency Ensure thorough management of risk and profit appropriately responding to environmental changes and regulations 	FY 21 Female employ equivalent to assis	FY 24 (forecast) ee ratio in positions stant manager or higher (+ 5.2% as compared with '22/3)	(Hours)	25/3 (forecast) al work reduction *1 Daily work volu	ime (annual a
Develop human resources and promote active participation	 Expanding Opportunities for Diverse Human Resources Female employees account for around 36.6% employees in positions equivalent to assistant manager or higher (+ 5.2% points comparison to '22/3) Training and securing human resources with high skills and problem-solving abilities Around 850 DX personnel (+ 450 people) 	31.4%	36.6%	18,644		8,100
	 Around 4,200 DX personnel (IT passport holders) (+ 1,200 people) 	22/3	25/3 (forecast)	FY 19	FY 21	FY 24 (forecas

1 (3) Evaluation of Issues

• Based on the issues that have been recognized since the business integration and through the review of the Third Medium-Term Group Business Plan, the Fourth Medium-Term Group Business Plan will promote initiatives to resolve these identified issues.

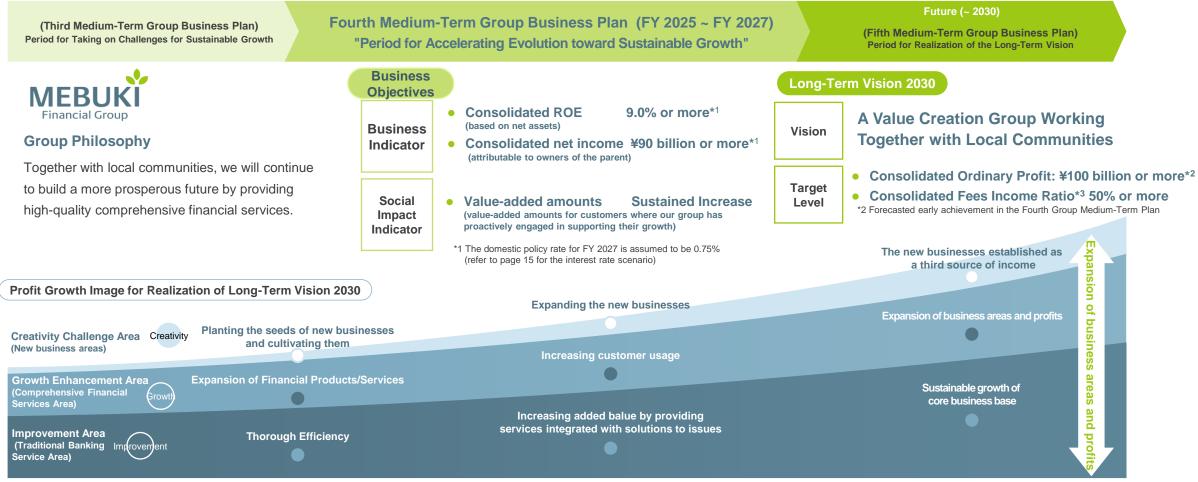
Issues identified since the business integration and through the review of the Third Medium-Term Group Business Plan

Strengthen initiative for sustainable regional growth	Beyond conventional support for individual business operators, further efforts are needed to resolve local social issues in regional communities .
Demonstrate group synergies	Although the system integration has resulted in effective synergy in terms of costs, it is necessary to strengthen group collaboration to further create opportunities to provide customer services, particularly in the area of business sector.
Scalable new businesses	Efforts to expand business areas need to progress from the "planting and cultivating" phase to the "expansion" phase.
Appropriate asset allocation for profit growth following normalization of interest rates	Need to strategically allocate tangible and intangible resources to risk-taking in relatively high- RORA segments and to providing consulting functions for sustainable regional growth.
Further increase in productivity across the entire group	While initiatives to reduce recurring expenses such as rationalization continue, efforts must be made to advance marketing and accelerate investment in human capital and digital transformation to to achieve further improvement in productivity.

2 Summary of the Fourth Medium-Term Group Business Plan

2 (1) Positioning of the Fourth Medium-Term Group Business Plan

Based on our evaluation of challenges we face, the Fourth Medium-Term Group Business Plan aims to achieve a substantial increase in consolidated net income and build a sustainable profit structure by addressing the following issues: "Enhancing fees income from customers by advancing group-wide initiatives to provide solutions to issues of local communities and customers", "Appropriate asset allocation for profit growth following the monetary policy normalization in Japan", and "Further enhancement of productivity across the Group".

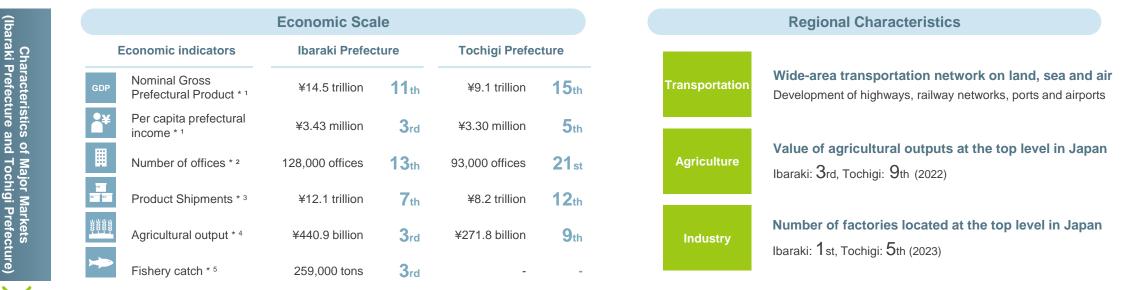


*3 Consolidated Fees Income Ratio = Consolidated fees income (*4) ÷ Income from customers (*5) *4 Consolidated fees income = Fees income from customers of Banks +Gross profit from customers of other Group companies

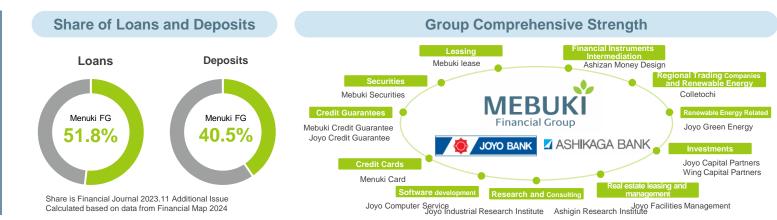
*5 Income from customers = Interest income from loans over interest expense for deposits + Consolidated fees income *Excluding securities' income

2 (2) Environmental Analysis – Operating Foundation –

• Our group has established a strong operating foundation in Ibaraki Prefecture and Tochigi Prefecture, which have high market potential.



*1 Cabinet Office, "Prefectural Economic Accounts" (FY 2021) *2 Statistics Bureau, the Ministry of Internal Affairs and Communications, "2019 Economic Census - Basic Survey" *3 Statistics Bureau, the Ministry of Internal Affairs and Communications, "2019 Economic Census - Activity Survey" *4 The Ministry of Agriculture, Forestry and Fisheries, 2022 Agricultural Production Income Statistic *5 The Ministry of Agriculture, Forestry and Fisheries and Aquaculture Production Statistics"



Office Network

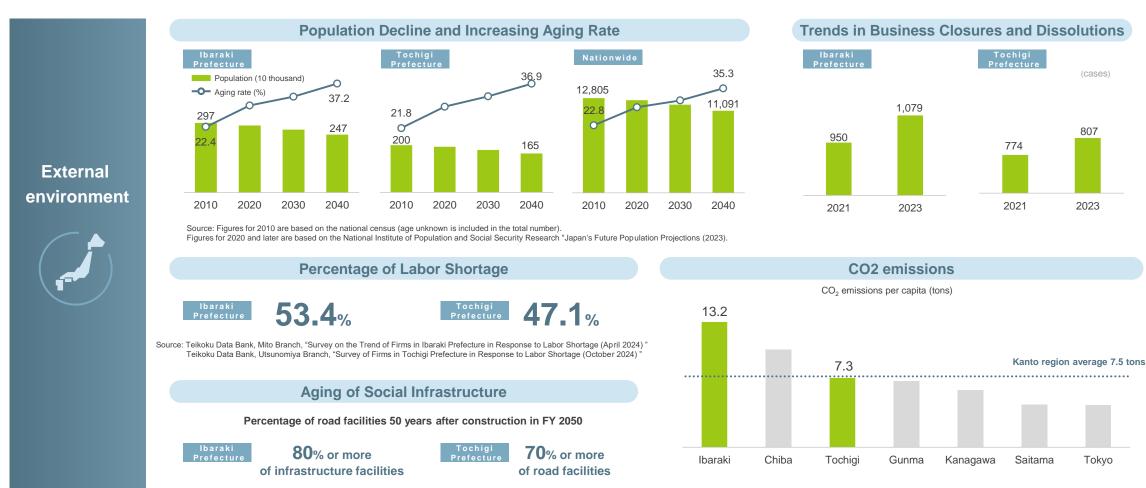
Number of branches in Japan: 316Overseas offices (representative offices): 6

Contribution to Local Communities and the Environment

Establishment of Joyo Green Energy Co., Ltd. (renewable energy) and Colletochi, Ltd. (regional trading compay and renewable energy)

2 (2) Environmental Analysis – External Environment –

• Ibaraki and Tochigi prefectures, which are our main business bases, face a variety of challenges, including shrinking local economies due to declining population from low birthrate and aging, labor shortages and aging of social infrastructure, and climate change and environmental conservation.

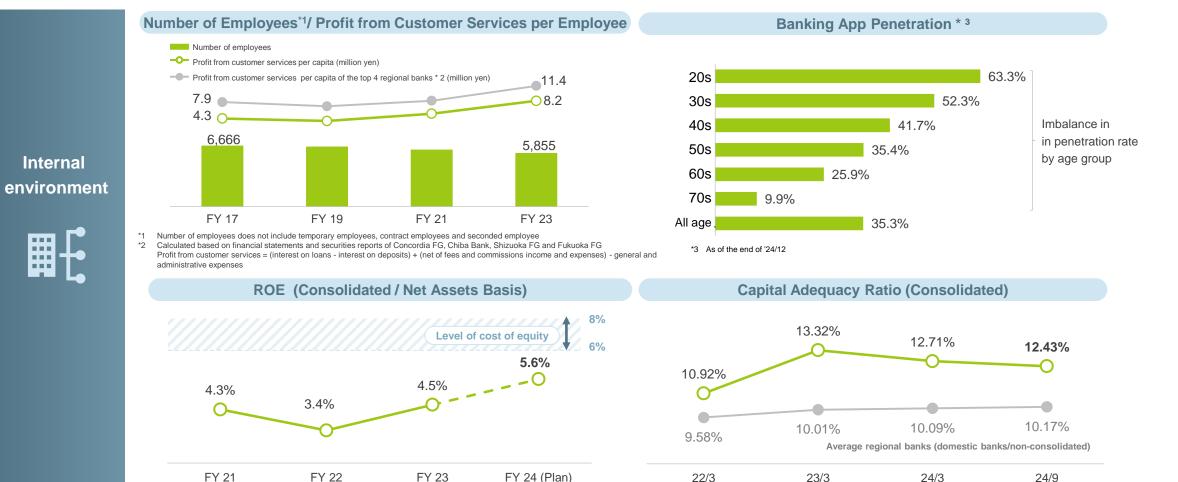


Source: Ibaraki Prefecture Comprehensive Public Facility Management Plan, Tochigi Prefecture Landscape Development Plan 2021, Part 1 (Current Situation and Issues of Landscape Development)

(Source) CO2 emissions are based on FY 2021 emissions from the Ministry of the Environment's website. Population is based on 2023 figures from the Ministry of Internal Affairs and Communications Population Statistics.

2 (2) Environmental Analysis – Internal Environment –

- Our group also faces labor shortage, and we need to improve productivity by strengthening human capital investment and new investment in digitalization that improve and maintain the quality and convenience of services to customers while controlling the total number of employees.
- We also recognize that effective use of capital, such as growth investment and shareholder returns, is essential to raise ROE to enhance corporate value and achieve higher ROE.



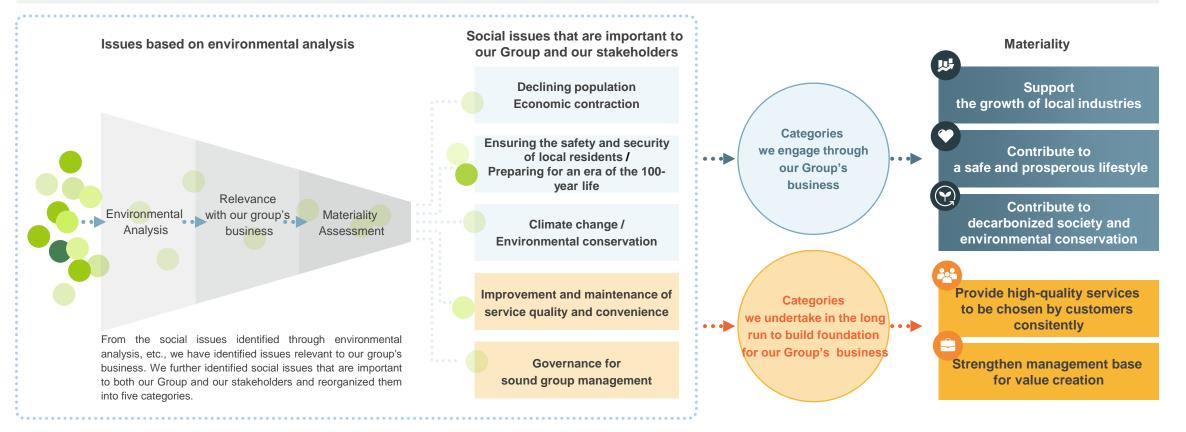
Source: Regional bank averages are based on the "Financial Results of Regional Banks" from the website of the Japan Association of Regional Banks.

2 (3) Reorganization of Materiality

Based on environmental analysis and in accordance with our Group Sustainability Policy, we have reorganized the key issues ("Materiality") that our Group will prioritize.

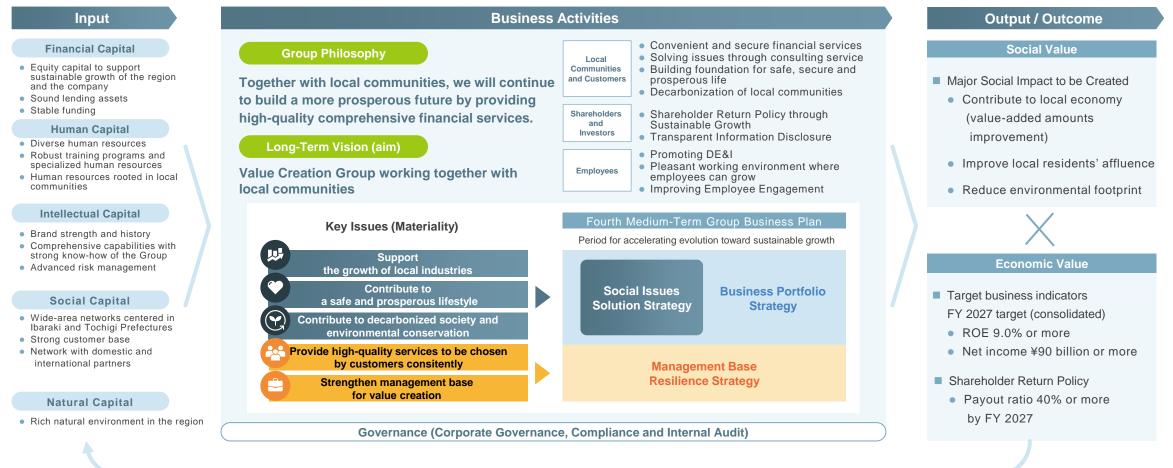
Group Sustainability Policy

Based on the Mebuki Financial Group Philosophy "Together with local communities, we will continue to build a more prosperous future by providing high-quality comprehensive financial services", Menuki Financial Group and our Group companies will support solving issues in the region we operate, while contributing to the achievement of sustainable growth of local communities as well as the improvement of our corporate value.



2 (4) Value Creation Process

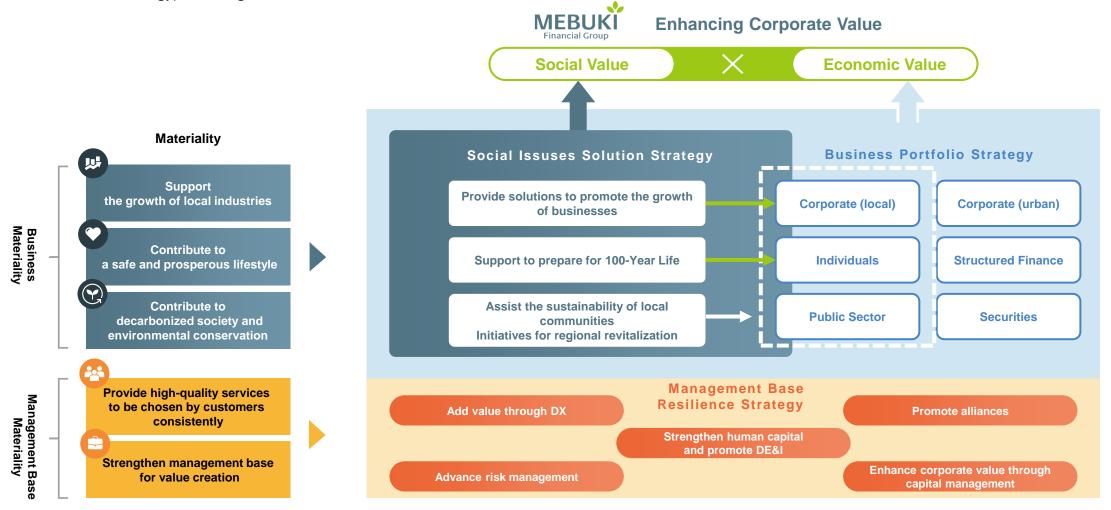
 Based on the Group Philosophy, our group will create value for its stakeholders and enhance its own corporate value, thereby contributing to the sustainable development of the local communities by leveraging our group's strengths such as its wide-area network and strong customer base to solve various issues together with the local communities.



Improvement of Corporate Value and Enhancement of Capital

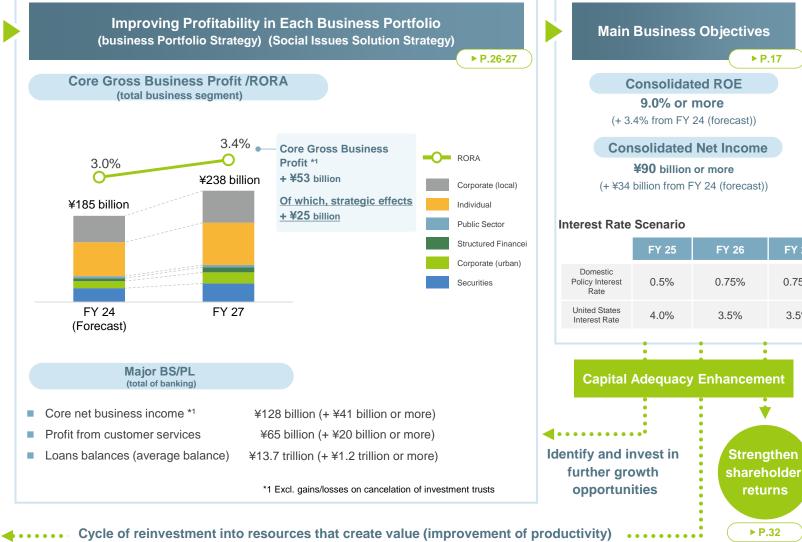
2 (5) Overview and Strategic Structure of the Fourth Medium-Term Group Business Plan

The Fourth Medium-Term Group Business Plan aims to enhance corporate value by creating both social and economic value. In this plan, we will advance
initiatives in which the reorganized materiality and business strategies (Social Issues Solution Strategy, Business Portfolio Strategy, and Management Base
Resilience Strategy) are integrated.



2 (6) Performance Targets – Overview –





▶ P.32

▶ P.17

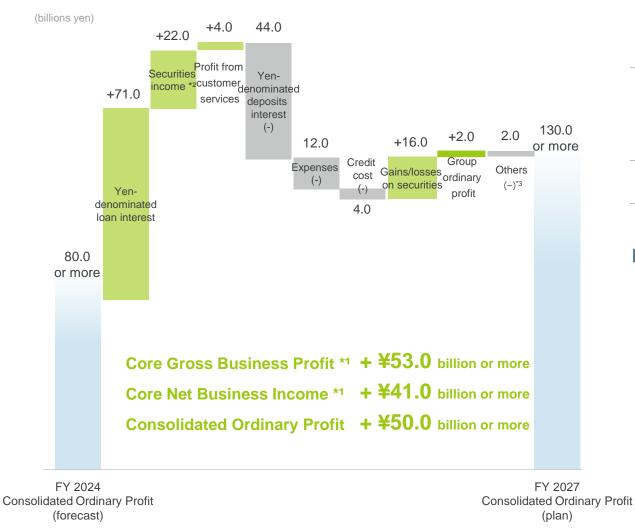
FY 27

0.75%

3.5%

2 (6) Performance Targets – Profit Planning –

Breakdown of Changes in Consolidated Ordinary Profit



Yen-denominated Deposits and Loans (average balance)

Item	FY 2024 Actual (forecast)	FY 2027 Plan	Change
Deposits Loans (including individuals and local corporations)	¥17.6 trillion ¥12.3 trillion (¥8.61 trillion)	¥18.2 trillion ¥13.5 trillion (¥9.29 trillion)	+ ¥0.6 trillion + ¥1.2 trillion (+ ¥0.68 trillion)
Loan-to-deposit ratio	Approx. 70%	Approx. 74%	+4%pt

[Trend of Yen-denominated Loan-to-Deposit Ratio]



*1 Excl. gains/losses on cancelation of investment trusts *2 Includes interest on current deposits at the Bank of Japan

*3 Includes a gain compared to FY 24 in which reversal of allowance for doubtful accounts by subsidiaries(The Ashikaga Bank, Ltd. and The Joyo Bank, Ltd.) was recognized

2 (6) Performance Targets – Business Objectives and Long-Term Vision 2030 –

Business Objectives

In addition to consolidated ROE (based on net asset) and consolidated net income as performance indicators for economic value, we set our business objectives for value-added amounts as performance indicators for social value. We strive to achieve these target performance indicators presented in the table below by carrying out the respective strategies.

		FY 2024 Actual (forecast)	FY 2027 Plan	Change
Business	Consolidated ROE (based on Net assets)	5.6 %	9.0 % or more	+3.4 %pt
Indicators (Economic Value)	Consolidated net income (attributable to owners of the parent)	¥56 billion	¥90 billion or more	+ ¥34 billion
Social Impact Indicator (Social Value)	Value-added amounts ^{* 1} (value-added amounts for customers where our group has proactively engaged in supporting their growth)	Approx. ¥2 trillion (fY 2023 results)	Sustained increase	-

Long-Term Vision 2030 (formulated in March 2022)

We plan to achieve the target consolidated ordinary profit in the long-term vision ahead of the schedule considering the changes in economic and market landscape such as change in monetary policy. We continue to strengthen consolidated fees income, leveraging our core business base.

	FY 2024 Actual (forecast)	FY 2027 Plan	Change	(Reference) Long-term Vision (fY 2030)
Consolidated Ordinary Profit	¥80 billion	¥130 billion or more	+¥50 billion	¥100 billion or more
Consolidated Fees Income Ratio (amount of Fees Income)	Around 40% (¥70 billion)	Around 40% (around ¥75 billion)	土0%pt (+¥5 billion)	50% or more

*1 Value-added amounts are calculated with the following methodology presented by the Bank of Japan (value-added amount = Ordinary profit + Personnel expenses + Rent expenses + Depreciation expenses + Financial expenses + Taxes and duties)

2 (6) Performance Targets – Main KPIs for Each Strategy –

Summary of Main KPIs for Each Strategy

	Individual Strategy	Main KPIs	FY 2024 Actual (forecast)	FY 2027 Plan	Change
	Provide solutions to promote the growth of businesses	 Local corporate loan balance (average) Fees from corporate customers (total of banking business) 	¥3.36 trillion ¥16.0 billion	¥3.69 trillion ¥17.5 billion	+ ¥0.33 trillion + ¥1.5 billion
Social Issues	Support to prepare for 100-Year Life	 The balance of assets under custody (total of banking and mebuki securities) Individuals' loan balance (average) 	¥2.565 trillion ¥5.25 trillion	¥3.200 trillion ¥5.60 trillion	+ ¥0.635 trillion + ¥0.35 trillion
Solution Strategy	Assist the sustainability of local communities	Amount of sustainable finance executed	¥1.7 trillion	¥3.2 trillion	+ ¥1.5 trillion
	- Enhancing Initiatives for regional revitalization -	(cumulative total since FY 2021) Of which, Social sector Of which, Environmental sector	¥0.5 trillion ¥1.2 trillion	¥1.0 trillion ¥2.2 trillion	+ ¥0.5 trillion + ¥1.0 trillion
Business Portfolio Strategy		 RWA (risk asset) *1 RORA*2 	¥6.13 trillion 3.0%	¥6.94 trillion 3.4%	+ ¥0.81 trillion +0.4%pt
Management Base Resilience	Add value through DX	 Strategic DX investment (cumulative 3 years) Number of users - banking application Reduce clerical work at branches 	¥7 billion 1.35 million users (around 40% of individual customers) - 57.9% (as compared to FY 2019 Q4)	¥14 billion 2.2 million users (around 60% of individual customers) - 30.0%*3 (as compared to FY 2024 Q4)	+ ¥7 billion + 850,000 users (20% increase)
Strategy	Strengthen human capital and promote DE&I	 Human capital investment (cumulative 3 years) Percentage of female employees in manager positions or higher 	¥2.5 billion 23.0%	¥3.0 billion 27.0%	+ ¥0.5 billion +4.0%pt

2 (7) Creating Social Impact

• The Impact Pathway visualizes the impact of our Group's business activities on stakeholders and society. Going forward, we will promote initiatives to solve social issues by setting the social impact indicators as one of our business objectives.

What is the Impact Pathway?

The Impact Pathway is a visualization of what results (output) our group's business activities bring to our group and what changes and impacts (outcomes / social impact) they cause on stakeholders and society.

Creating Social Impact for Each Business Materiality (1/2)

	Main Business Activities		Output	- Impa	Social Impact	
			- Direct results of activities -	Stakeholders	Impact	- Social change -
with our Group's active involvement Support the growth of local industries	si د	Seamless funding for sustainable growth	Number of financial support Loans balances		Improving profitability and productivity Strengthening management base Expanding business	
	Ipporting Ic th our Grou	Support for smooth generational transition to strengthen business continuity	Number of support for business succession and M&A Fees and commissions	Corporate customers	Job retention Business continuity Expanding business	Expansion of quantified contribution (value-added amounts) to the local economy
	ocal busine up's active	Support for managing chronic labor shortages from population decline	Provide human resource services Number of DX support Fees and commissions		Business continuity Productivity improvement	
	sses involvement	Support the solution of diversifying management issues and demonstrating consulting functions	Number of various consulting solution support Fees and commissions		Improving profitability Strengthening management base Creating new business opportunities and jobs	Set as Business Objectives (Social Impact Indicators)
		Support for management improvement to strengthen business continuity	Number of borrowers with improved credit standing Amount of debt		Improving profitability business continuity Job retention	

2 (7) Creating Social Impact

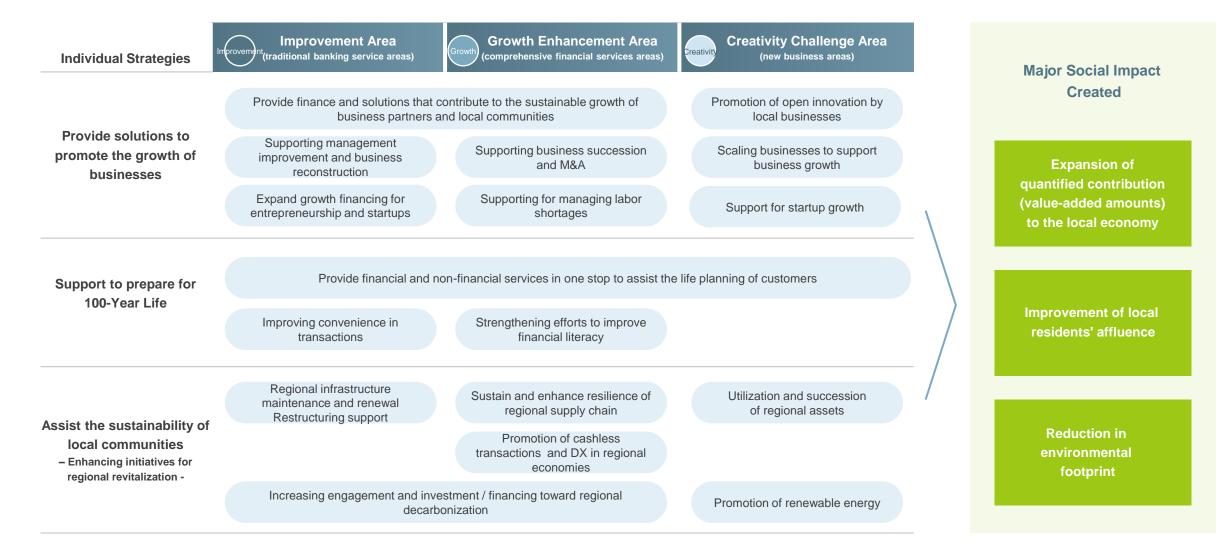
Creating Social Impact for Each Business Materiality (2/2)

	Main Rusiness Activities		Output	Out - Impact on	Social Impact	
		Main Business Activities	- Direct results of activities -	Stakeholders	Impact	- Social change -
Õ	Support for hundred ye	Support asset building of customers to enable them to realize their goals and dreams	Number of financial education programs conducted Balance of assets under custody Fees and commissions	Individual customers	Improving financial literacy Achievement of asset building	
a safe a	r an one ear life	Support smooth asset succession to the next generation	Number of inheritance and asset succession supports provided, Fees and commissions		Improving satisfaction on successor generations and households	
Contribute to safe and prosperous lifestyle	Contributing to build living with safe, secu	Support for sustainable provision of medical and nursing care services	Number of sustainable finance (social field) supports provided and their amount Loca Muni Loca Number of home purchase supports, Amount of housing loans executed Image: Comparison of the support o	Corporate customers Local residents Municipals	Maintenance of local healthcare Reduction of medical and nursing care refugees	Improvement of local residents' affluence
e to rous life	ıg to builc safe, sec	Contributing to the maintenance of public infrastructure to support safe and secure living		Municipals Local residents	Resolution of aging public infrastructure issues	
estyle	ling a base ure and pr	Contributing to building safe and comfortable living infrastructure		Individual customers	Improvement in a sense of well-being with home ownership	
) for osperous	Contributing to building a secure and prosperous future	Number of educational funding recipients Amount of education loans executed		More opportunities for further education	
	_					
deca Iviron	Supportii decarbor Contribut problems	Support for businesses to quantify and reduce CO2 emissions	Number of decarbonization consulting support Fees and commissions		Reducing CO ₂ emissions on customer	
Contribute to decarbonized society • ıvironmental conservation	ng the tra nized soci ting to sol	Environmentally conscious investment and lending activities	Number of sustainable finance (social field) supports provided and their	Individual and corporate customers Local residents	Promotion of initiatives for environmental conservation	Reduction in environmental footprint
ute to d society conserv;	insition to a iety lving energy	Support for the creation of GX-related businesses	amount	Municipals Natural capital	Expansion of GX-related businesses	
iy • vation	rgy	Promotion of renewable energy	Renewable energy generation through electric power business		Increasing opportunities to use renewable energy	

20



3 (1) Social Issues Solution Strategy – Overview –



3 (1) Social Issues Solution Strategy

Provide solutions to promote the growth of businesses

We will contribute to the sustainable growth of local businesses by leveraging Group sales synergies from the Group and providing multiple and comprehensive solutions through collaboration with organizations within and outside the Group.



Local corporate loan balance (average balance) **¥3.69 trillion** (+ ¥0.33 trillion) Fees from corporate (total of banking) **¥17.5 billion** (+ ¥1.5 billion)

Major Initiatives



- Expansion of the supply of growth funding through investment subsidiaries and venture debts
- Promotion of open innovation by local businesses

Support for start-ups and founding ► Areas in green are areas that are mainly Creativity Challenge Area (new business areas)

- Establishment of an accompanying support system for effective and efficient businesses
- Responding to diverse procurement needs (leasing, etc.)
- Expanding sales channels through wide-area business matching
- Expanding sales channels through overseas business expansion and **Advertising and Regional Trading Company Business**

Support for market

expansion and funding

Support for business restructuring and management Improvement

ment • Supporting sustainable corporate management to overcome environmental changes

Support for business succession and M&A

Support to select and implement appropriate means of succession, enhancement of consulting options

to the local economy

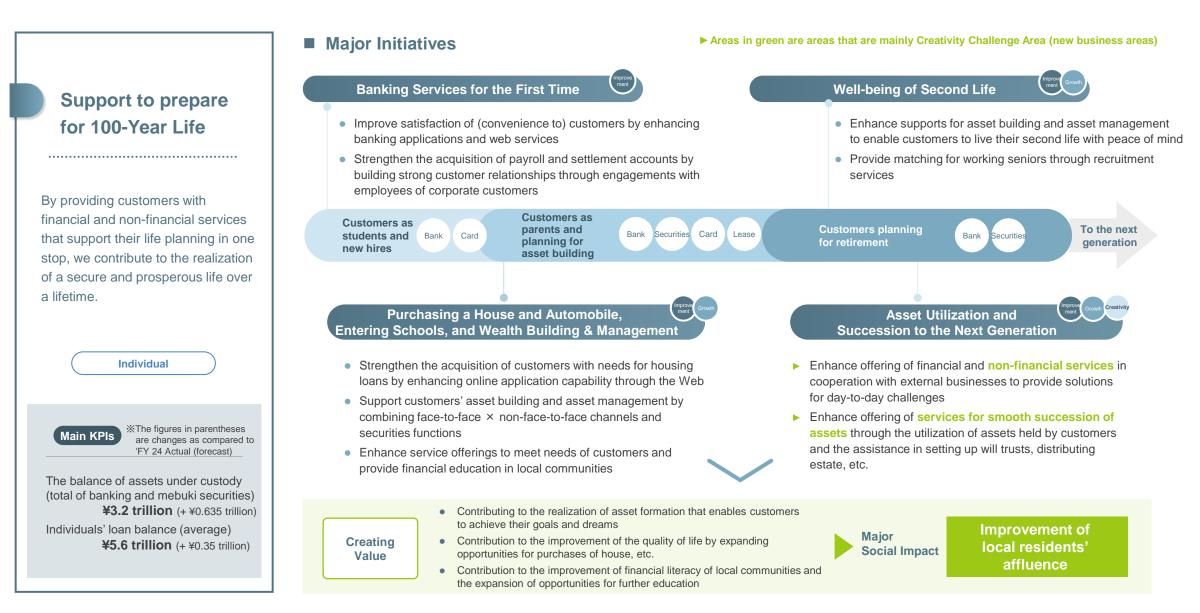
• Enhancing initiatives for M&A that provides strategies and contribute to the growth of local businesses

Creativity Support for labor shortages Establishment and provision of onestop service for human resources (recruitment, retention and training, DE &I support, etc.) DX for local businesses (digitization, cashless payment, etc.) Stage Foundation period **Growing period Re-launching period** Maturing period Increase profitability and productivity of **Expansion of** Major local businesses Creating guantified contribution **Social Impact** Maintain and create local jobs Value (value-added amounts)

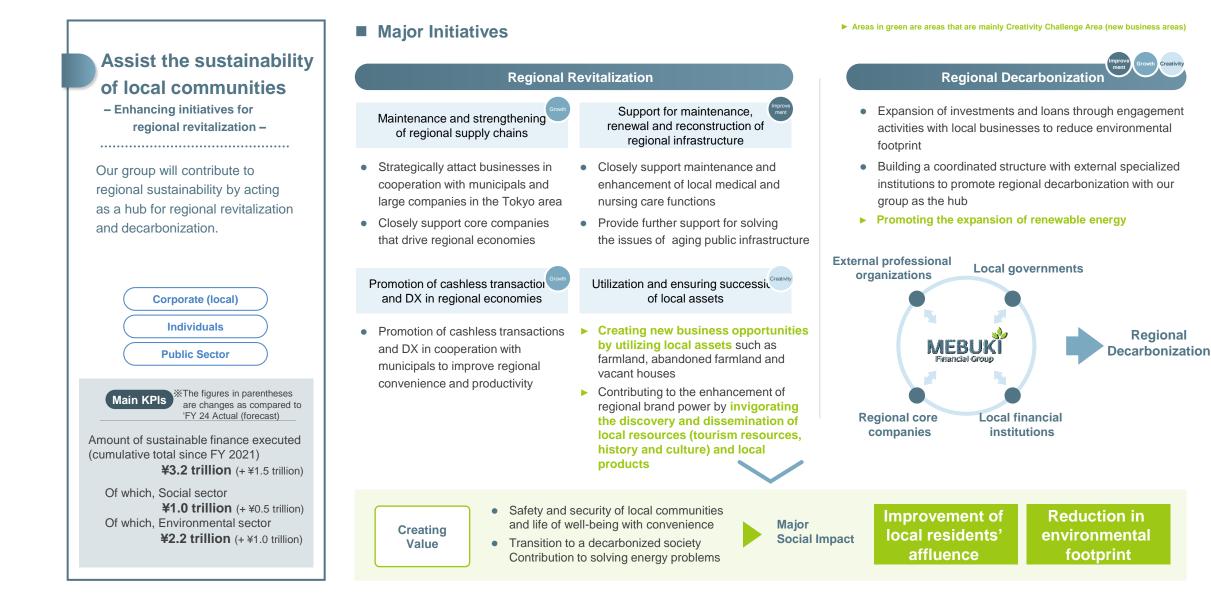
Create new local business opportunities

23

3 (1) Social Issues Solution Strategy (Cont.)

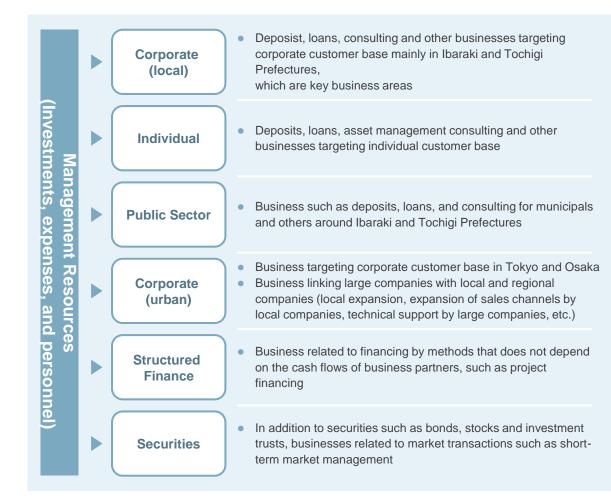


3 (1) Social Issues Solution Strategy (Cont.)

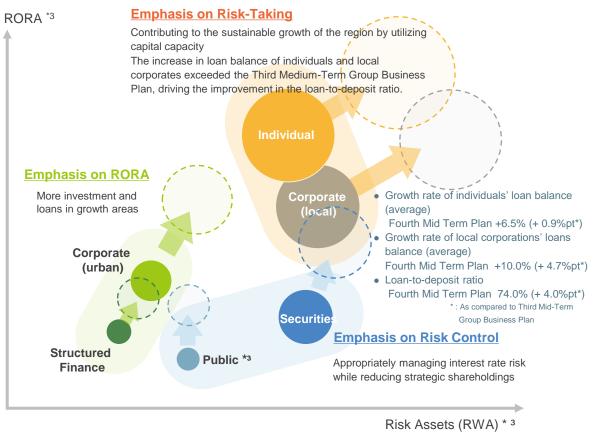


3 (2) Business Portfolio Strategy

• We will achieve business growth (increase in core gross business profit) and increase in RORA by classifying our businesses into six segments, and focus on risk-taking, RORA, risk control, and developing strategies for each segment.



Direction of Risk-Taking by Business *1*2

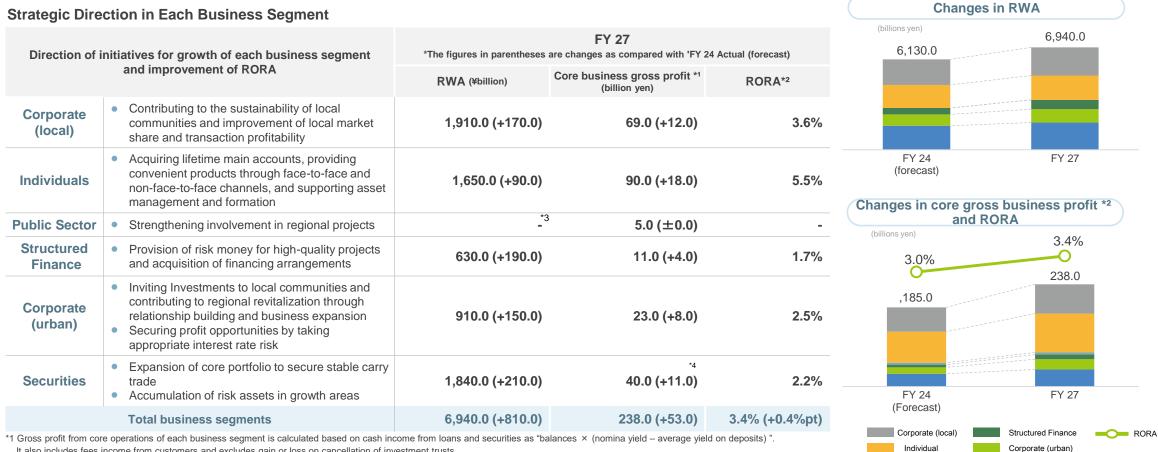


*1 The size of the circle indicates the size of the business (core business gross profit).

- *2 Loans and securities are recorded by the formula: "balance x (nominal yield average yield on deposits) ".
- *3 Since risk assets are not calculated for the public sector, the horizontal axis represents loans balances and the vertical axis represents ROA (core business gross profit/loans balances).

3 (2) Business Portfolio Strategy (Cont')

- We aim for business growth by strategically allocating tangible and intangible resources (personnel input, internal and external networks, marketing functions and data, capital surplus, etc.) to risk-taking in the relatively high RORA segments and providing consulting functions to realize sustainable local communities.
- In the relatively low RORA segments, we will focus on enhancing RORA and work to improve it by diversifying the types and methods of risk-taking.



It also includes fees income from customers and excludes gain or loss on cancellation of investment trusts.

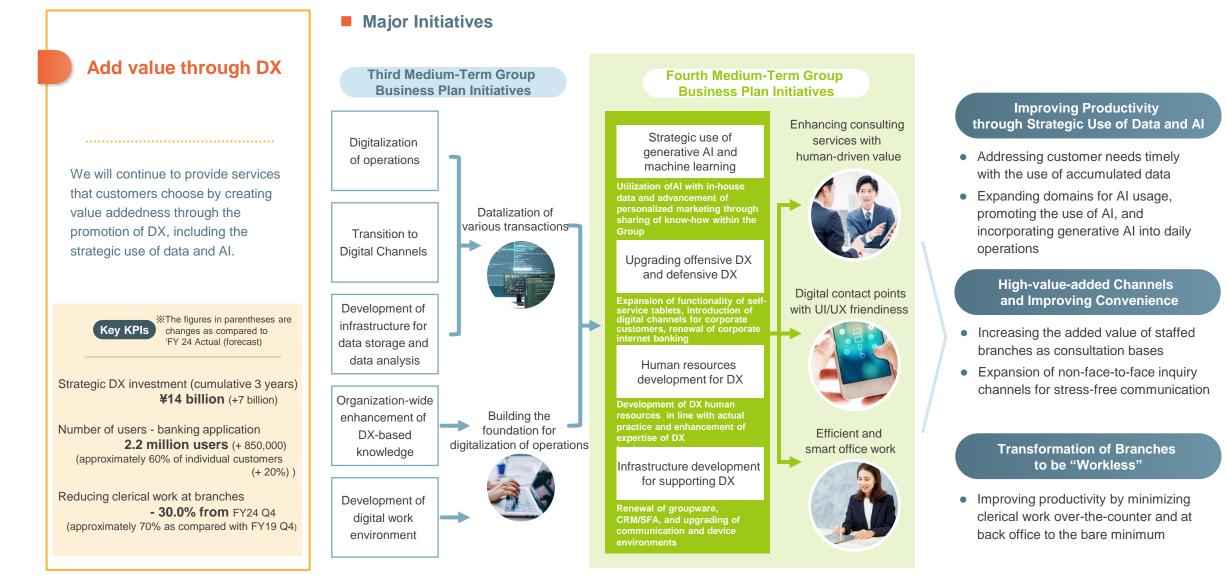
*2 RORA is calculated as (core Gross Business profit / RWA)

*3 Public loans are indicated as "-" because their risk weight is "0." The balance (average balance) is planned to be ¥940 billion in FY 27 (± 0 from FY 24 (forecast)).

*4 Only income from bond, stock and fund management is included. Profit and loss on trading and interest on deposits with the Bank of Japan are not included.

Public Sector

Securities





by customers.

- Promotion of structured finance that contributes to the realization of sustainable local communities
- Support for business succession and M&A using a wide-area platform for M&A operations
- Cooperation in the field of cybersecurity
- Further discovery of areas where synergies can be realized

Regional Collaboration

Ryomo Area Revitalization Partnership



Support for revitalization of local industries • through the collaboration with Gunma Bank

Collaboration with local financial institutions

- Creation of new business opportunities through cooperation in non-competitive fields, such as contracting tax and public funds services
- Support for lack of human resources at regional businesses
- Cooperation on supporting overseas business development
- Cooperation on financial education for local residents and support for the elderly
- Industry-academia-government collaboration
- Strengthening efforts for regional revitalization through public-private partnerships
- Development of next-generation financial solutions and realization of AI utilization in operations through collaboration with local universities
- Creation of university-based ventures

External Business Collaboration / Capital Utilization

Collaboration with Resona Holdings

- Improvement of banking app functions
- Collaboration in the digital field and sharing and improvement of know-how through personnel exchange
- Cross-industry collaboration including business matching and use of external capital
 - Collaborative creation of new businesses with domestic and foreign start-ups and operating companies
 - Strengthening one-stop provision of financial and non-financial services that contribute to the growth of local businesses, a secure and prosperous life for customers, and reduction of environmental impact
 - Utilization of external capital through in-organic investment



29

Strengthen human capital and promote DE&I

By creating an environment where people who are responsible for creating value can make the most of their individuality and strengths, we will build a human resources portfolio that will enhance our Group's corporate value.

Key KPIs

%The figures in parentheses are changes as compared with 'FY 24 Actual (forecast)

Human capital investment (cumulative 3 years) ¥3.0 billion (+ ¥0.5 billion) Percentage of female employees in manager positions or higher 27.0% (+4.0%pt)

Major Initiatives

Developing and Securing Human Resources for Value Creation

 Enhancement of measures to support autonomous career development and development of specialized human resources

Developing and

Securing Human

Optimizing HR portfolio

and create

comfortable working

environment

Strengthening the

Management base

Employees

Engagement

Well-being

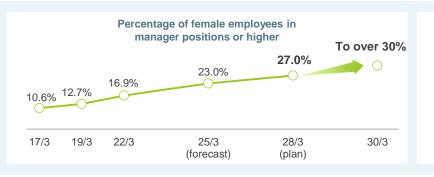
Resources

Promoting DE&I

- Implementation of human resources management through visualization of skills based on analysis of employee data
- Securing human resources through career recruitment, referral recruitment, and construction and utilization of the alumni network
- Utilization of human resources for internal and external side jobs

Promoting DE&I

- Strengthening training for the promotion of female employees to higher positions
- Expanding opportunities for senior employees
- Enhancing the reskilling Support Menu





- Expansion of work-life balance system
- Enhancement of enlightenment and training to encourage male employees to take childcare leave
- Strengthening health management initiatives
- Strengthening initiatives to improve financial wellness
- *1 Being in good physical and mental condition

Improving Employee Engagement

- Activating autonomous activities to resolve issues at workplace
- Enhancing dialogues between management and employees
- Reforming department and branch management to be self-managed



*2 Expenses related to internal training, external training, trainees, etc.

Major Initiatives

Advance risk management

We will strengthen the management base that supports value creation by enhancing risk management in response to environmental changes.

Advancement of RAF Management

- Use of risk appetite indicators (RORA, RWA, etc.) in business portfolio strategies
- Strengthening the management base by improving risk management and ALM management in response to rising interest rates

Enhancement of Group Risk Management

- Strengthening cross-sectoral Information security and cybersecurity management systems
- Development of systems to ensure operational resilience
- Enhancement of measures against money laundering and terrorist financing
- Strengthening responses to financial crime
- Addressing opportunities and risks related to climate change and natural capital (TCFD, TNFD, etc.)



Enhancement of Transparency in Business Plan

- Visualization of risk appetite for achieving management plans
- Utilization for communication with stakeholders

Enhancement of Risk/Return Management

- Enhancement of PDCA process for business strategies and performance targets
- Improvement of effectiveness of Business Portfolio Strategy

Realization of long-term vision

- Realization of sustainable community through value creation
- Balancing profitability and financial soundness

Enhance corporate value through capital management

While accumulating risk assets based on our Business Portfolio Strategy, we will appropriately manage capital that exceeds the capital level to support sustainable growth in the region and our Company. Through the strategic development of the Fourth Medium-Term Group Business Plan, we will raise ROE to a level that exceeds the cost of equity and improve PBR.

Shareholder Return Policy

Major Initiatives

7.320.0

- Based on the policy of stable and sustainable increase in dividends per share through profit growth, the Group aims to achieve a dividend payout ratio of 40% or more during the period of the Fourth Medium-Term Group Business Plan.
- In addition, the Company will respond flexibly to repurchases of treasury stock based on capital management that takes into account market trends, business forecasts, and other factors, as well as capital utilization to enable the Company to capture growth opportunities flexibly.

10.92%

799.6

Third Mid-Term Plan

End of FY 24

(forecast)

End of FY 21



region and our Company

End of FY 27

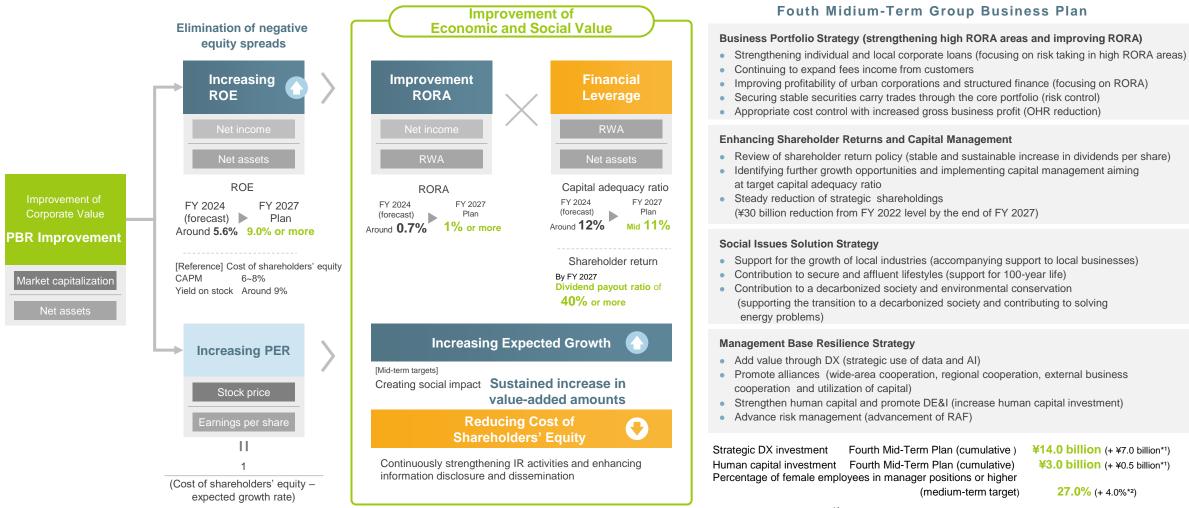
Fourth Mid-Term Plan

Consolidated capital adequacy ratio **Controls in the mid 11% range**

4 Developing Strategies to Improve Corporate Value (PBR)

Developing strategies to improve corporate value (PBR)

• Through the strategic development of the Fourth Medium-Term Group Business Plan, we aim to increase economic value and social value, eliminate negative equity spreads, and improve PBR.



^{*1 :} As comparws with Third Mid-term Group Business Plan (cumulative)

^{*2 :} As compared with FY24 (forecast)



5 Reference

Overview of Roadmap for DX Strategy (FY2025-) and KSF

Categories	Major Initiatives for FY2025 - FY2027	What We Aim for (To Be) at the end of FY2027
Digitalization / Innovation in Traditional Banking Business	 Strategic use of generative AI in traditional banking business Introduction of the next-generation branch system (improving UI/UX in transaction processing) Multi-functionalization of the front desk reception navigation system (paperless transactions), realization of front desk operation innovation Transformation of sales styles and strengthening of customer data accumulation through CRM/SFA upgrades 	 Strategic use of AI is advancing, and several highly effective best practices have been published. CRM/SFA systems have been revamped, leading to improvements in sales activities.
Improvement of Digital Channels / Expansion of Contact Points with Customers	 Enhancement and increased adoption of digital channels through improved UI/UX Shift to non-face-to-face transactions for tax payments and inter-corporate settlements Adaptation to changes in identity verification environments (JPKI, DID/VC, etc.) Research and practical application aimed at utilizing remote sales and virtual spaces for business 	 The UI/UX of each digital channel has been improved, resulting in higher customer satisfaction. Many tax and public payments, as well as inter-corporate settlements, have shifted to self-service transactions.
Strengthening Data Utilization	 Expansion of integrated data base and evolution of statistical AI utilization Increased personalized marketing scenarios using MA and CDP Strengthening of data governance through BI and data catalogs Improved return on advertising investment through advanced web marketing 	 The frequency and scope of use of statistical AI tools have expanded and penetrated the organization. Marketing scenarios using MA have been enriched, and the proportion of in-house production of web advertisements has increased(leading to improved cost-effectiveness).
Enhanced DX Infrastructure	 Measures for a transition to the next core system and decentralization from system center Development of DX human resources in line with actual practice and portfolio management Creation of a comfortable working environment such as by reviewing groupware Enhancement of security capabilities to defend against increasingly complex cybercrimes 	 The digital working environment is in a state of high employee satisfaction. The necessary number of DX personnel required for practical tasks has been secured.
DX Support / Collaboration with Customers and Local Regions	 Evolution into DX consulting that deeply supports core businesses Expansion of support systems for customers through collaboration with external entities Development of accompanying support and DX support projects that contribute to regional revitalization and municipal DX Human resources development aimed at enhancing the level of DX support sales and consulting 	 DX support sales are leading to core business support that goes beyond one-off BM. Collaboration with external parties has progressed, and support for customers' DX, including implementation and establishment, is being carried out and operated effectively.

Underlined parts indicate KSF(Key Success Factor).³⁰

Inquiries

E-mail

URL

Mebuki Financial Group, Inc. Corporate Planning Department

TEL +81-29-233-1151

ir@mebuki-fg.co.jp https://www.mebuki-fg.co.jp

This document has been prepared for information purposes only and does not form part of a solicitation to sell or purchase any securities.

Information contained herein may be changed or revised without prior notice.

This document may contain forward-looking statements as to future results of operations. No forward-looking statement can be guaranteed and actual results of operations may differ from those projected.